

AGENDA ITEM 1 J
Consent Item

MEMORANDUM

DATE: February 6, 2025

TO: El Dorado County Transit Authority

FROM: Brian James, Executive Director

SUBJECT: Payment Acceptance Hardware and Processor Services Capital Improvement Plan Project

REQUESTED ACTION:

BY MOTION,

Adopt Capital Improvement Plan Project 25-05 for Payment Acceptance Hardware and Processor Services

BACKGROUND

Transit demand and ridership patterns have changed significantly in recent years. In an effort to increase ridership and make it easier for community members to ride transit, expanding contactless payment options are being implemented. This project will continue the expansion of the El Dorado County Transit Authority (El Dorado Transit) fare payment options for customers, allowing them to purchase fare at the time of boarding the bus using contactless payment technologies. The convenience of paying a fare with an existing contactless enabled credit card, Google Wallet, Apple Pay, the next generation of Connect Card, or other digital payment, will simplify the fare payment process, speed up boardings, and therefore improve on-time performance.

In February 2022, El Dorado Transit applied for Transit and Intercity Rail Capital Program (TIRCP) funds in a partnership with Sacramento Regional Transit, Sacramento Area Council of Governments (SACOG), the Capitol Corridor Joint Powers Authority (CCJPA), and other local transit providers. The region was successful in its application and was awarded nearly \$2.2 million to purchase, install, and implement Cal-ITP supported contactless payment equipment and services on bus fleets throughout the region.

On May 2, 2024 the El Dorado Transit Board of Directors authorized the Executive Director to sign an agreement with Kuba Pay for the payment acceptance hardware to be mounted in each of the transit revenue vehicles.

DISCUSSION

If Capital Improvement Plan Project 25-05 is approved, El Dorado Transit will proceed with purchasing the Kuba Pay equipment which will be mounted in each of the transit revenue

vehicles for contactless payment, along with related processor service fees to operate the equipment. This will allow El Dorado Transit to accept contactless enabled credit cards, Google Wallet, Apple Pay, the next generation of Connect Card, or other digital payment, will simplify the fare payment process, speed up boardings, and therefore improve on-time performance.

FISCAL IMPACT

<i>COST SUMMARY (ESTIMATE)</i>	<u>Adopted Budget</u>
Payment Acceptance Hardware and Processor Services	\$170,153
Contingency 10%	<u>\$ 17,015</u>
<i>Total Project Cost</i>	<i>\$187,168</i>

FUNDING SOURCES

Transit and Intercity Rail Capital Program	\$123,000
Transportation Development Act	<u>\$ 64,168</u>
<i>Total Revenue</i>	<i>\$187,168</i>

Payment Acceptance Device Hardware and Processor Services

Project No. 25-05

This project will purchase and install the Kuba Pay equipment which will be mounted in each of the transit revenue vehicles for contactless payment, along with related processor service fees to operate the equipment. This will allow El Dorado Transit to accept contactless enabled credit cards, Google Wallet, Apple Pay, the next generation of Connect Card, or other digital payment, will simplify the fare payment process, speed up boardings, and therefore improve on-time performance.

COST SUMMARY (ESTIMATE)

	<i>Adopted Budget</i>
Payment Acceptance Hardware and Processor Services	\$170,153
Contingency 10%	<u>\$ 17,015</u>
<i>Total Project Cost</i>	<i>\$187,168</i>

FUNDING SOURCES

Transit and Intercity Rail Capital Program	\$123,000
Transportation Development Act	<u>\$ 64,168</u>
<i>Total Revenue</i>	<i>\$187,168</i>