

AGENDA ITEM 3 B
Information Item

MEMORANDUM

DATE: April 25, 2018

TO: El Dorado County Transit Authority
Transit Advisory Committee

FROM: Brian James, Planning and Marketing Manager

SUBJECT: 2017-18 Fiscal Year-to-Date Ridership and Connect Card Reports

REQUESTED ACTION:

BY MOTION,

No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

Ridership

July 2017 to March 2018	July 2016 to March 2017	Decrease	% Decrease
247,066	257,899	10,833	-4.2%

Demand Response ridership decreased by 6.1%, Local Fixed Route ridership decreased by 13.1%, and Commuter ridership increased by 3.7%.

Connect Card taps are recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of taps is tracked to evaluate system usage. El Dorado Transit recorded 9,492 taps or 30.8% of all ridership in March 2018. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2017 to March 2018

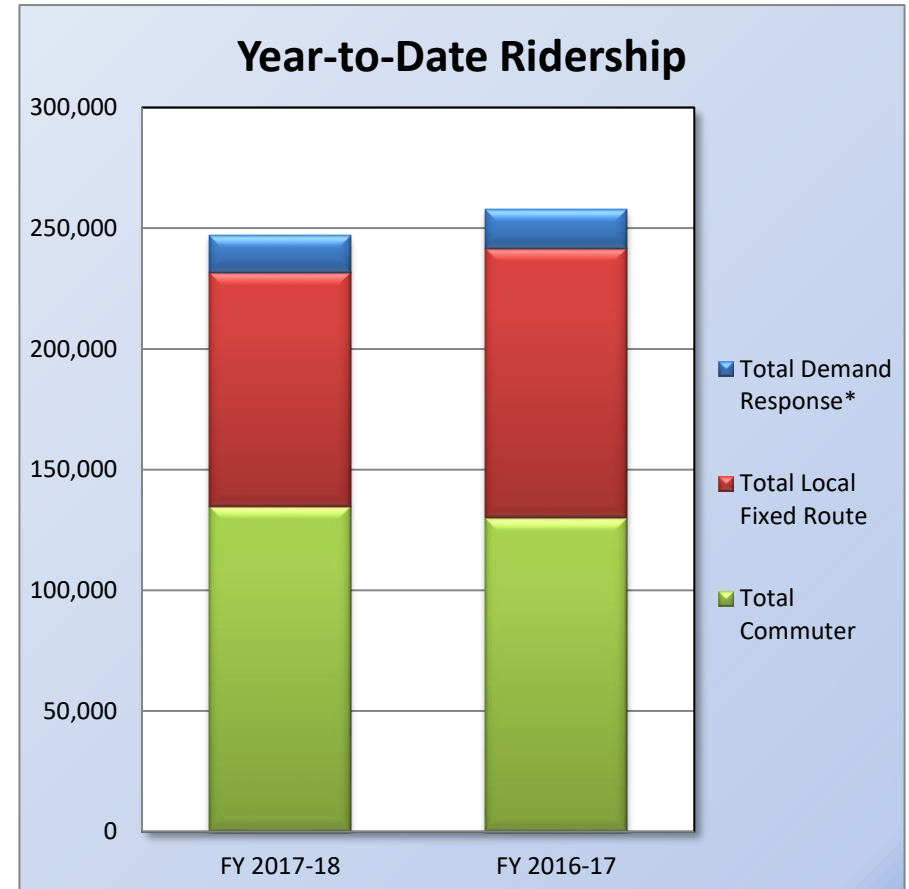


Demand Response	FY 2017-18	FY 2016-17	% Change
Dial-a-Ride	14,423	15,355	-6.1%
Sac-Med	428	409	4.6%
ADA Paratransit	593	690	-14.1%
Total Demand Response*	15,444	16,454	-6.1%

