

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: February 1, 2018
TO: El Dorado County Transit Authority
FROM: Brian James, Planning and Marketing Manager
SUBJECT: November and December 2017 Ridership Reports

REQUESTED ACTION:
BY MOTION,

Receive and File November and December 2017 Ridership Reports

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following are the November and December 2017 monthly ridership reports and the year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

November Ridership

November 2017	November 2016	Decrease	% Decrease
25,908	27,421	1,513	5.5%

In November, Demand Response ridership increased by 1.4%, Local Fixed Route ridership decreased by 17.8%, and Commuter ridership increased by 4.5%.

December Ridership

December 2017	December 2016	Decrease	% Decrease
24,993	27,049	2,056	7.6%

In December, Demand Response ridership decreased by 6.6%, Local Fixed Route ridership decreased by 16.9%, and Commuter ridership increased by 0.8%.

Connect Card taps are recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of taps is tracked to evaluate system usage. El Dorado Transit recorded 5,519 taps or 19.6% of all ridership in November 2017, and 6,020 taps or 22.3% of all ridership in December 2017. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2017 to December 2017

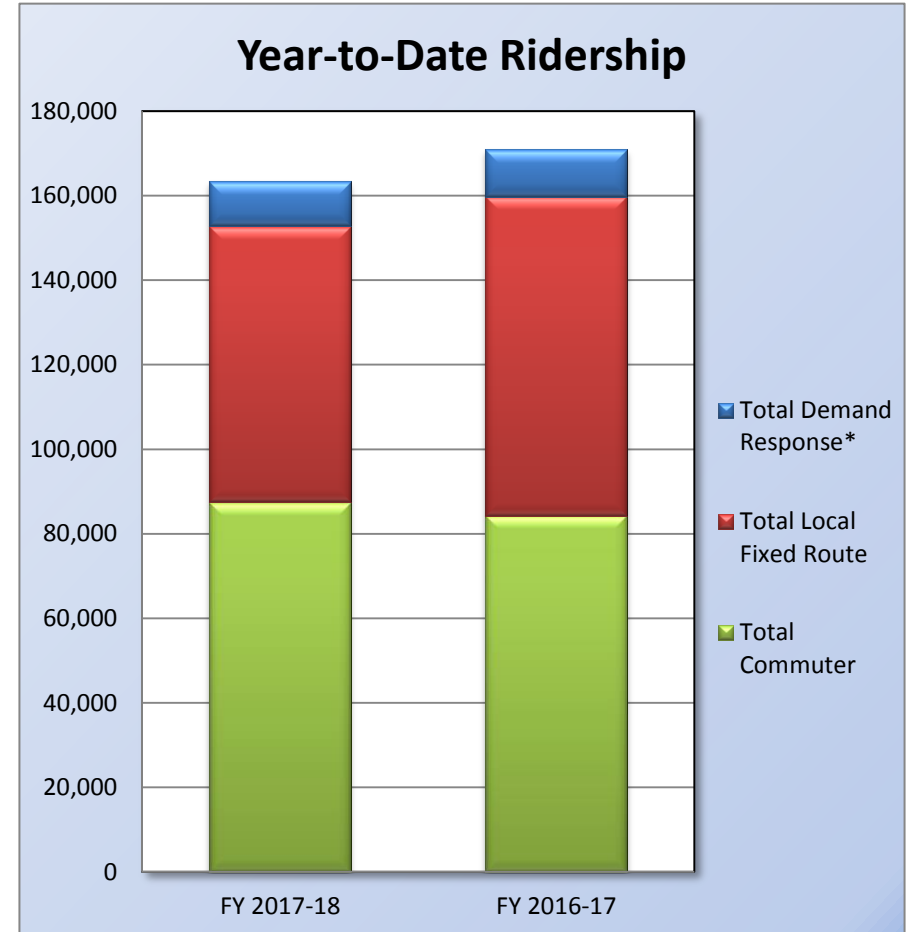


Demand Response	FY 2017-18	FY 2016-17	% Change
Dial-a-Ride	9,824	10,460	-6.1%
Sac-Med	309	296	4.4%
ADA Paratransit	446	389	14.7%
Total Demand Response*	10,579	11,145	-5.1%

Local Fixed Route	FY 2017-18	FY 2016-17	% Change
Cameron Park	6,070	7,505	-19.1%
Diamond Springs	11,917	14,857	-19.8%
Saturday Express	2,667	3,120	-14.5%
Pollock Pines	19,547	23,498	-16.8%
Placerville Shuttle	23,116	25,947	-10.9%
Diamond Springs Saturday	525	539	-2.6%
El Dorado Hills	1,442	0	100.0%
Total Local Fixed Route	65,284	75,466	-13.5%

