

AGENDA ITEM 1 C  
Consent Item

**MEMORANDUM**

**DATE:** December 5, 2019

**TO:** El Dorado County Transit Authority

**FROM:** Brian James, Planning and Marketing Manager

**SUBJECT:** October 2019 Ridership Report

**REQUESTED ACTION:**  
**BY MOTION,**

**Receive and File the October 2019 Ridership Report**

**BACKGROUND**

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

**DISCUSSION**

Following is the October 2019 monthly ridership table comparing the current fiscal year to the previous fiscal year.

**October Ridership**

<b>October 2019</b>	<b>October 2018</b>	<b>Decrease</b>	<b>% Decrease</b>
<b>34,375</b>	<b>36,127</b>	<b>-1,752</b>	<b>-4.8%</b>

In October, Demand Response ridership decreased by 4.8% and Local Fixed Route ridership decreased by 8.7% due to the PG&E Public Safety Power Shutoffs. Commuter ridership was unchanged as Sacramento was not affected by the power shutoffs. Productivity improved as demonstrated by a 1.4% increase in passengers per revenue hour.

Following is the fiscal year-to-date ridership report and the October 2019 ridership report, comparing the current fiscal year to the previous fiscal year.

Connect Card ridership and the resulting revenue continued to track upward in October 2019. El Dorado Transit recorded 16,236 taps or 47.2% of all ridership in October 2019. Following is the Connect Card Ridership Report for the past twelve (12) months with a graph showing the percent of total Connect Card ridership per month and a graph of the fare revenues.

