

AGENDA ITEM 3 D
Information Item

MEMORANDUM

DATE: October 25, 2017

TO: El Dorado County Transit Authority
Transit Advisory Committee

FROM: Brian James, Planning and Marketing Manager

SUBJECT: July, August and September 2017 Ridership and Connect Card Reports

REQUESTED ACTION:
BY MOTION,

No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following are the July August and September 2017 monthly ridership reports, and the year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

The El Dorado Hills Taxi Voucher ridership decreased in July 2017 by 69 trips compared to June 2017. El Dorado Transit staff is conducting a survey of the Taxi Voucher riders to obtain feedback from participants on the service to gauge satisfaction and look for system improvements.

Connect Card taps are recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of taps is tracked to evaluate system usage. El Dorado Transit recorded 1,815 taps in July, 2,947 taps in August, and 3,397 taps in September.

Ridership Report Fiscal Year-to-Date

July 2017 to September 2017

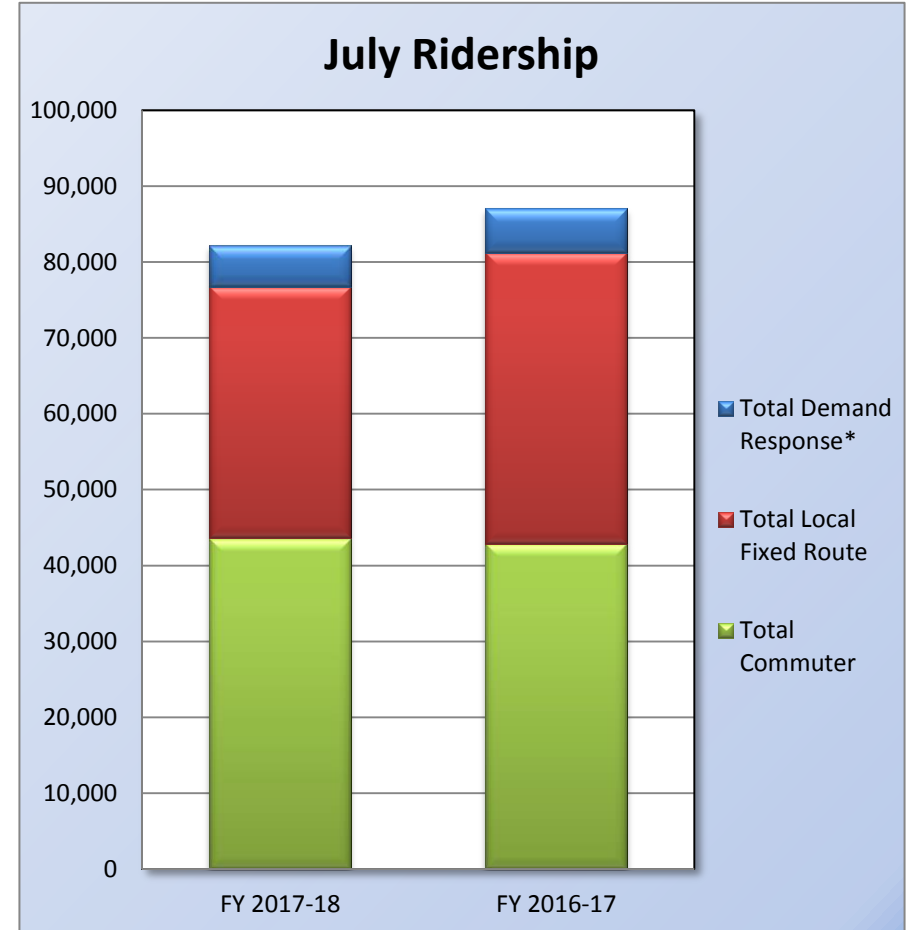


Demand Response	FY 2017-18	FY 2016-17	% Change
Dial-a-Ride	5,035	5,411	-6.9%
Sac-Med	122	172	-29.1%
ADA Paratransit	245	212	15.6%
Total Demand Response*	5,402	5,795	-6.8%

