

AGENDA ITEM 1 C  
Consent Item

**MEMORANDUM**

**DATE:** March 7, 2019  
**TO:** El Dorado County Transit Authority  
**FROM:** Brian James, Planning and Marketing Manager  
**SUBJECT:** January 2019 Ridership Report

**REQUESTED ACTION:**  
**BY MOTION,**

**Receive and File the January 2019 Ridership Report**

**BACKGROUND**

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

**DISCUSSION**

Following is the January 2019 monthly ridership table comparing the current fiscal year to the previous fiscal year.

**January Ridership**

<b>January 2019</b>	<b>January 2018</b>	<b>Increase</b>	<b>% Increase</b>
29,245	28,578	667	2.3%

In January, Demand Response ridership decreased by 11.7%, Local Fixed Route ridership increased by 8.1%, and Commuter ridership decreased by 1.8%.

Following is the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year and the January 2019 ridership report.

Connect Card ridership is recorded each time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 13,300 taps or 42.4% of all ridership in January 2019. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

# Ridership Report Fiscal Year-to-Date

## July 2018 to January 2019

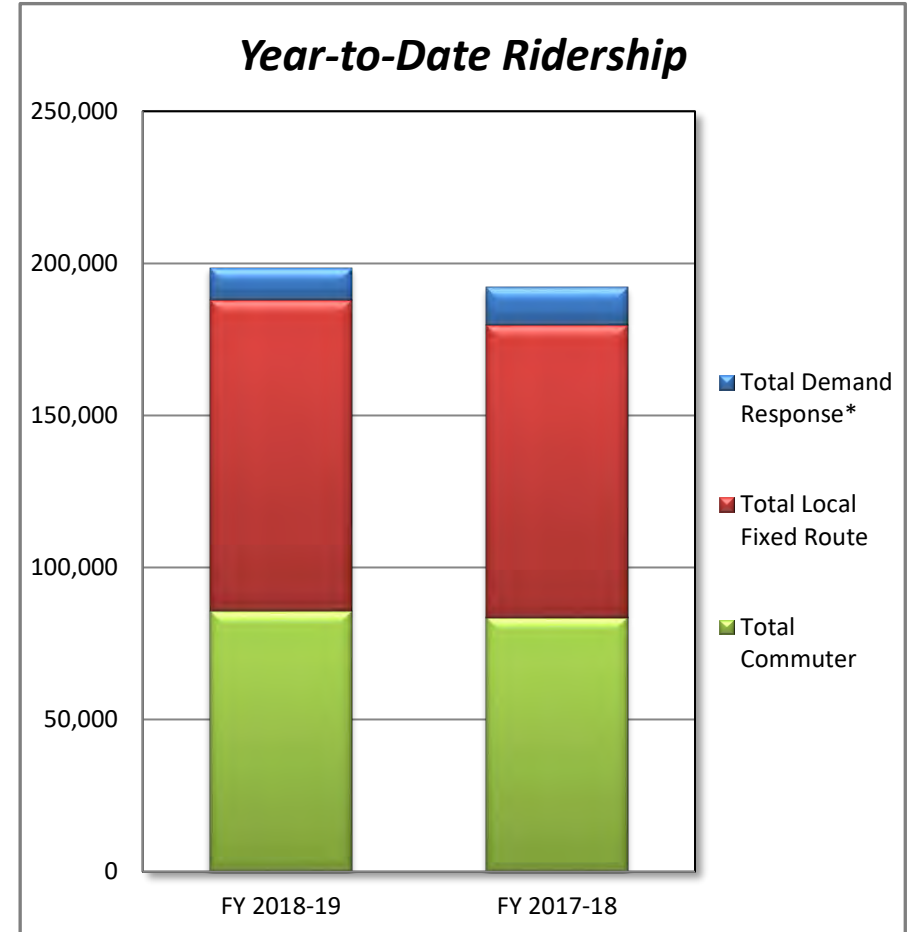


Demand Response	FY 2018-19	FY 2017-18	% Change
Dial-a-Ride	9,928	11,387	-12.8%
Sac-Med	203	352	-42.3%
ADA Paratransit	455	516	-11.8%
<b>Total Demand Response*</b>	<b>10,586</b>	<b>12,255</b>	<b>-13.6%</b>

Local Fixed Route	FY 2018-19	FY 2017-18	% Change
20 - Placerville	25,871	26,687	-3.1%
25 - Saturday Express	2,655	3,019	-12.1%
30 - Diamond Springs	16,597	14,065	18.0%
35 - Diamond Springs Saturday	819	620	32.1%
40 - Cameron Park	7,502	7,111	5.5%
50x - 50 Express	24,517	20,345	20.5%
60 - Pollock Pines	21,822	22,493	-3.0%
70 - El Dorado Hills	2,431	1,817	33.8%
<b>Total Local Fixed Route</b>	<b>102,214</b>	<b>96,157</b>	<b>6.3%</b>

Commuter	FY 2018-19	FY 2017-18	% Change
Sacramento Commuter	85,268	83,197	2.5%
Reverse Commuter	404	367	10.1%
<b>Total Commuter</b>	<b>85,672</b>	<b>83,564</b>	<b>2.5%</b>

