

AGENDA ITEM 3 B  
Information Item

**MEMORANDUM**

**DATE:** October 25, 2023

**TO:** El Dorado County Transit Authority  
Transit Advisory Committee

**FROM:** Brian James, Executive Director

**SUBJECT:** 2023 Fair Shuttle Ridership

**REQUESTED ACTION:**

**BY MOTION,**

**No action. Information item.**

**BACKGROUND**

The El Dorado County Transit Authority (El Dorado Transit) once again provided the El Dorado County Fair Shuttle on June 15-18, 2023. The shuttle ran from ½ hour before opening to ½ hour after closing each of the four days of the Fair. This was the thirty-first (31st) year that El Dorado Transit has provided an El Dorado County Fair Shuttle. Service was provided from two (2) different parking locations including the Library/Government Center on Ray Lawyer Drive and the Ray Lawyer Drive Park and Ride.

The Fair shuttle service was funded by a grant from the El Dorado County Air Quality Management District under the AB2766 program, and with support from the El Dorado County Fair Association.

**DISCUSSION**

During the 2023 Fair Shuttle, El Dorado Transit provided 12,877 passenger trips for an average of just over 3,200 people per day. This was an increase of 2,334 passengers or 26.2 percent compared to the previous year. The following page contains ridership data per day compared to 2022. Overall, the 2023 Fair Shuttle operation went smoothly with very positive feedback from passengers. The only disruptions in service were caused by traffic stoppages on Placerville Drive.

El Dorado Transit acknowledges the support of our community partners, including the El Dorado County Air Quality Management District, the El Dorado County Fair Association, the El Dorado County Library, and the Government Center staff, for their efforts in providing the free parking and shuttle services. Management commends El Dorado Transit staff for running another productive, safe, and friendly shuttle operation.

# El Dorado County Fair Shuttle Ridership Comparison



Day	2022 Trips	2023 Trips	Difference	% Difference
Thursday	2,105	2,803	698	33.2%
Friday	1,982	2,799	817	41.2%
Saturday	3,985	4,168	183	4.6%
Sunday	2,471	3,107	636	25.7%
<b>Total</b>	<b>10,543</b>	<b>12,877</b>	<b>2,334</b>	<b>26.2%</b>