Commuter	FY 2017-18	FY 2016-17	% Change
Sacramento Commuter	69,867	67,140	4.1%
Reverse Commuter	309	253	22.1%
50 Express	17,359	16,964	2.3%
Total Commuter	87,535	84,357	3.8%

Other Services	FY 2017-18	FY 2016-17	% Change
M.O.R.E.	11,572	12,902	-10.3%
Adult Day Services	3,250	2,710	19.9%
EDH Taxi Voucher	375	852	-56.0%
Total Other Services	15,197	16,464	-7.7%



Systemwide*	FY 2017-18	FY 2016-17	% Change
	163,398	170,968	-4.4%

*Does not include Other Services

November 2017 Ridership Report

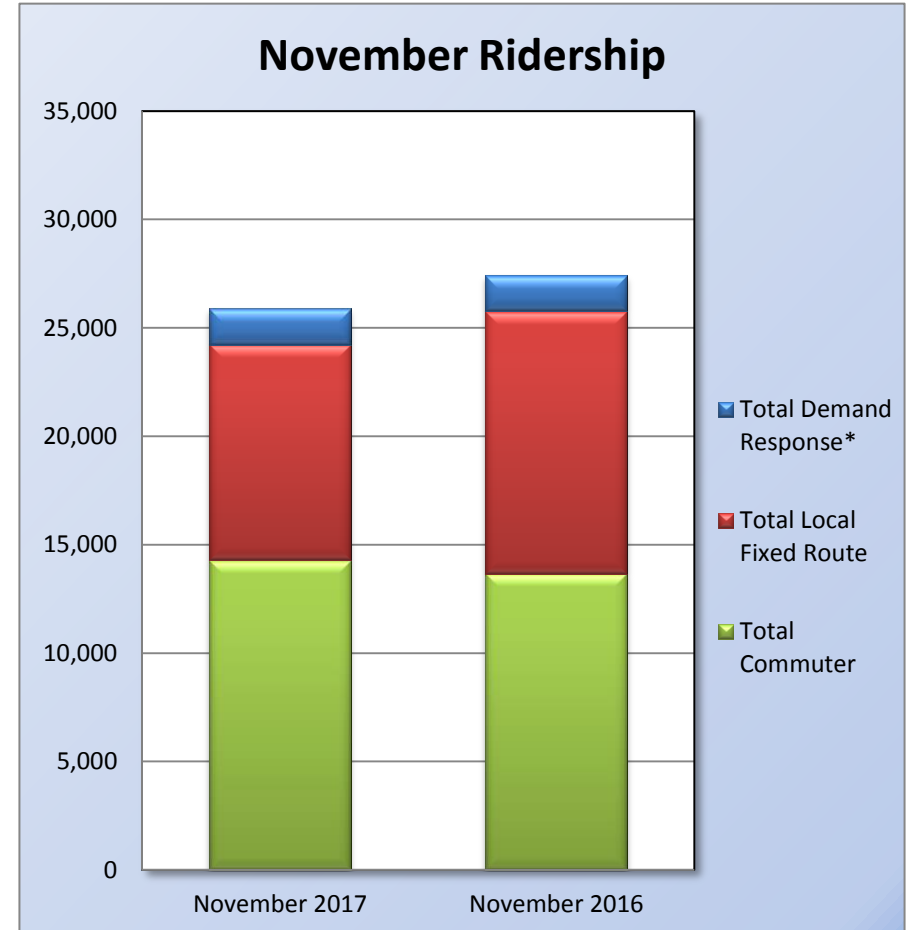


Demand Response	November 2017	November 2016	% Change
Dial-a-Ride	1,512	1,563	-3.3%
Sac-Med	78	39	100.0%
ADA Paratransit	77	42	83.3%
Total Demand Response*	1,667	1,644	1.4%

Local Fixed Route	November 2017	November 2016	% Change
Cameron Park	997	1,278	-22.0%
Diamond Springs	1,947	2,518	-22.7%
Saturday Express	281	503	-44.1%
Pollock Pines	2,870	3,676	-21.9%
Placerville Shuttle	3,472	4,000	-13.2%
Diamond Springs Saturday	61	121	-49.6%
El Dorado Hills	320	0	100.0%
Total Local Fixed Route	9,948	12,096	-17.8%

Commuter	November 2017	November 2016	% Change
Sacramento Commuter	11,169	10,651	4.9%
Reverse Commuter	40	56	-28.6%
50 Express	3,084	2,974	3.7%
Total Commuter	14,293	13,681	4.5%

