

AGENDA ITEM 3 B
Information Item

MEMORANDUM

DATE: March 5, 2026

TO: El Dorado County Transit Authority

FROM: Erik Bergren, Planning and Marketing Manager

SUBJECT: Bus Wrap Art Competition

REQUESTED ACTION:
BY MOTION,

No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) has been organizing a Bus Wrap Art Competition since 2023. The winning artwork is selected by El Dorado Transit staff, El Dorado Transit Board of Directors and representatives from the El Dorado County Office of Education. This year's theme was "what do you love about El Dorado County?"

DISCUSSION

On February 6, 2026, the winning artwork was unveiled at Gold Trail School, located at 889 Cold Springs Road in Placerville which is the school of this year's winner. Fourteen-year-old Hadley Chandler, an eighth-grade student, earned the top honor. Her artwork will be displayed on an El Dorado Transit bus for one year, and the bus featuring her design will also appear in the 2026 Hangtown Christmas Parade.

Thank you to Chair Veerkamp and Director Turnboo for attending the reveal. Many other local dignitaries and partners were in attendance including City of Placerville Councilmember John Clerici, El Dorado County Chamber of Commerce, El Dorado County Office of Education, and El Dorado County Transportation Commission.

The Mountain Democrat covered the event in addition to many social media channels.

El Dorado Transit acknowledges the El Dorado County Office of Education for their continued support of this exciting program.



Sunsets

Farms

Mountains

EL DORADO
LAKE
TAHOE