

AGENDA ITEM 1 E  
Consent Item

**MEMORANDUM**

**DATE:** September 7, 2017  
**TO:** El Dorado County Transit Authority  
**FROM:** Brian James, Planning and Marketing Manager  
**SUBJECT:** July 2017 Ridership and Connect Card Reports

**REQUESTED ACTION:**  
**BY MOTION,**

**Receive and File the July 2017 Ridership and Connect Card Reports**

**BACKGROUND**

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and year-to-date ridership trend reports at each Board meeting.

**DISCUSSION**

Following is the July 2017 monthly ridership report, and the year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

**July Ridership**

<b>July 2017</b>	<b>July 2016</b>	<b>Decrease</b>	<b>% Decrease</b>
24,294	25,995	-1,701	-6.5%

Demand response ridership decreased by 9.9%, local fixed route ridership decreased by 14.0%, commuter ridership increased by 0.2%. July is the first month of the fiscal year, so the year-to-date numbers mirror the July monthly ridership numbers.

The El Dorado Hills Taxi Voucher ridership decreased in July by 69 trips compared to June 2017. El Dorado Transit staff will be conducting a survey of the Taxi Voucher riders to obtain feedback from participants on the service to gauge satisfaction and look for system improvements.

Connect Card taps are recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of taps is tracked to evaluate system usage. El Dorado Transit recorded 1,815 taps in July which was an increase of 502 taps compared to June 2017.

# July 2017 Ridership Report

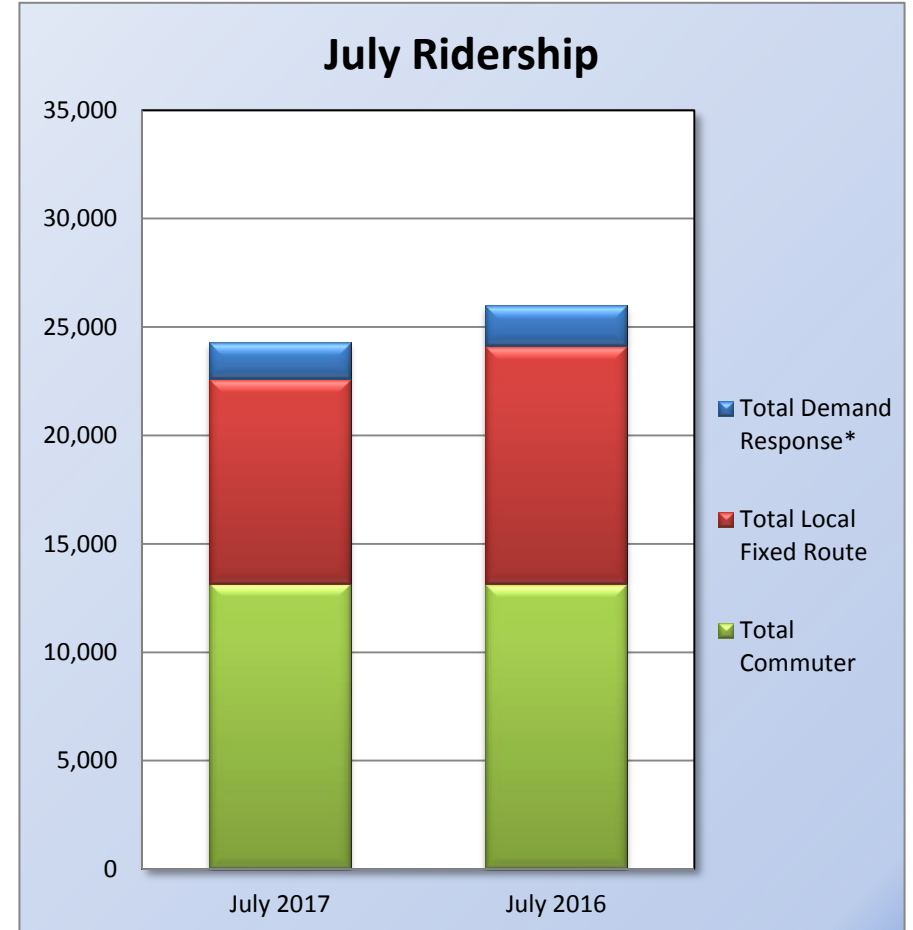


Demand Response	July 2017	July 2016	% Change
Dial-a-Ride	1,606	1,748	-8.1%
Sac-Med	33	54	-38.9%
ADA Paratransit	52	75	-30.7%
<b>Total Demand Response*</b>	<b>1,691</b>	<b>1,877</b>	<b>-9.9%</b>