Local Fixed Route	FY 2017-18	FY 2016-17	% Change
Cameron Park	2,921	3,651	-20.0%
Diamond Springs	5,736	7,193	-20.3%
Saturday Express	1,441	1,569	-8.2%
Pollock Pines	10,236	12,187	-16.0%
Placerville Shuttle	12,054	13,564	-11.1%
Diamond Springs Saturday	257	172	49.4%
El Dorado Hills	475	0	100.0%
Total Local Fixed Route	33,120	38,336	-13.6%

Commuter	FY 2017-18	FY 2016-17	% Change
Sacramento Commuter	35,475	34,570	2.6%
Reverse Commuter	167	115	45.2%
50 Express	7,984	8,225	-2.9%
Total Commuter	43,626	42,910	1.7%

M.O.R.E. & Adult Day Services	FY 2017-18	FY 2016-17	% Change
M.O.R.E.	6,055	6,633	-8.7%
Adult Day Services	1,758	1,322	33.0%
Total M.O.R.E. and ADS	7,813	7,955	-1.8%



Systemwide*	FY 2017-18	FY 2016-17	% Change
	82,148	87,041	-5.6%

*Does not include M.O.R.E. and Adult Day Services

July 2017 Ridership Report

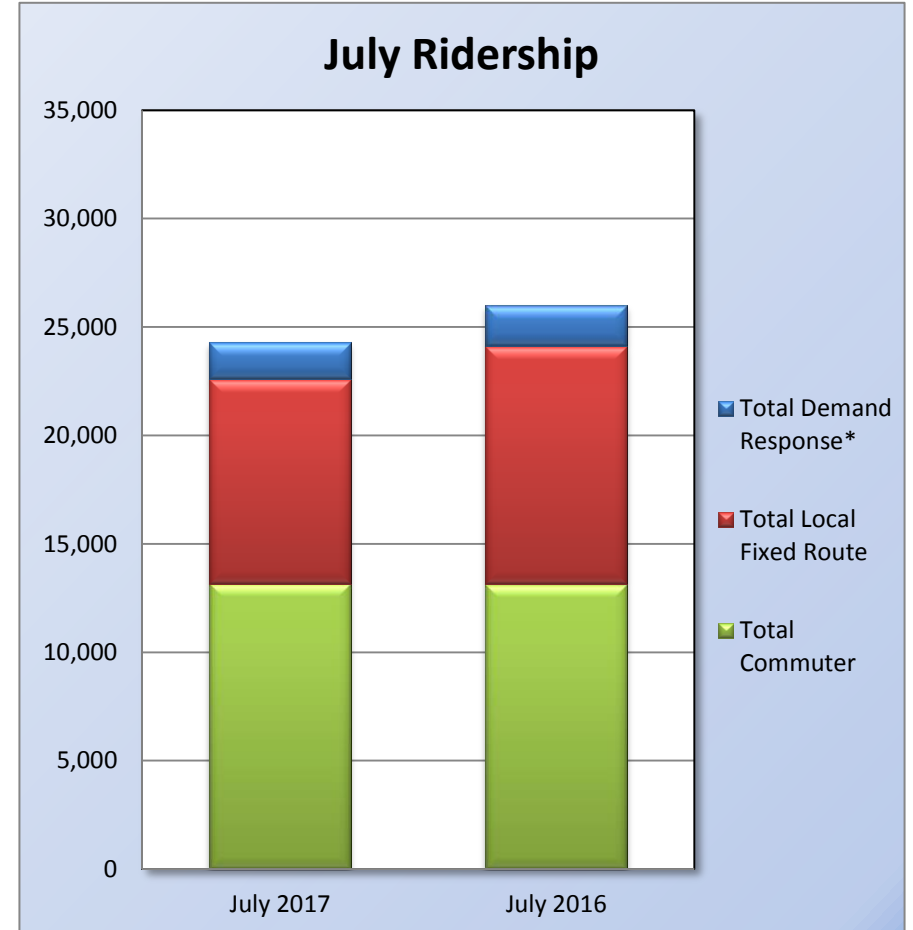


Demand Response	July 2017	July 2016	% Change
Dial-a-Ride	1,606	1,748	-8.1%
Sac-Med	33	54	-38.9%
ADA Paratransit	52	75	-30.7%
Total Demand Response*	1,691	1,877	-9.9%

