

AGENDA ITEM 3 B
Information Item

MEMORANDUM

DATE: April 26, 2017

TO: El Dorado County Transit Authority
Transit Advisory Committee

FROM: Brian James, Planning and Marketing Manager

SUBJECT: Connect Card Rollout Status

REQUESTED ACTION:

BY MOTION,

No action. Information item.

BACKGROUND

The Connect Card is the Sacramento region's new way to pay transit fares for both bus and light rail. The Connect Card is a plastic, reloadable smart card with an embedded computer chip that can store cash value, passes and discount fare. Nine agencies in the Sacramento region are participating in the Connect Card program.

The El Dorado County Transit Authority (El Dorado Transit) joined the soft launch phase of the Connect Card rollout on January 25, 2017. Since that time, 426 boardings have been recorded with total fare revenue of \$2,984.

DISCUSSION

The next two phases of the soft launch are now starting. The first is the discount fare card requirement and the second is corporate accounts.

The discount fare card program is discussed in a separate staff report in this agenda.

The corporate accounts program will allow employers and agencies to issue cards to individuals and then load passes or fare onto those cards. RT is working directly with state and federal agencies in Sacramento, and El Dorado Transit is working with agencies and employers in El Dorado County.

FISCAL IMPACT

None