

AGENDA ITEM 3 A
Information Item

MEMORANDUM

DATE: November 2, 2023

TO: El Dorado County Transit Authority

FROM: Brian James, Executive Director

SUBJECT: Draft El Dorado Transit Park-and-Ride Master Plan

REQUESTED ACTION:

BY MOTION,

No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) currently uses park-and-ride facilities on the western slope of El Dorado County for Commuter and Local Fixed Route bus services. El Dorado Transit utilizes a Park-and-Ride Master Plan (Plan) as a reference for grant applications and as a planning tool.

The most recent Plan was completed in 2017. Since that time, the County Line Multi-Modal Transit Center report was completed in 2019 and the County Line Design Report was completed in 2020. In addition, construction has progressed on the Bass Lake Hills Park-and-Ride. On December 1, 2022, the El Dorado Transit Board of Directors authorized the Executive Director to enter into a professional service agreement between El Dorado Transit and LSC Transportation Consultants (LSC) to develop an updated Plan.

DISCUSSION

Transit demand and ridership patterns have changed significantly in recent years. This has been especially true on transit services catered towards the needs of commuters, as the COVID-19 pandemic prompted many companies to shift to more remote work models, therefore reducing the frequency workers have to commute.

A passenger survey was conducted during the development of the Plan to gather data on both current and future commuter service ridership patterns, park and ride utilization, and perceptions of both the El Dorado Transit commuter service and the park-and-ride facilities. The survey effort was conducted from January 16, 2023 to February 10, 2023. During this four-week period, physical surveys were available on both the morning and afternoon commuter service buses for passengers to self-administer. Flyers with QR codes were posted onboard for passengers to scan and access the online version of the survey if preferred. El Dorado Transit also emailed a contact list of both previous and current commuter service passengers with information on how to take

the survey online. A total of 116 previous or current El Dorado Transit commuter service passengers participated in the survey.

Gordon Shaw, Principal with LSC will present an overview of the Plan. The draft Plan can be viewed at <https://eldoradotransit.com/board-meeting/november-2-2023/>