

AGENDA ITEM 3 B
Information Item

MEMORANDUM

DATE: August 12, 2026

TO: El Dorado County Transit Authority
Transit Advisory Committee

FROM: Erik Bergren, Planning and Marketing Manager

SUBJECT: 2026 Fair Shuttle Ridership

REQUESTED ACTION:

BY MOTION,
No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) once again provided the El Dorado County Fair Shuttle on June 18-21, 2026. The shuttle ran from ½ hour before opening to ½ hour after closing each of the four days of the Fair. This was the thirty-fourth (34th) year that El Dorado Transit has provided an El Dorado County Fair Shuttle. Service was provided from two (2) different parking locations including the Library/Government Center on Ray Lawyer Drive and the Ray Lawyer Drive Park and Ride.

The Fair shuttle service was funded by a grant from the El Dorado County Air Quality Management District under the AB2766 program, and with support from the El Dorado County Fair Association.

DISCUSSION

During the 2026 Fair Shuttle, El Dorado Transit provided 13,049 passenger trips for an average of 3,262 people per day. This was a 22.9 percent increase over 2025 ridership. Saturday had 4,256 total trips and the Ray Lawyer Park and Ride was completely full at times. The following page contains ridership data per day compared to 2025. Overall, the 2026 Fair Shuttle operation went smoothly with very positive feedback from passengers.

El Dorado Transit acknowledges the support of our community partners, including the El Dorado County Air Quality Management District, the El Dorado County Fair Association, the El Dorado County Library, and the Government Center staff, for their efforts in providing the free parking and shuttle services. Management commends El Dorado Transit staff for running another productive, safe, and friendly shuttle operation.

El Dorado County Fair 2026 Fair Shuttle Passenger Trips



Day	2025 Trips	2026 Trips	Difference	% Difference
Thursday	3,102	3,173	71	2.3%
Friday	2,325	3,671	1,346	57.9%
Saturday	3,221	4,256	1,035	32.1%
Sunday	1,972	1,949	-23	-1.2%
Total	10,620	13,049	2,429	22.9%

