

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: August 2, 2018
TO: El Dorado County Transit Authority
FROM: Brian James, Planning and Marketing Manager
SUBJECT: May and June 2018 Ridership Reports

REQUESTED ACTION:
BY MOTION,

Receive and File the May and June 2018 Ridership Reports

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following are the May and June 2018 monthly ridership tables comparing the current fiscal year to the previous fiscal year.

May Ridership

May 2018	May 2017	Increase	% Increase
30,185	29,551	634	2.1%

In May, Demand Response ridership decreased by 17.2%, Local Fixed Route ridership decreased by 0.2%, and Commuter ridership increased by 6.1%.

June Ridership

June 2018	June 2017	Decrease	% Decrease
26,472	27,044	-572	-2.1%

In June, Demand Response ridership decreased by 19.2%, Local Fixed Route ridership decreased by 3.6%, and Commuter ridership increased by 1.2%.

Following are the May and June 2018 monthly ridership reports and the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

Connect Card ridership is recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 9,009 taps or 27.8% of all ridership in May 2018 and 11,353 taps or 39.9% of all ridership in June 2018. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2017 to June 2018

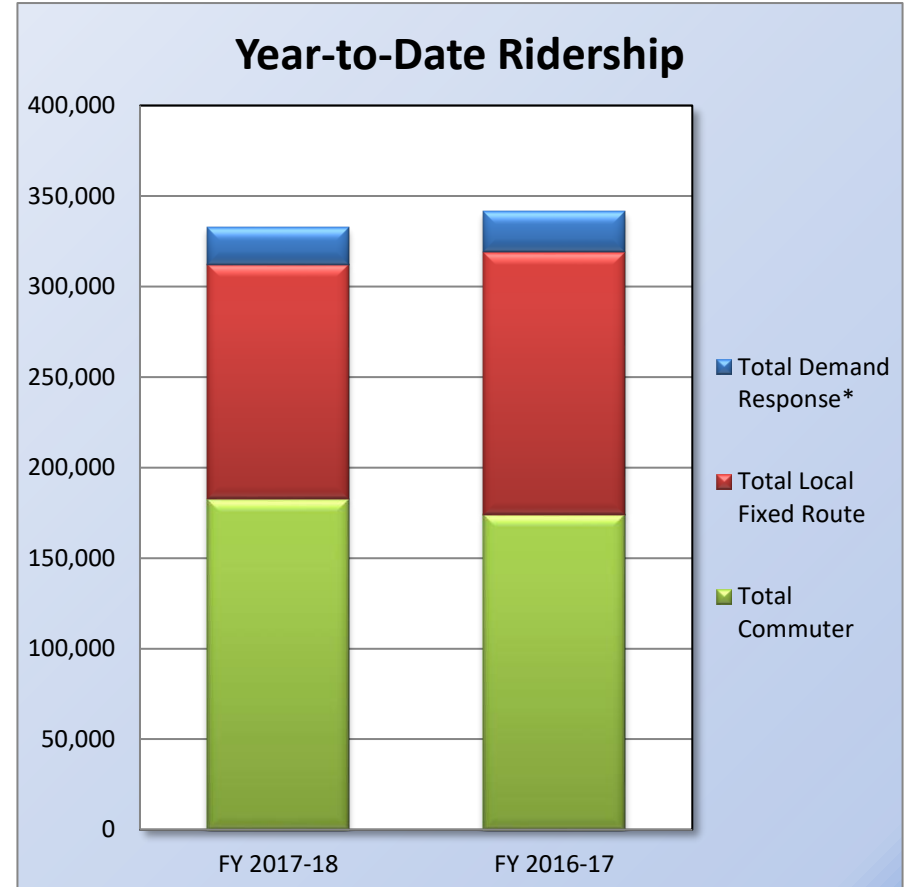


Demand Response	FY 2017-18	FY 2016-17	% Change
Dial-a-Ride	18,967	20,724	-8.5%
Sac-Med	527	560	-5.9%
ADA Paratransit	767	957	-19.9%
Total Demand Response*	20,261	22,241	-8.9%