# Ridership Report Fiscal Year-to-Date

## July 2019 to October 2019

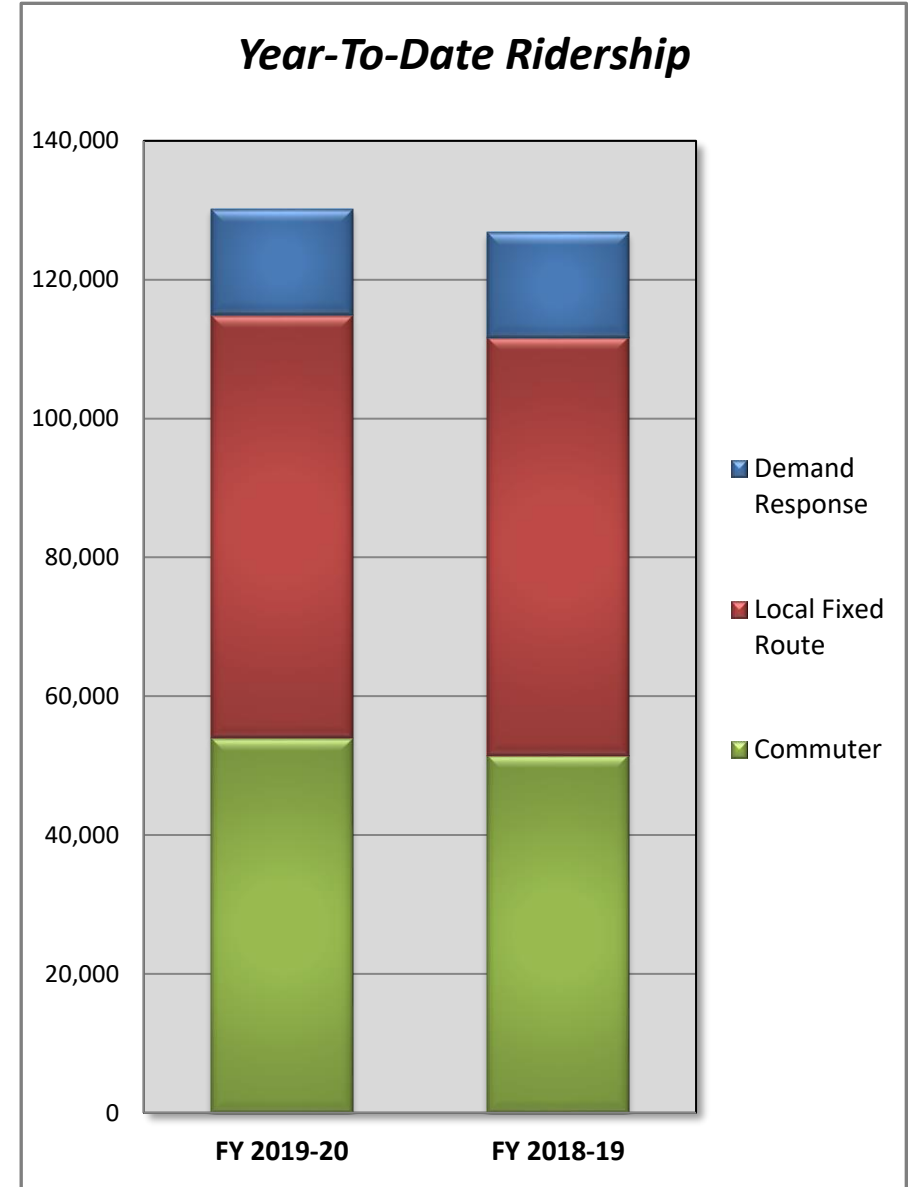


Demand Response	FY 2019-20	FY 2018-19	% Change
Dial-a-Ride	5,454	5,861	-6.9%
Sac-Med	112	121	-7.4%
ADA Paratransit	225	290	-22.4%
M.O.R.E.*	7,725	6,643	16.3%
Senior Day Care*	1,748	2,183	-19.9%
<b>Total Demand Response</b>	<b>15,264</b>	<b>15,098</b>	<b>1.1%</b>

Local Fixed Route	FY 2019-20	FY 2018-19	% Change
20 - Placerville	14,776	15,106	-2.2%
25 - Saturday Express	1,670	1,510	10.6%
30 - Diamond Springs	9,604	9,614	-0.1%
35 - Diamond Springs Saturday	484	474	2.1%
40 - Cameron Park	5,507	4,591	20.0%
50x - 50 Express	15,125	14,603	3.6%
60 - Pollock Pines	13,828	12,815	7.9%
70 - El Dorado Hills	0	1,586	-100.0%
<b>Total Local Fixed Route</b>	<b>60,994</b>	<b>60,299</b>	<b>1.2%</b>

Commuter	FY 2019-20	FY 2018-19	% Change
Sacramento Commuter	53,592	51,252	4.6%
Reverse Commuter	348	165	110.9%
<b>Total Commuter</b>	<b>53,940</b>	<b>51,417</b>	<b>4.9%</b>

	FY 2019-20	FY 2018-19	% Change
<b>Systemwide</b>	<b>130,198</b>	<b>126,814</b>	<b>2.7%</b>
<b>Passengers per Revenue Hour</b>	<b>7.4</b>	<b>6.8</b>	<b>8.3%</b>



