

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: April 4, 2019
TO: El Dorado County Transit Authority
FROM: Brian James, Planning and Marketing Manager
SUBJECT: February 2019 Ridership Report

REQUESTED ACTION:
BY MOTION,

Receive and File the February 2019 Ridership Report

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the February 2019 monthly ridership table comparing the current fiscal year to the previous fiscal year.

February Ridership

February 2019	February 2018	Decrease	% Decrease
24,833	26,689	1,856	7.0%

In February, Demand Response ridership decreased by 20.6%, Local Fixed Route ridership decreased by 5.3%, and Commuter ridership decreased by 7.1%.

Following is the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year and the February 2019 ridership report.

Connect Card ridership is recorded each time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 11,299 taps or 42.4% of all ridership in February 2019. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2018 to February 2019

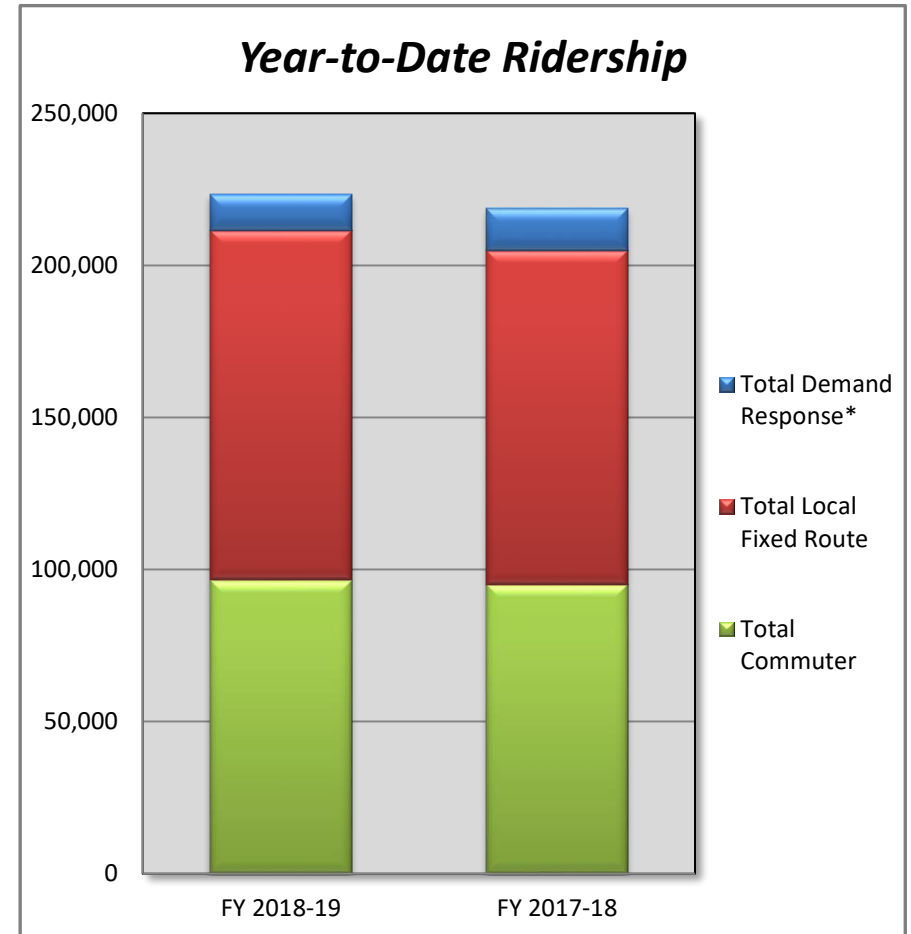


Demand Response	FY 2018-19	FY 2017-18	% Change
Dial-a-Ride	11,065	12,821	-13.7%
Sac-Med	224	394	-43.1%
ADA Paratransit	505	561	-10.0%
Total Demand Response*	11,794	13,776	-14.4%

Local Fixed Route	FY 2018-19	FY 2017-18	% Change
20 - Placerville	29,173	30,053	-2.9%
25 - Saturday Express	2,894	3,446	-16.0%
30 - Diamond Springs	19,002	16,330	16.4%
35 - Diamond Springs Saturday	907	715	26.9%
40 - Cameron Park	8,532	8,116	5.1%
50x - 50 Express	27,813	23,502	18.3%
60 - Pollock Pines	24,234	25,425	-4.7%
70 - El Dorado Hills	2,502	2,132	17.4%
Total Local Fixed Route	115,057	109,719	4.9%

Commuter	FY 2018-19	FY 2017-18	% Change
Sacramento Commuter	95,978	94,759	1.3%
Reverse Commuter	476	411	15.8%
Total Commuter	96,454	95,170	1.3%