Local Fixed Route	FY 2017-18	FY 2016-17	% Change
Cameron Park	12,608	14,408	-12.5%
Diamond Springs	25,351	28,001	-9.5%
Saturday Express	4,947	5,660	-12.6%
Pollock Pines	37,401	45,070	-17.0%
Placerville Shuttle	44,657	50,640	-11.8%
Diamond Springs Saturday	1,133	1,096	3.4%
El Dorado Hills	3,641	0	100.0%
Total Local Fixed Route	129,738	144,875	-10.4%

Commuter	FY 2017-18	FY 2016-17	% Change
Sacramento Commuter	145,281	139,165	4.4%
Reverse Commuter	592	627	-5.6%
50 Express	36,721	34,485	6.5%
Total Commuter	182,594	174,277	4.8%

Other Services	FY 2017-18	FY 2016-17	% Change
M.O.R.E.	21,843	25,326	-13.8%
Adult Day Services	6,565	5,798	13.2%
Total Other Services	28,408	31,124	-8.7%



Systemwide*	FY 2017-18	FY 2016-17	% Change
	332,593	341,393	-2.6%

*Does not include Other Services

May 2018 Ridership Report

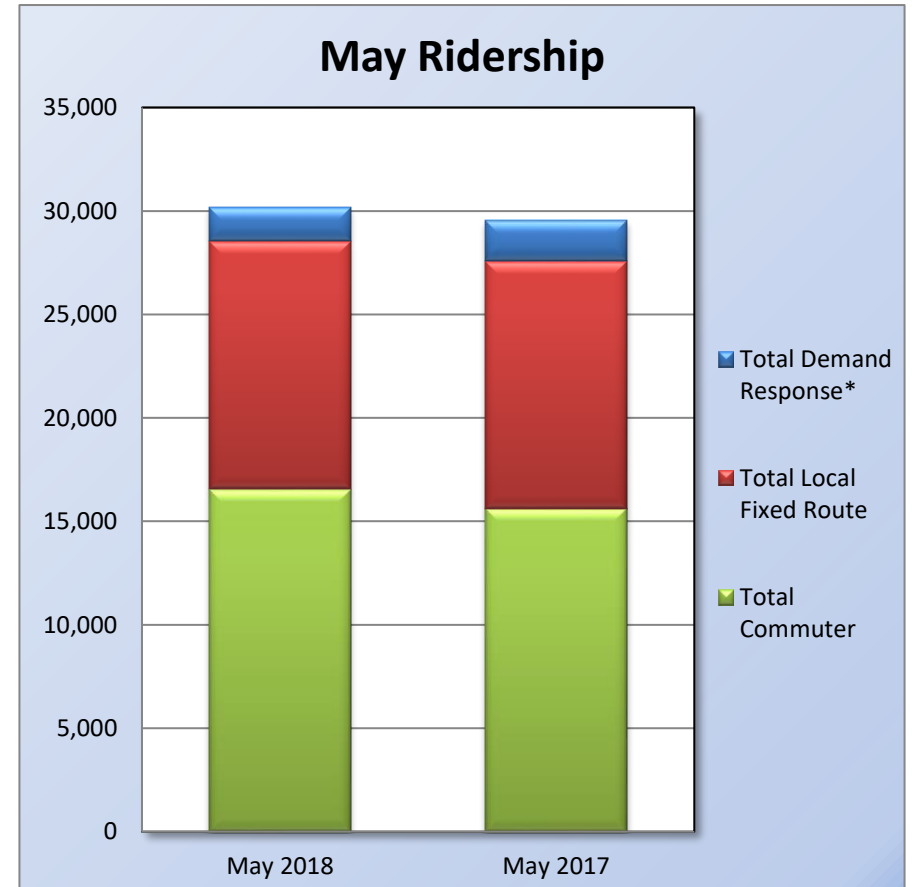


Demand Response	May 2018	May 2017	% Change
Dial-a-Ride	1,538	1,813	-15.2%
Sac-Med	45	47	-4.3%
ADA Paratransit	54	116	-53.4%
Total Demand Response*	1,637	1,976	-17.2%