\*Contracted Services - Ridership Determined by Client Enrollment

# October 2019 Ridership Report

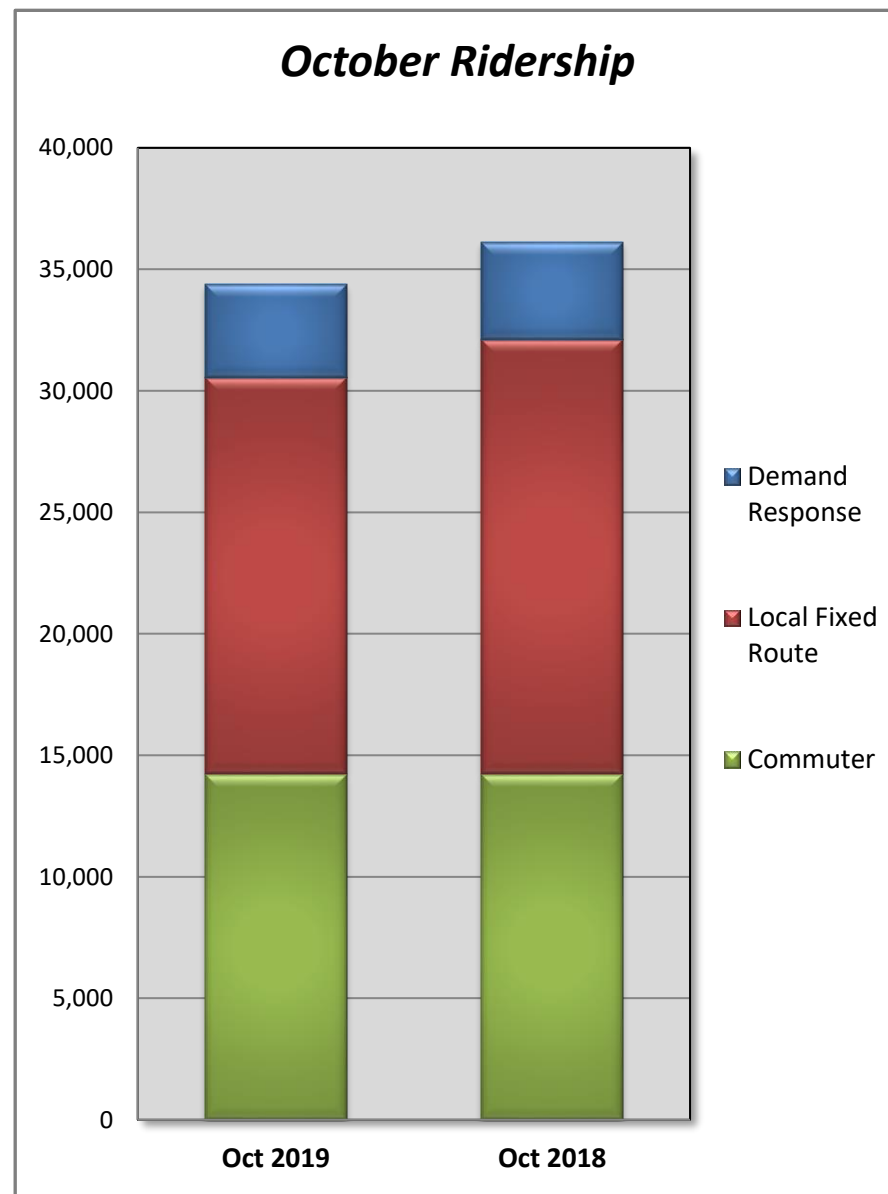


Demand Response	Oct 2019	Oct 2018	% Change
Dial-a-Ride	1,370	1,574	-13.0%
Sac-Med	26	39	-33.3%
ADA Paratransit	51	87	-41.4%
M.O.R.E.*	1,990	1,758	13.2%
Senior Day Care*	384	556	-30.9%
<b>Total Demand Response</b>	<b>3,821</b>	<b>4,014</b>	<b>-4.8%</b>

Local Fixed Route	Oct 2019	Oct 2018	% Change
20 - Placerville	3,735	4,416	-15.4%
25 - Saturday Express	378	385	-1.8%
30 - Diamond Springs	2,634	2,998	-12.1%
35 - Diamond Springs Saturday	106	125	-15.2%
40 - Cameron Park	1,528	1,248	22.4%
50x - 50 Express	4,489	4,652	-3.5%
60 - Pollock Pines	3,456	3,622	-4.6%
70 - El Dorado Hills	0	434	-100.0%
<b>Total Local Fixed Route</b>	<b>16,326</b>	<b>17,880</b>	<b>-8.7%</b>

Commuter	Oct 2019	Oct 2018	% Change
Sacramento Commuter	14,167	14,203	-0.3%
Reverse Commuter	61	30	103.3%
<b>Total Commuter</b>	<b>14,228</b>	<b>14,233</b>	<b>0.0%</b>

	Oct 2019	Oct 2018	% Change
<b>Systemwide</b>	<b>34,375</b>	<b>36,127</b>	<b>-4.8%</b>
Passengers per Revenue Hour	7.4	7.3	1.4%



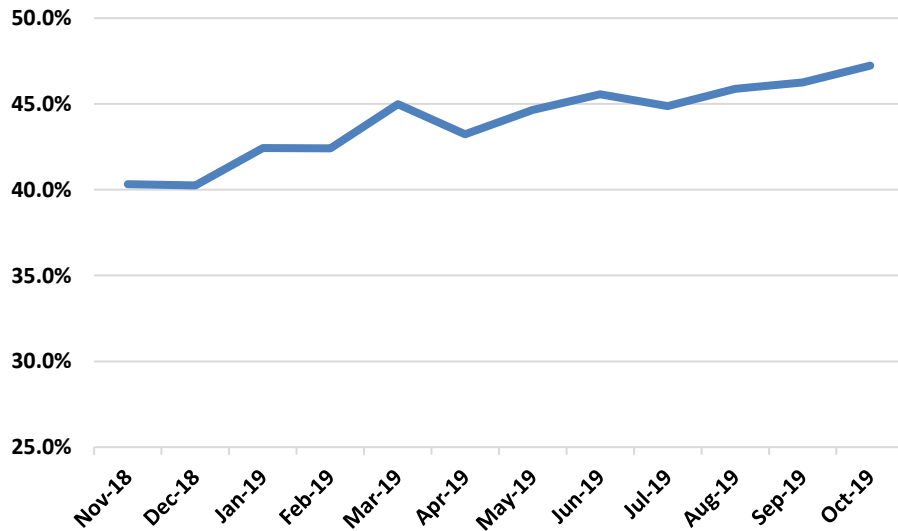
\*Contracted Services - Ridership Determined by Client Enrollment

# Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership	Fare Revenue
Nov-18	11,378	28,213	40.3%	\$49,762
Dec-18	10,699	26,580	40.3%	\$49,494
Jan-19	13,300	31,340	42.4%	\$59,211
Feb-19	11,299	26,645	42.4%	\$52,547
Mar-19	14,468	32,158	45.0%	\$56,449
Apr-19	13,885	32,111	43.2%	\$60,406
May-19	14,704	32,934	44.6%	\$60,909
Jun-19	12,719	27,915	45.6%	\$59,388
Jul-19	14,091	31,403	44.9%	\$65,071
Aug-19	15,167	33,064	45.9%	\$66,729
Sep-19	14,505	31,356	46.3%	\$68,913
Oct-19	16,236	34,375	47.2%	\$66,978

Connect Card Percent of Total Ridership



Connect Card Fare Revenue