Other Services	FY 2018-19	FY 2017-18	% Change
M.O.R.E.	12,401	15,033	-17.5%
Senior Day Care	3,886	4,440	-12.5%
Total Other Services	16,287	19,473	-16.4%



Systemwide*	FY 2018-19	FY 2017-18	% Change
	223,305	218,665	2.1%

*Does not include Other Services

February 2019 Ridership Report

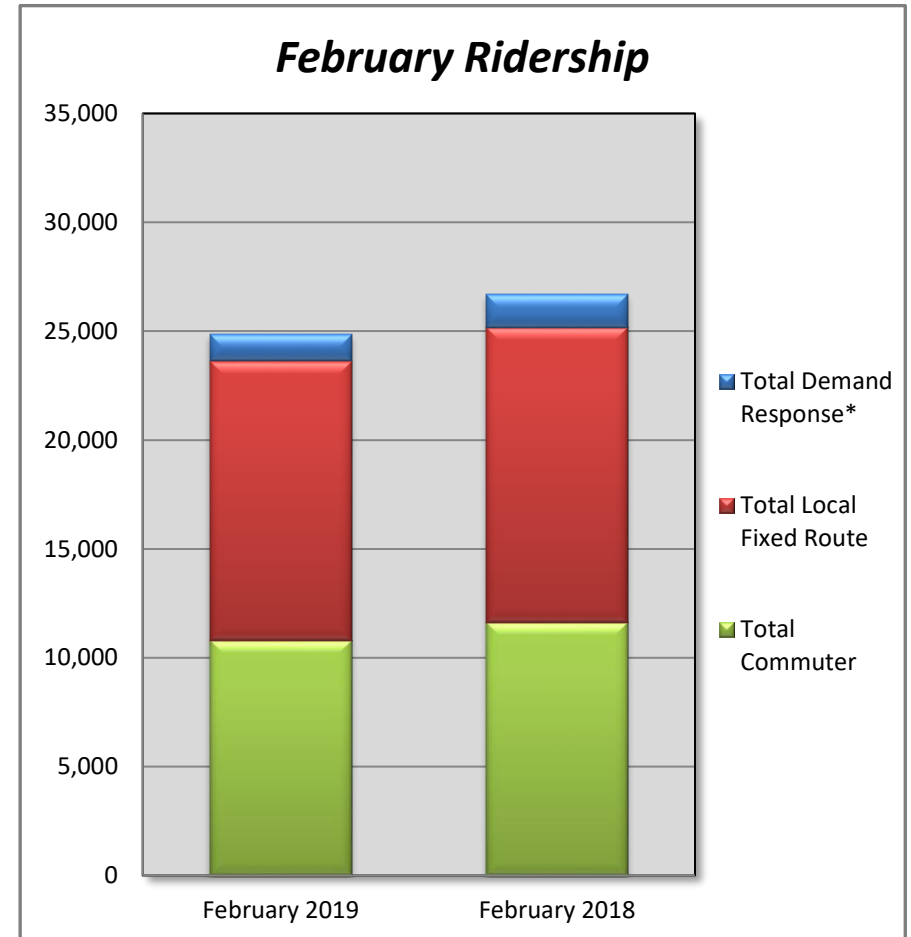


Demand Response	February 2019	February 2018	% Change
Dial-a-Ride	1,137	1,434	-20.7%
Sac-Med	21	42	-50.0%
ADA Paratransit	50	45	11.1%
Total Demand Response*	1,208	1,521	-20.6%

Local Fixed Route	February 2019	February 2018	% Change
20 - Placerville	3,302	3,366	-1.9%
25 - Saturday Express	239	427	-44.0%
30 - Diamond Springs	2,405	2,265	6.2%
35 - Diamond Springs Saturday	88	95	-7.4%
40 - Cameron Park	1,030	1,005	2.5%
50x - 50 Express	3,296	3,157	4.4%
60 - Pollock Pines	2,412	2,932	-17.7%
70 - El Dorado Hills	71	315	-77.5%
Total Local Fixed Route	12,843	13,562	-5.3%

Commuter	February 2019	February 2018	% Change
Sacramento Commuter	10,710	11,562	-7.4%
Reverse Commuter	72	44	63.6%
Total Commuter	10,782	11,606	-7.1%

Other Services	February 2019	February 2018	% Change
M.O.R.E.	1,401	1,665	-15.9%
Senior Day Care	411	559	-26.5%
Total Other Services	1,812	2,224	-18.5%



Systemwide*	February 2019	February 2018	% Change
	24,833	26,689	-7.0%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%
Jul-18	9,381	27,519	34.1%
Aug-18	12,048	33,760	35.7%
Sep-18	11,171	29,408	38.0%
Oct-18	14,614	36,127	40.5%
Nov-18	11,378	28,213	40.3%
Dec-18	10,699	26,580	40.3%
Jan-19	13,300	31,340	42.4%
Feb-19	11,299	26,645	42.4%