Local Fixed Route	July 2017	July 2016	% Change
Cameron Park	821	1,088	-24.5%
Diamond Springs	1,210	1,451	-16.6%
Saturday Express	467	596	-21.6%
Pollock Pines	3,030	3,635	-16.6%
Placerville Shuttle	3,813	4,156	-8.3%
Diamond Springs Saturday	85	49	73.5%
El Dorado Hills	11	0	100.0%
Total Local Fixed Route	9,437	10,975	-14.0%

Commuter	July 2017	July 2016	% Change
Sacramento Commuter	11,016	10,765	2.3%
Reverse Commuter	68	41	65.9%
50 Express	2,082	2,337	-10.9%
Total Commuter	13,166	13,143	0.2%

M.O.R.E. & Adult Day Services	July 2017	July 2016	% Change
M.O.R.E.	1,870	1,998	-6.4%
Adult Day Services	549	397	38.3%
Total M.O.R.E. and ADS	2,419	2,395	1.0%



Systemwide*	July 2017	July 2016	% Change
	24,294	25,995	-6.5%

*Does not include M.O.R.E. and Adult Day Services

August 2017 Ridership Report

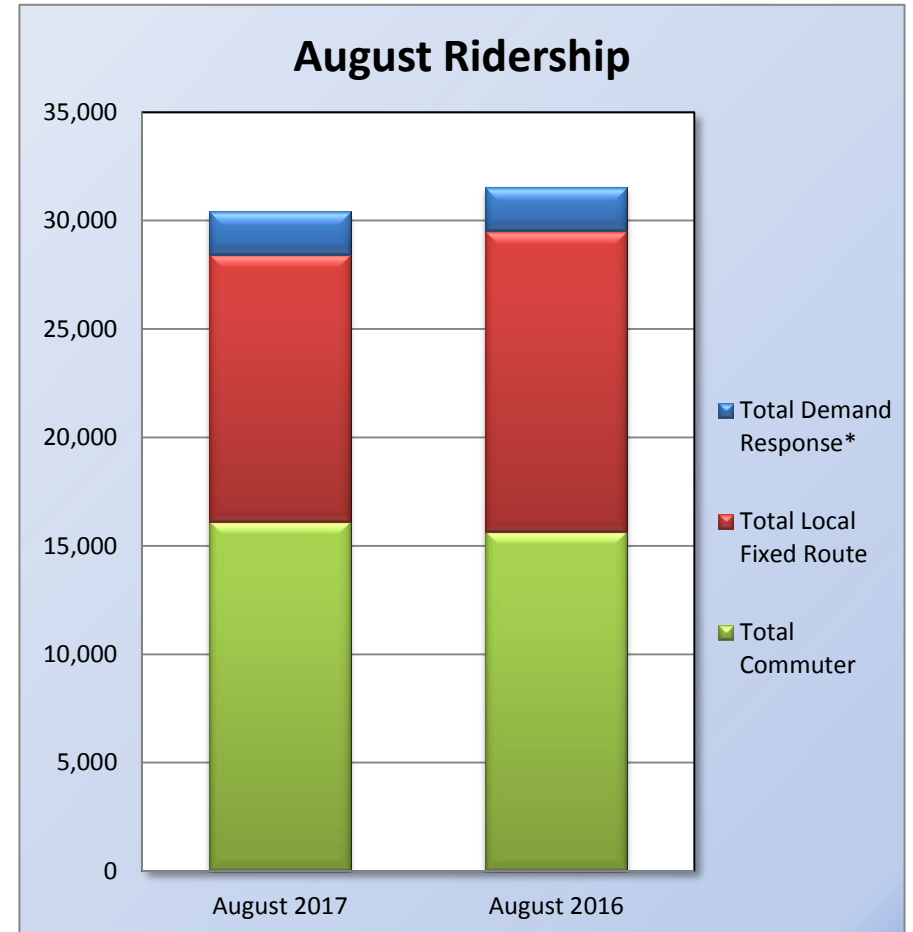


Demand Response	August 2017	August 2016	% Change
Dial-a-Ride	1,833	1,874	-2.2%
Sac-Med	46	63	-27.0%
ADA Paratransit	84	77	9.1%
Total Demand Response*	1,963	2,014	-2.5%

