

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: November 2, 2017

TO: El Dorado County Transit Authority

FROM: Brian James, Planning and Marketing Manager

SUBJECT: August and September 2017 Ridership Reports

REQUESTED ACTION:
BY MOTION,

Receive and File the August and September 2017 Ridership Reports

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following are the August and September 2017 monthly ridership reports, and the year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

August Ridership

August 2017	August 2016	Decrease	% Decrease
30,417	31,543	-1,126	-3.6%

Demand response ridership decreased by 2.5%, local fixed route ridership decreased by 11.2%, commuter ridership increased by 3.0%.

September Ridership

September 2017	September 2016	Decrease	% Decrease
27,437	29,503	-2,066	-7.0%

Demand response ridership decreased by 8.2%, local fixed route ridership decreased by 15.8%, commuter ridership increased by 1.6%.

The El Dorado Hills Taxi Voucher is a service that is provided by Gold Rush Taxi within the El Dorado Hills CSD boundary. Gold Rush Taxi recorded 54 trips in August 2017 and 72 trips in September 2017.

Connect Card taps are recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of taps is tracked to evaluate system usage. El Dorado Transit recorded 2,947 taps in August and 3,397 taps in September. Connect Card usage has more than doubled since June 2017.

Ridership Report Fiscal Year-to-Date

July 2017 to September 2017

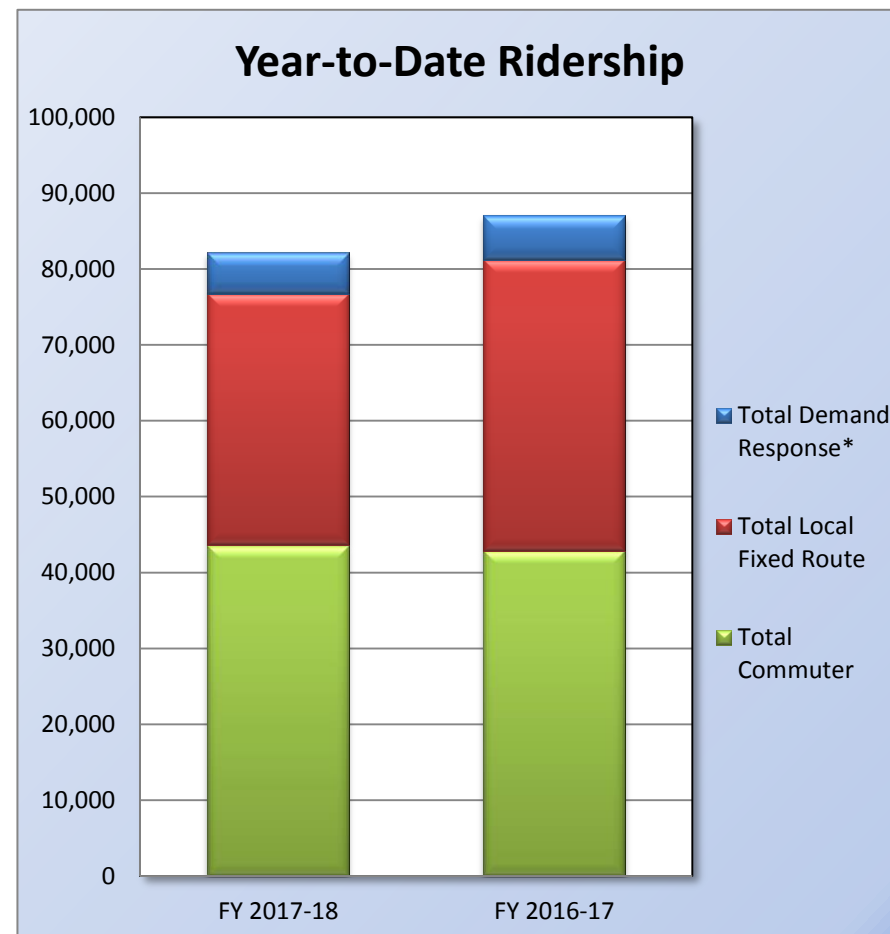


Demand Response	FY 2017-18	FY 2016-17	% Change
Dial-a-Ride	5,035	5,411	-6.9%
Sac-Med	122	172	-29.1%
ADA Paratransit	245	212	15.6%
Total Demand Response*	5,402	5,795	-6.8%