Local Fixed Route	July 2017	July 2016	% Change
Cameron Park	821	1,088	-24.5%
Diamond Springs	1,210	1,451	-16.6%
Saturday Express	467	596	-21.6%
Pollock Pines	3,030	3,635	-16.6%
Placerville Shuttle	3,813	4,156	-8.3%
Diamond Springs Saturday	85	49	73.5%
El Dorado Hills	11	0	100.0%
<b>Total Local Fixed Route</b>	<b>9,437</b>	<b>10,975</b>	<b>-14.0%</b>

Commuter	July 2017	July 2016	% Change
Sacramento Commuter	11,016	10,765	2.3%
Reverse Commuter	68	41	65.9%
50 Express	2,082	2,337	-10.9%
<b>Total Commuter</b>	<b>13,166</b>	<b>13,143</b>	<b>0.2%</b>

M.O.R.E. & Adult Day Services	July 2017	July 2016	% Change
M.O.R.E.	1,870	1,998	-6.4%
Adult Day Services	549	397	38.3%
<b>Total M.O.R.E. and ADS</b>	<b>2,419</b>	<b>2,395</b>	<b>1.0%</b>



Systemwide*	July 2017	July 2016	% Change
	24,294	25,995	-6.5%

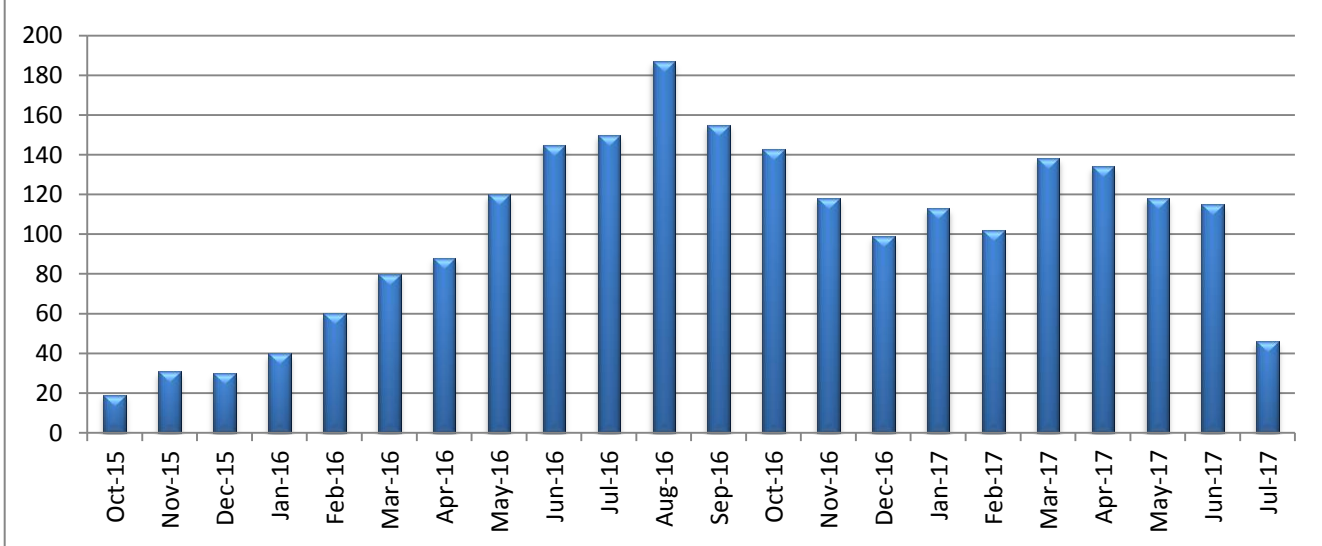
\*Does not include M.O.R.E. and Adult Day Services

# El Dorado Hills Taxi Voucher

Month	Trips Per Month
Oct-15	19
Nov-15	31
Dec-15	30
Jan-16	40
Feb-16	60
Mar-16	80
Apr-16	88
May-16	120
Jun-16	145
Jul-16	150
Aug-16	187
Sep-16	155
Oct-16	143
Nov-16	118
Dec-16	99
Jan-17	113
Feb-17	102
Mar-17	138
Apr-17	134
May-17	118
Jun-17	115
Jul-17	46
<b>Total</b>	<b>2231</b>
<b>Average</b>	<b>101</b>



**El Dorado Hills Taxi Voucher Trips Per Month**



# Connect Card "Taps" Report



Month	Number of Taps
Jan-17	11
Feb-17	87
Mar-17	257
Apr-17	394
May-17	715
Jun-17	1,313
Jul-17	1,815