Local Fixed Route	August 2017	August 2016	% Change
Cameron Park	1,050	1,289	-18.5%
Diamond Springs	2,203	2,678	-17.7%
Saturday Express	432	506	-14.6%
Pollock Pines	3,869	4,428	-12.6%
Placerville Shuttle	4,470	4,932	-9.4%
Diamond Springs Saturday	80	37	116.2%
El Dorado Hills	217	0	100.0%
Total Local Fixed Route	12,321	13,870	-11.2%

Commuter	August 2017	August 2016	% Change
Sacramento Commuter	13,234	12,694	4.3%
Reverse Commuter	46	37	24.3%
50 Express	2,853	2,928	-2.6%
Total Commuter	16,133	15,659	3.0%

M.O.R.E. & Adult Day Services	August 2017	August 2016	% Change
M.O.R.E.	2,285	2,469	-7.5%
Adult Day Services	664	454	46.3%
Total M.O.R.E. and ADS	2,949	2,923	0.9%



Systemwide*	August 2017	August 2016	% Change
	30,417	31,543	-3.6%

*Does not include M.O.R.E. and Adult Day Services

September 2017 Ridership Report

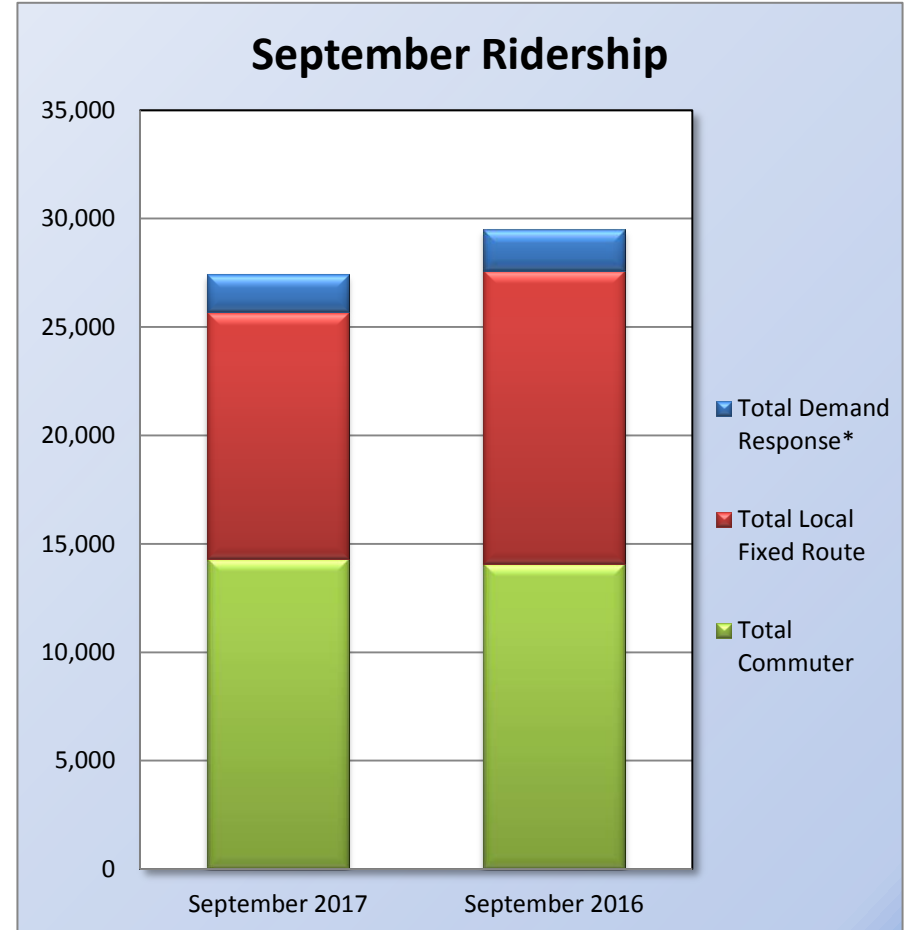


Demand Response	September 2017	September 2016	% Change
Dial-a-Ride	1,596	1,789	-10.8%
Sac-Med	43	55	-21.8%
ADA Paratransit	109	60	81.7%
Total Demand Response*	1,748	1,904	-8.2%

