

AGENDA ITEM 3 C
Information Item

MEMORANDUM

DATE: April 26, 2017

TO: El Dorado County Transit Authority
Transit Advisory Committee

FROM: Brian James, Planning and Marketing Manager

SUBJECT: Discount Fare Card Program

REQUESTED ACTION:
BY MOTION,

No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) Board of Directors approved the Fare Structure Resolution on February 2, 2017. This resolution authorizes El Dorado Transit to require passengers to show proof of disability, age or student status for discount fares.

DISCUSSION

El Dorado Transit currently offers discounted rates for disabled riders, seniors age 60 and above and students K-12. However, El Dorado Transit does not currently require passengers to show proof of disability, age or student status for discount fares. As a result, some passengers who would not qualify for a discounted rate are paying the lower amount. The current system is not equitable to passengers who are paying the full fare.

Under the new discount fare eligibility requirements, passengers requesting a discount fare by virtue of their age, disability or student status must present valid identification for proof of eligibility, along with the proper fare, upon boarding. Proof of eligibility includes the following:

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| Senior | Current discount photo identification issued by El Dorado Transit or another agency or valid State issued photo identification or passport to prove age |
| Disabled | Current discount photo identification issued by El Dorado Transit or another agency or Medicare card presented along with a valid State issued photo ID or passport |
| Student K-12 | Current discount photo identification issued by El Dorado Transit or another agency |

El Dorado Transit discount photo identification cards are available at the El Dorado Transit administration office and through direct outreach efforts by staff. At the time of discount photo identification card issuance, persons requesting cards must present the following:

Senior	Valid State issued photo identification or passport to prove age
Disabled	Valid State issued photo identification or passport along with a Medicare card, DMV disabled placard computer printout, Social Security disability benefits award letter, or a completed El Dorado Transit certification form completed and signed by a physician or authorized representative
Student K-12	Current student identification card or other proof of enrollment from their school

El Dorado Transit discount photo identification cards are Connect Cards and will expire after five (5) years.

FISCAL IMPACT

Discount fare eligibility requirements are expected to increase farebox recovery.