Local Fixed Route	FY 2017-18	FY 2016-17	% Change
Cameron Park	2,921	3,651	-20.0%
Diamond Springs	5,736	7,193	-20.3%
Saturday Express	1,441	1,569	-8.2%
Pollock Pines	10,236	12,187	-16.0%
Placerville Shuttle	12,054	13,564	-11.1%
Diamond Springs Saturday	257	172	49.4%
El Dorado Hills	475	0	100.0%
Total Local Fixed Route	33,120	38,336	-13.6%

Commuter	FY 2017-18	FY 2016-17	% Change
Sacramento Commuter	35,475	34,570	2.6%
Reverse Commuter	167	115	45.2%
50 Express	7,984	8,225	-2.9%
Total Commuter	43,626	42,910	1.7%

M.O.R.E. & Adult Day Services	FY 2017-18	FY 2016-17	% Change
M.O.R.E.	6,055	6,633	-8.7%
Adult Day Services	1,758	1,322	33.0%
Total M.O.R.E. and ADS	7,813	7,955	-1.8%



Systemwide*	FY 2017-18	FY 2016-17	% Change
	82,148	87,041	-5.6%

*Does not include M.O.R.E. and Adult Day Services

August 2017 Ridership Report

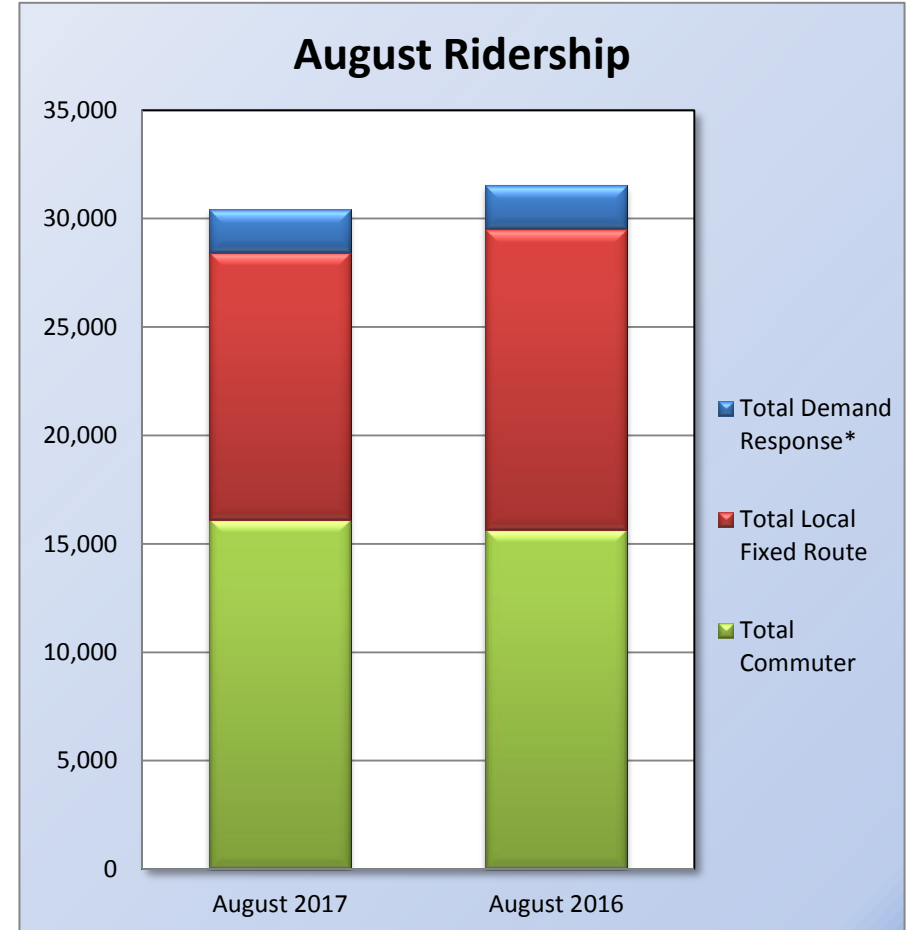


Demand Response	August 2017	August 2016	% Change
Dial-a-Ride	1,833	1,874	-2.2%
Sac-Med	46	63	-27.0%
ADA Paratransit	84	77	9.1%
Total Demand Response*	1,963	2,014	-2.5%