Local Fixed Route	May 2018	May 2017	% Change
Cameron Park	1,233	1,107	11.4%
Diamond Springs	2,542	2,264	12.3%
Saturday Express	355	395	-10.1%
Pollock Pines	3,344	3,914	-14.6%
Placerville Shuttle	3,991	4,205	-5.1%
Diamond Springs Saturday	119	68	75.0%
El Dorado Hills	396	0	100.0%
Total Local Fixed Route	11,980	11,953	0.2%

Commuter	May 2018	May 2017	% Change
Sacramento Commuter	13,088	12,552	4.3%
Reverse Commuter	51	70	-27.1%
50 Express	3,429	3,000	14.3%
Total Commuter	16,568	15,622	6.1%

Other Services	May 2018	May 2017	% Change
M.O.R.E.	1,701	2,032	-16.3%
Adult Day Services	520	587	-11.4%
Total Other Services	2,221	2,619	-15.2%



Systemwide*	May 2018	May 2017	% Change
	30,185	29,551	2.1%

*Does not include Other Services

June 2018 Ridership Report

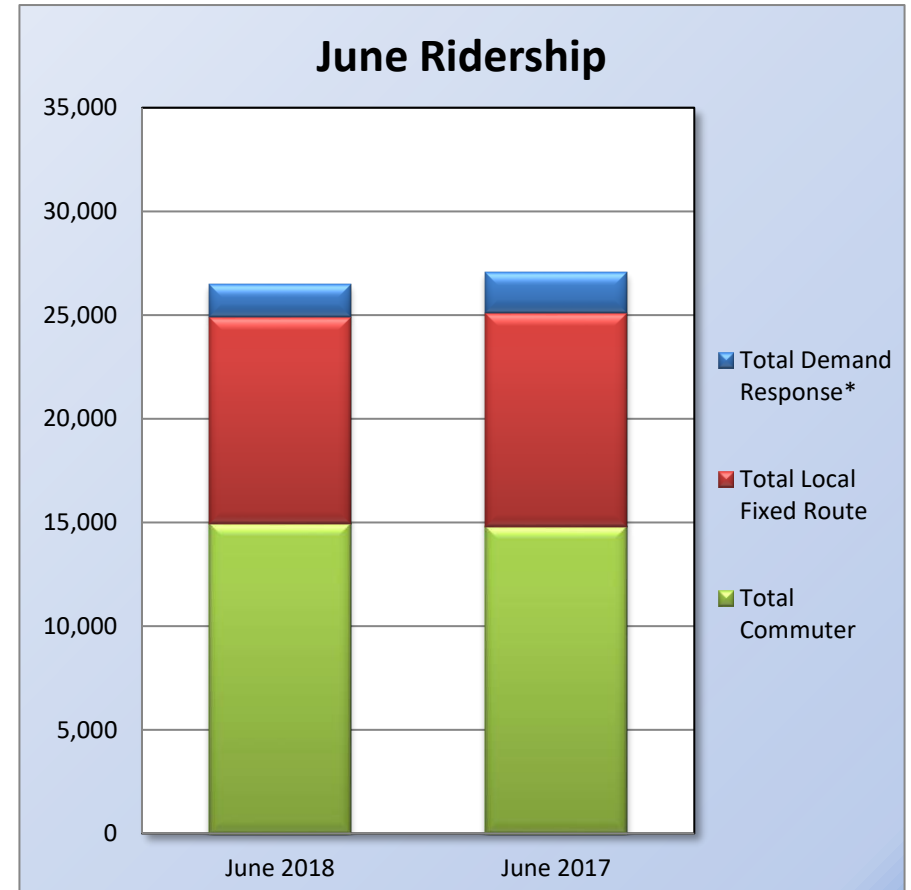


Demand Response	June 2018	June 2017	% Change
Dial-a-Ride	1,476	1,784	-17.3%
Sac-Med	17	60	-71.7%
ADA Paratransit	72	94	-23.4%
Total Demand Response*	1,565	1,938	-19.2%

