

AGENDA ITEM 3 B
Information Item

MEMORANDUM

DATE: August 7, 2025

TO: El Dorado County Transit Authority

FROM: Erik Bergren, Planning and Marketing Manager

SUBJECT: 2025 Fair Shuttle Ridership

REQUESTED ACTION:

BY MOTION,
No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) once again provided the El Dorado County Fair Shuttle on June 12-15, 2025. The shuttle ran from ½ hour before opening to ½ hour after closing each of the four days of the Fair. This was the thirty-third (33rd) year that El Dorado Transit has provided an El Dorado County Fair Shuttle. Service was provided from two (2) different parking locations including the Library/Government Center on Ray Lawyer Drive and the Ray Lawyer Drive Park and Ride.

The Fair shuttle service was funded by a grant from the El Dorado County Air Quality Management District under the AB2766 program, and with support from the El Dorado County Fair Association.

DISCUSSION

During the 2025 Fair Shuttle, El Dorado Transit provided 10,620 passenger trips for an average of just under 2,700 people per day. Overall, total ridership was similar to 2024, with Thursday seeing a big increase in ridership and Saturday seeing a decrease. Green Valley Community Church's "Sunday on the Green" service returned this year, and Sunday saw a modest increase in ridership as a result. The following page contains ridership data per day compared to 2024. Overall, the 2025 Fair Shuttle operation went smoothly with very positive feedback from passengers.

El Dorado Transit acknowledges the support of our community partners, including the El Dorado County Air Quality Management District, the El Dorado County Fair Association, the El Dorado County Library, and the Government Center staff, for their efforts in providing the free parking and shuttle services. Management commends El Dorado Transit staff for running another productive, safe, and friendly shuttle operation.

El Dorado County Fair 2025 Fair Shuttle Passenger Trips



Day	2024 Trips	2025 Trips	Difference	% Difference
Thursday	2,852	3,102	250	8.8%
Friday	2,356	2,325	-31	-1.3%
Saturday	3,820	3,221	-599	-15.7%
Sunday	1,809	1,972	163	9.0%
Total	10,837	10,620	-217	-0.2%

