

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: December 7, 2017
TO: El Dorado County Transit Authority
FROM: Brian James, Planning and Marketing Manager
SUBJECT: October 2017 Ridership Reports

REQUESTED ACTION:
BY MOTION,

Receive and File the October 2017 Ridership Reports

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the October 2017 monthly ridership report and the year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

October Ridership

October 2017	October 2016	Increase	% Increase
30,349	29,457	892	3.0%

Demand response ridership decreased by 4.1%, local fixed route ridership decreased by 6.0%, commuter ridership increased by 11.9%.

Connect Card taps are recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of taps is tracked to evaluate system usage. El Dorado Transit recorded 5,905 taps in October 2017.

The El Dorado Hills Taxi Voucher ridership numbers are now included in the monthly and year-to-date ridership report. Ridership increased slightly from 72 trips in September 2017 to 74 trips in October 2017.

Ridership Report Fiscal Year-to-Date

July 2017 to October 2017

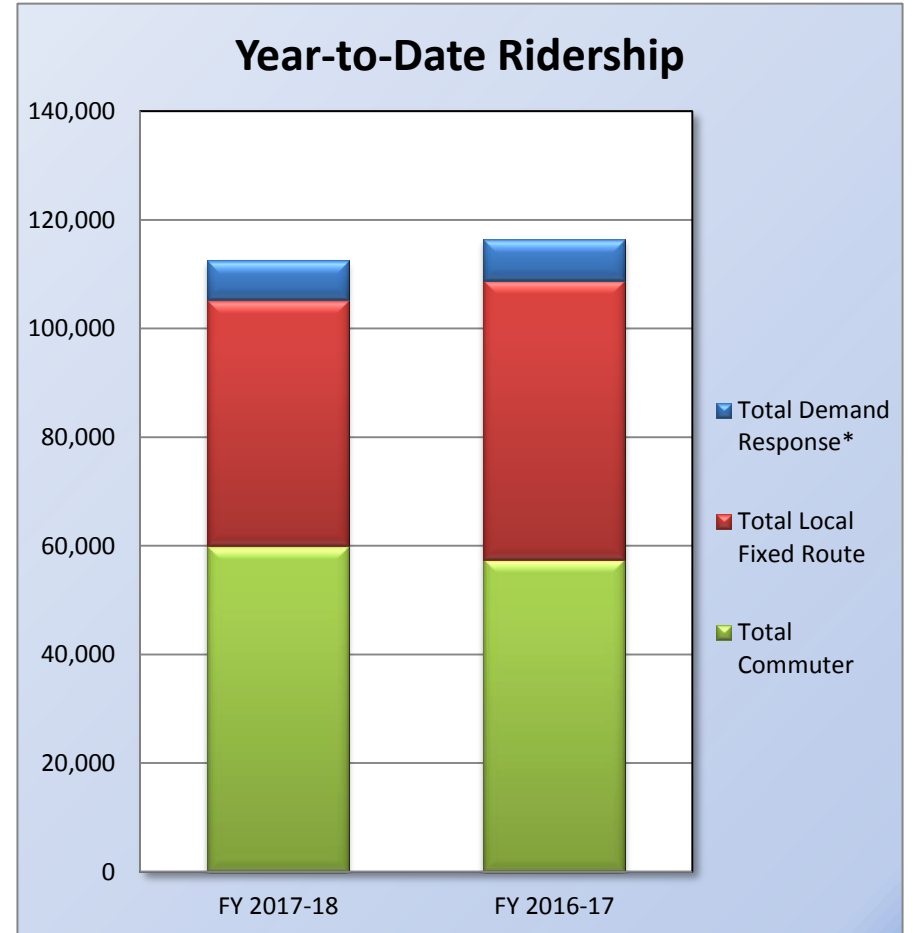


Demand Response	FY 2017-18	FY 2016-17	% Change
Dial-a-Ride	6,722	7,194	-6.6%
Sac-Med	171	209	-18.2%
ADA Paratransit	330	290	13.8%
Total Demand Response*	7,223	7,693	-6.1%

Local Fixed Route	FY 2017-18	FY 2016-17	% Change
Cameron Park	4,196	4,987	-15.9%
Diamond Springs	8,182	10,110	-19.1%
Saturday Express	1,857	2,146	-13.5%
Pollock Pines	13,841	15,950	-13.2%
Placerville Shuttle	16,056	17,767	-9.6%
Diamond Springs Saturday	321	307	4.6%
El Dorado Hills	823	0	100.0%
Total Local Fixed Route	45,276	51,267	-11.7%

Commuter	FY 2017-18	FY 2016-17	% Change
Sacramento Commuter	48,205	46,143	4.5%
Reverse Commuter	223	162	37.7%
50 Express	11,570	11,233	3.0%
Total Commuter	59,998	57,538	4.3%