Local Fixed Route	June 2018	June 2017	% Change
Cameron Park	1,146	973	17.8%
Diamond Springs	1,581	1,423	11.1%
Saturday Express	428	368	16.3%
Pollock Pines	2,938	3,531	-16.8%
Placerville Shuttle	3,353	3,931	-14.7%
Diamond Springs Saturday	119	93	28.0%
El Dorado Hills	379	0	100.0%
Total Local Fixed Route	9,944	10,319	-3.6%

Commuter	June 2018	June 2017	% Change
Sacramento Commuter	12,045	12,453	-3.3%
Reverse Commuter	63	113	-44.2%
50 Express	2,855	2,221	28.5%
Total Commuter	14,963	14,787	1.2%

Other Services	June 2018	June 2017	% Change
M.O.R.E.	1,506	2,182	-31.0%
Adult Day Services	507	564	-10.1%
Total Other Services	2,013	2,746	-26.7%



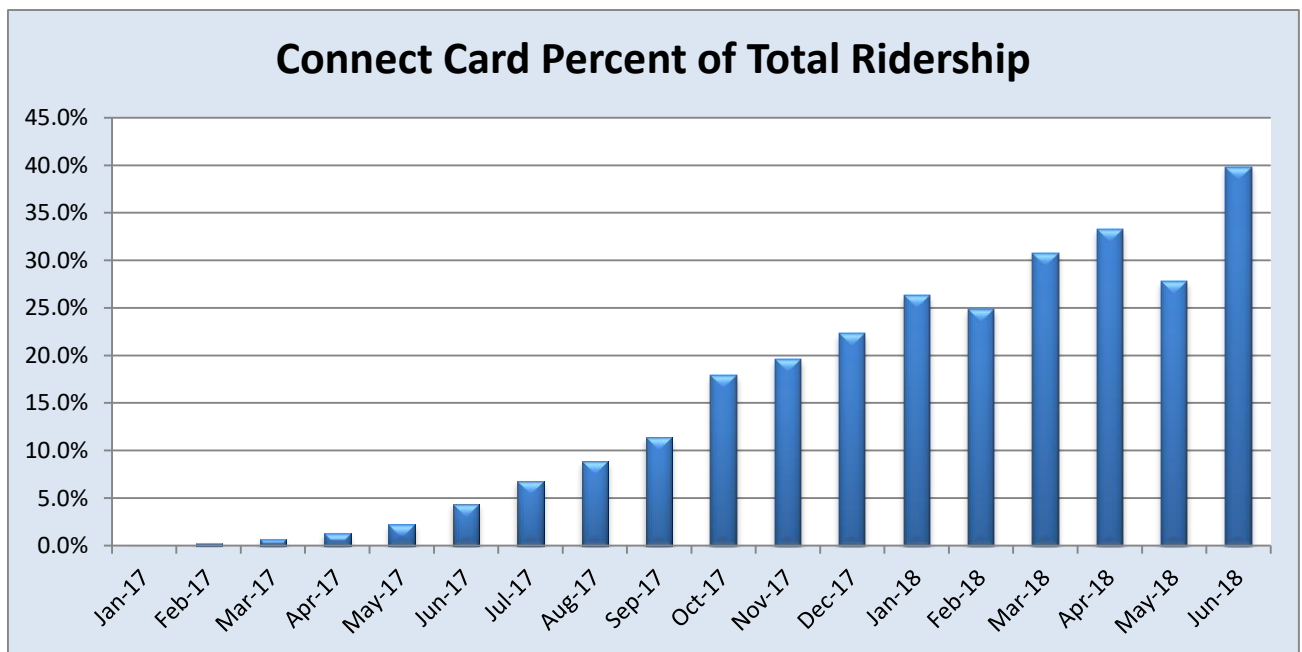
Systemwide*	June 2018	June 2017	% Change
	26,472	27,044	-2.1%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%



Connect Card Consortium Goal of 25% by June 2018