Local Fixed Route	FY 2017-18	FY 2016-17	% Change
Cameron Park	9,137	11,210	-18.5%
Diamond Springs	18,686	22,285	-16.1%
Saturday Express	3,843	4,475	-14.1%
Pollock Pines	28,239	34,249	-17.5%
Placerville Shuttle	33,717	38,527	-12.5%
Diamond Springs Saturday	796	811	-1.8%
El Dorado Hills	2,470	0	100.0%
Total Local Fixed Route	96,888	111,557	-13.1%

Commuter	FY 2017-18	FY 2016-17	% Change
Sacramento Commuter	107,493	103,088	4.3%
Reverse Commuter	449	394	14.0%
50 Express	26,792	26,406	1.5%
Total Commuter	134,734	129,888	3.7%

Other Services	FY 2017-18	FY 2016-17	% Change
M.O.R.E.	16,905	19,079	-11.4%
Adult Day Services	5,002	4,131	21.1%
Total Other Services	21,907	23,210	-5.6%



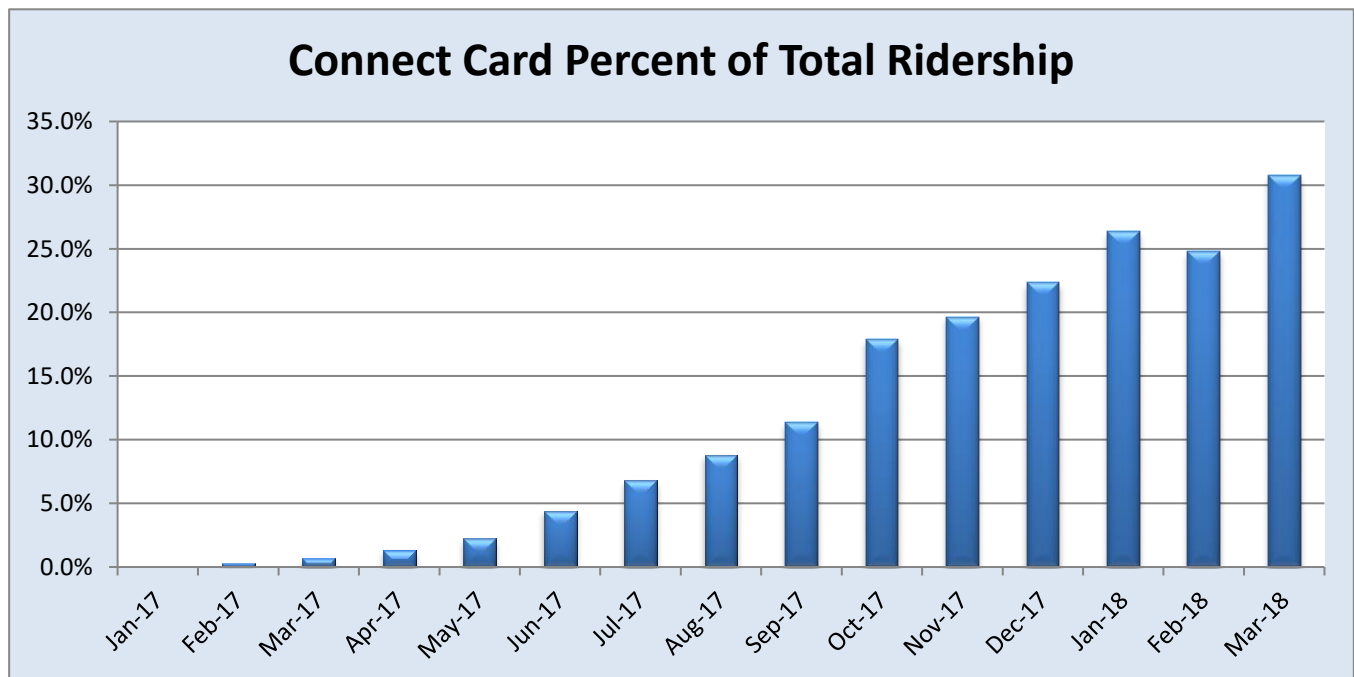
Systemwide*	FY 2017-18	FY 2016-17	% Change
	247,066	257,899	-4.2%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%



Connect Card Consortium Goal of 25% by June 2018