Local Fixed Route	August 2017	August 2016	% Change
Cameron Park	1,050	1,289	-18.5%
Diamond Springs	2,203	2,678	-17.7%
Saturday Express	432	506	-14.6%
Pollock Pines	3,869	4,428	-12.6%
Placerville Shuttle	4,470	4,932	-9.4%
Diamond Springs Saturday	80	37	116.2%
El Dorado Hills	217	0	100.0%
Total Local Fixed Route	12,321	13,870	-11.2%

Commuter	August 2017	August 2016	% Change
Sacramento Commuter	13,234	12,694	4.3%
Reverse Commuter	46	37	24.3%
50 Express	2,853	2,928	-2.6%
Total Commuter	16,133	15,659	3.0%

M.O.R.E. & Adult Day Services	August 2017	August 2016	% Change
M.O.R.E.	2,285	2,469	-7.5%
Adult Day Services	664	454	46.3%
Total M.O.R.E. and ADS	2,949	2,923	0.9%



Systemwide*	August 2017	August 2016	% Change
	30,417	31,543	-3.6%

*Does not include M.O.R.E. and Adult Day Services

September 2017 Ridership Report

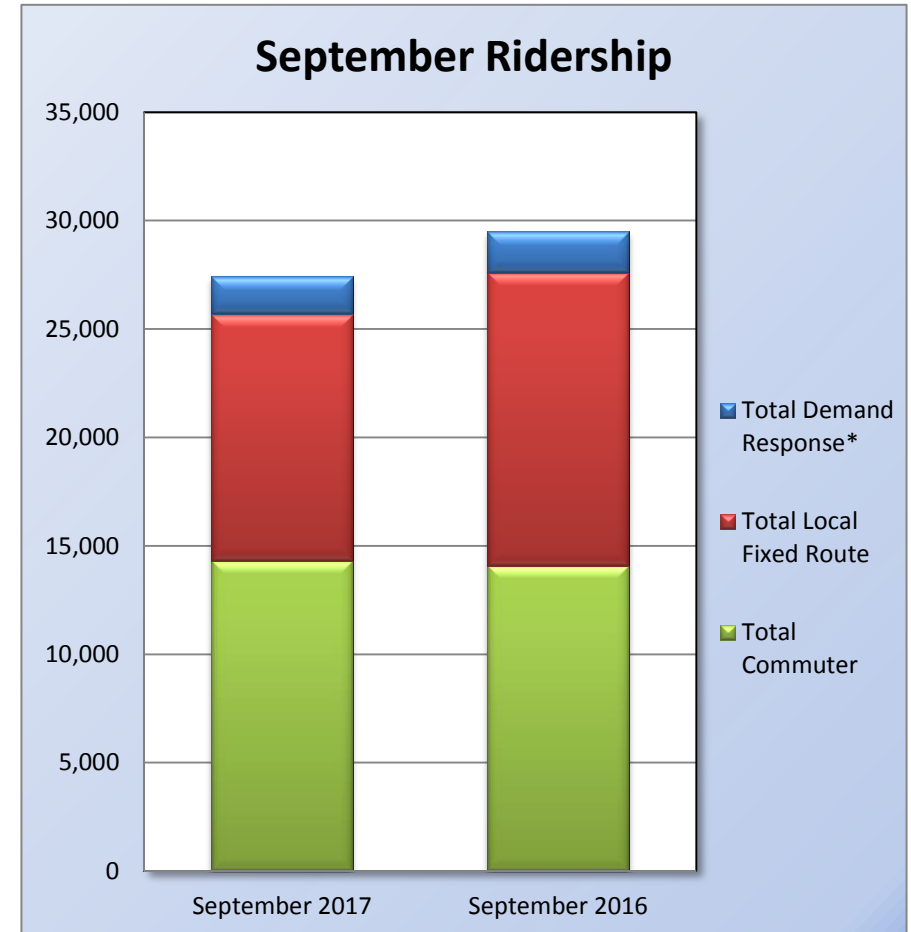


Demand Response	September 2017	September 2016	% Change
Dial-a-Ride	1,596	1,789	-10.8%
Sac-Med	43	55	-21.8%
ADA Paratransit	109	60	81.7%
Total Demand Response*	1,748	1,904	-8.2%