Local Fixed Route	September 2017	September 2016	% Change
Cameron Park	1,050	1,274	-17.6%
Diamond Springs	2,323	3,064	-24.2%
Saturday Express	542	467	16.1%
Pollock Pines	3,337	4,124	-19.1%
Placerville Shuttle	3,771	4,476	-15.8%
Diamond Springs Saturday	92	86	7.0%
El Dorado Hills	247	0	100.0%
Total Local Fixed Route	11,362	13,491	-15.8%

Commuter	September 2017	September 2016	% Change
Sacramento Commuter	11,225	11,111	1.0%
Reverse Commuter	53	37	43.2%
50 Express	3,049	2,960	3.0%
Total Commuter	14,327	14,108	1.6%

M.O.R.E. & Adult Day Services	September 2017	September 2016	% Change
M.O.R.E.	1,900	2,166	-12.3%
Adult Day Services	545	471	15.7%
Total M.O.R.E. and ADS	2,445	2,637	-7.3%



Systemwide*	September 2017	September 2016	% Change
	27,437	29,503	-7.0%

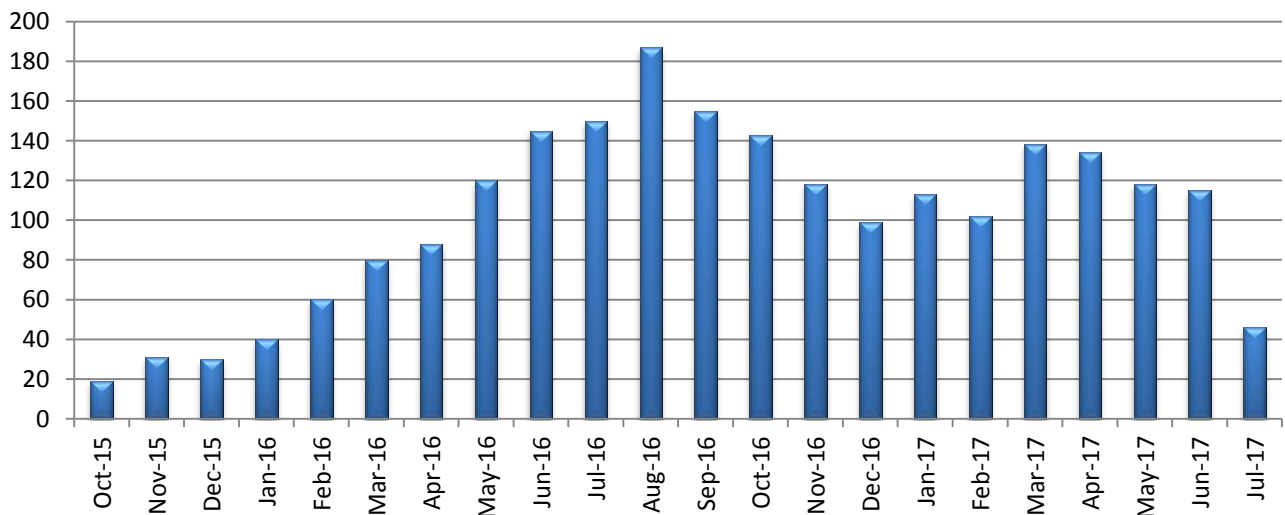
*Does not include M.O.R.E. and Adult Day Services

El Dorado Hills Taxi Voucher

Month	Trips Per Month
Oct-15	19
Nov-15	31
Dec-15	30
Jan-16	40
Feb-16	60
Mar-16	80
Apr-16	88
May-16	120
Jun-16	145
Jul-16	150
Aug-16	187
Sep-16	155
Oct-16	143
Nov-16	118
Dec-16	99
Jan-17	113
Feb-17	102
Mar-17	138
Apr-17	134
May-17	118
Jun-17	115
Jul-17	46
Total	2231
Average	101



El Dorado Hills Taxi Voucher Trips Per Month



Connect Card "Taps" Report



Month	Number of Taps
Jan-17	11
Feb-17	87
Mar-17	257
Apr-17	394
May-17	715
Jun-17	1,313
Jul-17	1,815
Aug-17	2,947
Sep-17	3,397