Other Services	FY 2018-19	FY 2017-18	% Change
M.O.R.E.	11,000	13,368	-17.7%
Senior Day Care	3,475	3,881	-10.5%
<b>Total Other Services</b>	<b>14,475</b>	<b>17,249</b>	<b>-16.1%</b>



Systemwide*	FY 2018-19	FY 2017-18	% Change
	198,472	191,976	3.4%

\*Does not include Other Services

# January 2019 Ridership Report

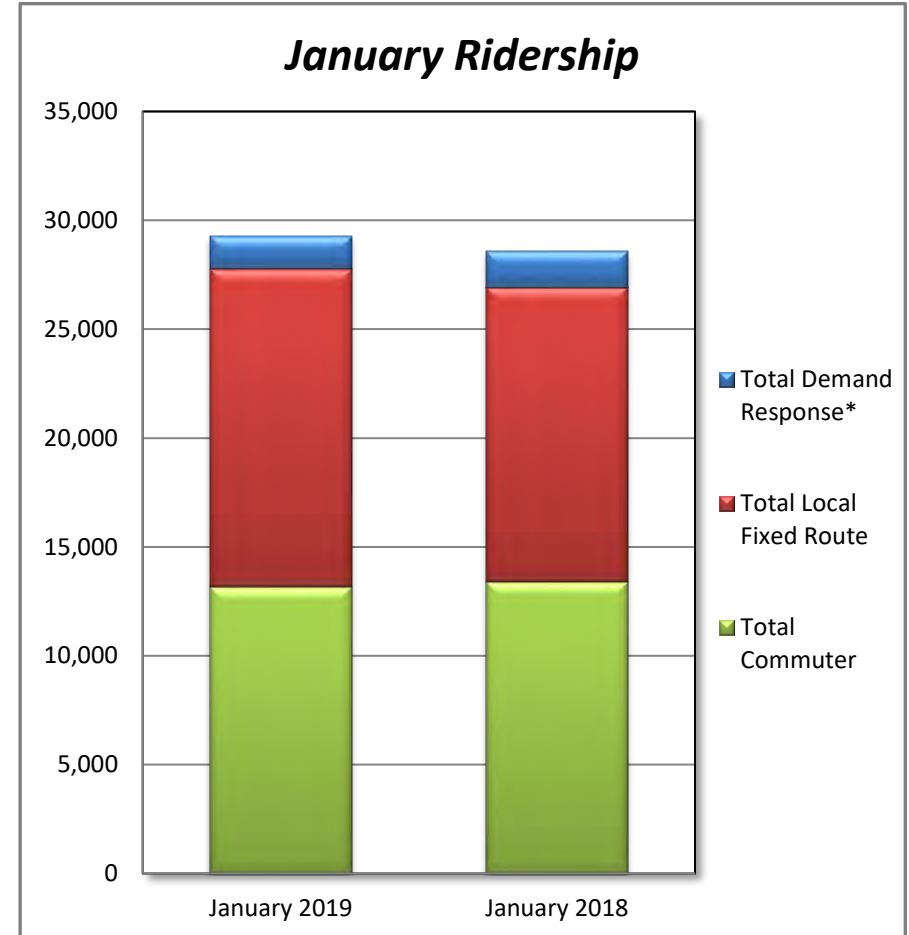


Demand Response	January 2019	January 2018	% Change
Dial-a-Ride	1,378	1,563	-11.8%
Sac-Med	31	43	-27.9%
ADA Paratransit	71	70	1.4%
<b>Total Demand Response*</b>	<b>1,480</b>	<b>1,676</b>	<b>-11.7%</b>

Local Fixed Route	January 2019	January 2018	% Change
20 - Placerville	3,774	3,571	5.7%
25 - Saturday Express	338	352	-4.0%
30 - Diamond Springs	2,559	2,148	19.1%
35 - Diamond Springs Saturday	80	95	-15.8%
40 - Cameron Park	1,043	1,041	0.2%
50x - 50 Express	3,529	2,986	18.2%
60 - Pollock Pines	3,211	2,946	9.0%
70 - El Dorado Hills	80	375	-78.7%
<b>Total Local Fixed Route</b>	<b>14,614</b>	<b>13,514</b>	<b>8.1%</b>

Commuter	January 2019	January 2018	% Change
Sacramento Commuter	13,043	13,330	-2.2%
Reverse Commuter	108	58	86.2%
<b>Total Commuter</b>	<b>13,151</b>	<b>13,388</b>	<b>-1.8%</b>

Other Services	January 2019	January 2018	% Change
M.O.R.E.	1,640	1,796	-8.7%
Senior Day Care	455	631	-27.9%
<b>Total Other Services</b>	<b>2,095</b>	<b>2,427</b>	<b>-13.7%</b>



Systemwide*	January 2019	January 2018	% Change
	29,245	28,578	2.3%

\*Does not include Other Services

# Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%
Jul-18	9,381	27,519	34.1%
Aug-18	12,048	33,760	35.7%
Sep-18	11,171	29,408	38.0%
Oct-18	14,614	36,127	40.5%
Nov-18	11,378	28,213	40.3%
Dec-18	10,699	26,580	40.3%
Jan-19	13,300	31,340	42.4%