Local Fixed Route	September 2017	September 2016	% Change
Cameron Park	1,050	1,274	-17.6%
Diamond Springs	2,323	3,064	-24.2%
Saturday Express	542	467	16.1%
Pollock Pines	3,337	4,124	-19.1%
Placerville Shuttle	3,771	4,476	-15.8%
Diamond Springs Saturday	92	86	7.0%
El Dorado Hills	247	0	100.0%
Total Local Fixed Route	11,362	13,491	-15.8%

Commuter	September 2017	September 2016	% Change
Sacramento Commuter	11,225	11,111	1.0%
Reverse Commuter	53	37	43.2%
50 Express	3,049	2,960	3.0%
Total Commuter	14,327	14,108	1.6%

M.O.R.E. & Adult Day Services	September 2017	September 2016	% Change
M.O.R.E.	1,900	2,166	-12.3%
Adult Day Services	545	471	15.7%
Total M.O.R.E. and ADS	2,445	2,637	-7.3%



Systemwide*	September 2017	September 2016	% Change
	27,437	29,503	-7.0%

*Does not include M.O.R.E. and Adult Day Services

El Dorado Hills Taxi Voucher

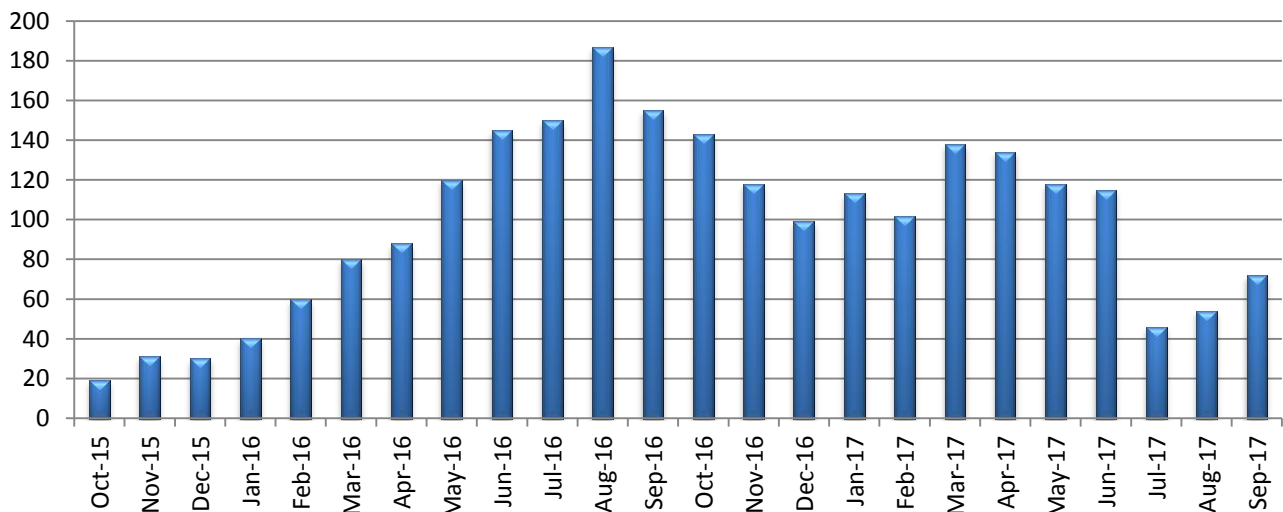
Month **Trips Per Month**

Oct-15	19
Nov-15	31
Dec-15	30
Jan-16	40
Feb-16	60
Mar-16	80
Apr-16	88
May-16	120
Jun-16	145
Jul-16	150
Aug-16	187
Sep-16	155
Oct-16	143
Nov-16	118
Dec-16	99
Jan-17	113
Feb-17	102
Mar-17	138
Apr-17	134
May-17	118
Jun-17	115
Jul-17	46
Aug-17	54
Sep-17	72

Total **2357**
Average **98**



El Dorado Hills Taxi Voucher Trips Per Month



Connect Card "Taps" Report



Month	Number of Taps
Jan-17	11
Feb-17	87
Mar-17	257
Apr-17	394
May-17	715
Jun-17	1,313
Jul-17	1,815
Aug-17	2,947
Sep-17	3,397