Other Services	FY 2017-18	FY 2016-17	% Change
M.O.R.E.	8,161	8,869	-8.0%
Adult Day Services	2,310	1,812	27.5%
EDH Taxi Voucher	246	635	-61.3%
Total Other Services	10,717	11,316	-5.3%



Systemwide*	FY 2017-18	FY 2016-17	% Change
	112,497	116,498	-3.4%

*Does not include Other Services

October 2017 Ridership Report

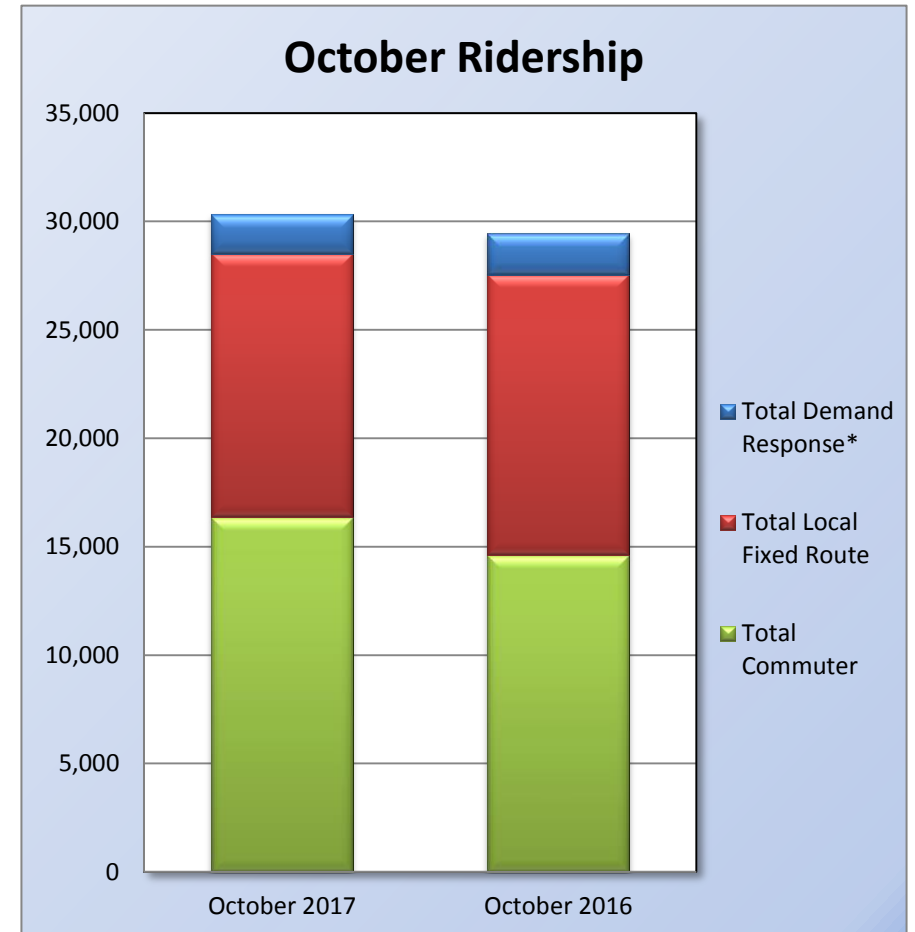


Demand Response	October 2017	October 2016	% Change
Dial-a-Ride	1,687	1,783	-5.4%
Sac-Med	49	37	32.4%
ADA Paratransit	85	78	9.0%
Total Demand Response*	1,821	1,898	-4.1%

Local Fixed Route	October 2017	October 2016	% Change
Cameron Park	1,275	1,336	-4.6%
Diamond Springs	2,446	2,917	-16.1%
Saturday Express	416	577	-27.9%
Pollock Pines	3,605	3,763	-4.2%
Placerville Shuttle	4,002	4,203	-4.8%
Diamond Springs Saturday	64	135	-52.6%
El Dorado Hills	348	0	100.0%
Total Local Fixed Route	12,156	12,931	-6.0%

Commuter	October 2017	October 2016	% Change
Sacramento Commuter	12,730	11,573	10.0%
Reverse Commuter	56	47	19.1%
50 Express	3,586	3,008	19.2%
Total Commuter	16,372	14,628	11.9%

Other Services	October 2017	October 2016	% Change
M.O.R.E.	2,106	2,236	-5.8%
Adult Day Services	552	490	12.7%
EDH Taxi Voucher	74	143	-48.3%
Total Other Services	2,732	2,869	-4.8%



Systemwide*	October 2017	October 2016	% Change
	30,349	29,457	3.0%

*Does not include Other Services

Connect Card "Taps" Report



Month	Number of Taps
Jan-17	11
Feb-17	87
Mar-17	257
Apr-17	394
May-17	715
Jun-17	1,313
Jul-17	1,815
Aug-17	2,947
Sep-17	3,397
Oct-17	5,905

