



Newsletter

October – December 2023

Volume 7 – Number 4



Free Rides for California Clean Air Day

New Executive Director at El Dorado Transit

In celebration of California Clean Air Day, El Dorado Transit has teamed up with other Sacramento area transit agencies to offer free rides on Wednesday, October 4, 2023.

City of Placerville Vice Mayor Jackie Neau, chair of the El Dorado Transit Board of Directors, recently announced that Brian James has been selected as its new Executive Director.

El Dorado Transit will offer free rides that day on the Local Fixed Routes and the Sacramento Commuter Routes.

Brian has worked effectively as the Planning and Marketing Manager at El Dorado Transit since 2015 where he specialized in improving the transit system, wrote grants to purchase vehicles and provide amenities, and communicated with the community to help residents understand the services that are available. He worked to rebrand the buses and facilities to draw more attention and to modernize the overall look of the organization. His prior positions included Director at JSN Medical, General Manager at Skyline Company and Product Marketing Manager at Craftmade International. He received his MBA from California State University Dominguez Hills in 2002.

On Clean Air Day, El Dorado County residents are asked to leave the car at home and try transit for free.

El Dorado Transit recently participated in the International Day of Clean Air for Blue Skies on September 7, 2023. To commemorate that event, El Dorado Transit offered free rides on the Local Fixed Routes and the Sacramento Commuter Routes. That day, a total of 644 people boarded our buses for free.

“I am honored to be selected as the new Executive Director of El Dorado Transit,” Brian said. “I look forward to working with our Board members, community members, local agencies, and other partners to help connect our community.”

Both of these free ride events are paid for by a grant from the California Low Carbon Transit Operations Program (LCTOP), which is one of several programs that are part of the Transit, Affordable Housing, and Sustainable Communities Program established by the California Legislature in 2014 by Senate Bill 862.

Brian replaces Matthew Mauk, who will be the new Executive Director of Yuba Sutter Transit in Marysville.



FALL SALE

Fall Sale on Local Fixed Route Monthly Passes

El Dorado Transit is offering a fall sale on Local Fixed Route monthly passes for October, November, and December 2023.

- General Monthly Local Pass - \$20.00 (originally \$60.00)
- Senior/Disabled Monthly Local Pass - \$10.00 (originally \$30.00)
- Student K-12 Monthly Local Pass - \$10.00 (originally \$30.00)

This discount is made possible by a grant from the California Low Carbon Transit Operations Program.

For pass sales information please visit eldoradotransit.com/faresandpasses/.



Holiday Schedule October – December 2023

- Saturday, November 11thVeteran’s Day
- Thursday, November 23rdThanksgiving Day
- Friday, November 24thDay After Thanksgiving
- Sunday, December 24thChristmas Eve
- Monday, December 25thChristmas Day

The Sacramento/ South Lake Tahoe Connecting bus will be the only operating service on listed holidays.



New Passenger Code of Conduct

El Dorado Transit has traditionally posted passenger rules in transit vehicles and in printed brochures. These rules are guidelines for passengers while using transit vehicles and facilities. In an effort to support El Dorado Transit’s goal, “to provide safe, reliable, courteous, attractive, and comfortable public transit” staff has developed a Passenger Code of Conduct to update passenger rules and to provide a comprehensive approach to addressing passenger behavior.

The intention of the Passenger Code of Conduct is to set expectations for passengers while maintaining support for operators and other front-line staff. This policy is supported by the California Penal Codes, Public Utility Codes, and other statutes.

The Passenger Code of Conduct is available on our website at www.eldoradotransit.com under How to Ride, and posters are available in the buses.

Keep up with all the latest news and information from El Dorado Transit...

SIGN UP FOR RIDER ALERTS



Routeshout 2.0