Other Services	November 2017	November 2016	% Change
M.O.R.E.	1,734	1,960	-11.5%
Adult Day Services	462	446	3.6%
EDH Taxi Voucher	73	118	-38.1%
Total Other Services	2,269	2,524	-10.1%



Systemwide*	November 2017	November 2016	% Change
	25,908	27,421	-5.5%

*Does not include Other Services

December 2017 Ridership Report

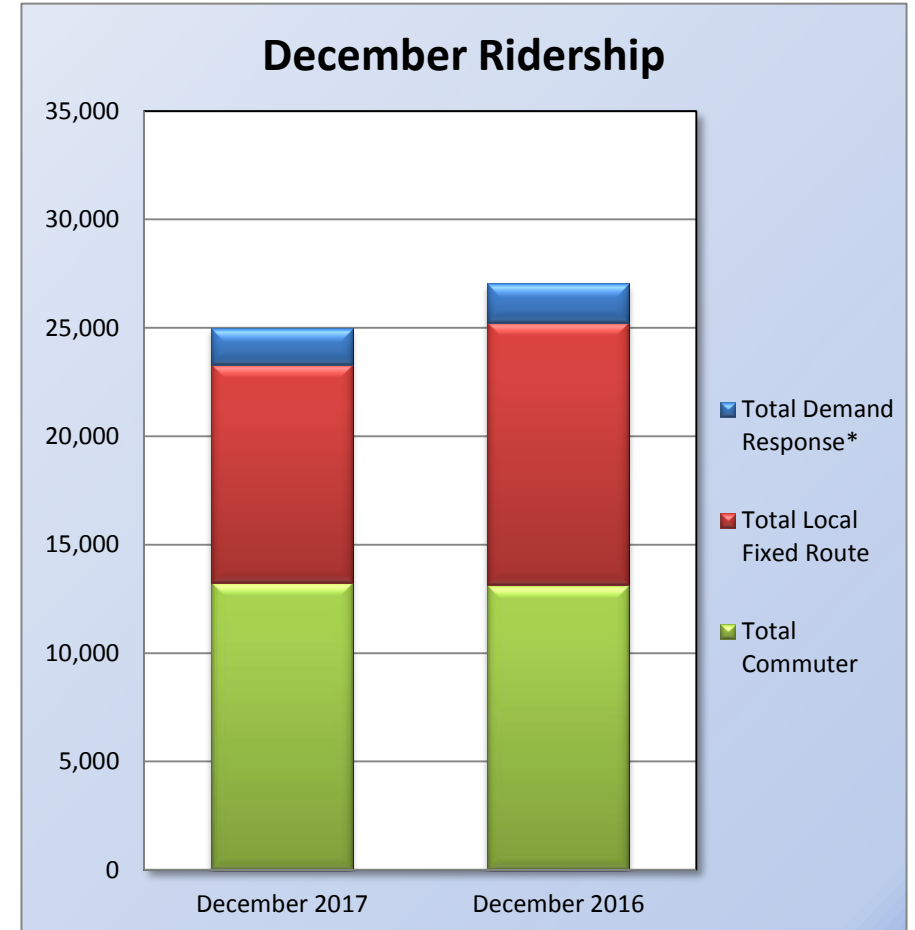


Demand Response	December 2017	December 2016	% Change
Dial-a-Ride	1,590	1,703	-6.6%
Sac-Med	60	48	25.0%
ADA Paratransit	39	57	-31.6%
Total Demand Response*	1,689	1,808	-6.6%

Local Fixed Route	December 2017	December 2016	% Change
Cameron Park	877	1,240	-29.3%
Diamond Springs	1,788	2,229	-19.8%
Saturday Express	529	471	12.3%
Pollock Pines	2,836	3,872	-26.8%
Placerville Shuttle	3,588	4,180	-14.2%
Diamond Springs Saturday	143	111	28.8%
El Dorado Hills	299	0	100.0%
Total Local Fixed Route	10,060	12,103	-16.9%

Commuter	December 2017	December 2016	% Change
Sacramento Commuter	10,493	10,346	1.4%
Reverse Commuter	46	35	31.4%
50 Express	2,705	2,757	-1.9%
Total Commuter	13,244	13,138	0.8%

Other Services	December 2017	December 2016	% Change
M.O.R.E.	1,677	2,073	-19.1%
Adult Day Services	478	452	5.8%
EDH Taxi Voucher	56	99	-43.4%
Total Other Services	2,211	2,624	-15.7%



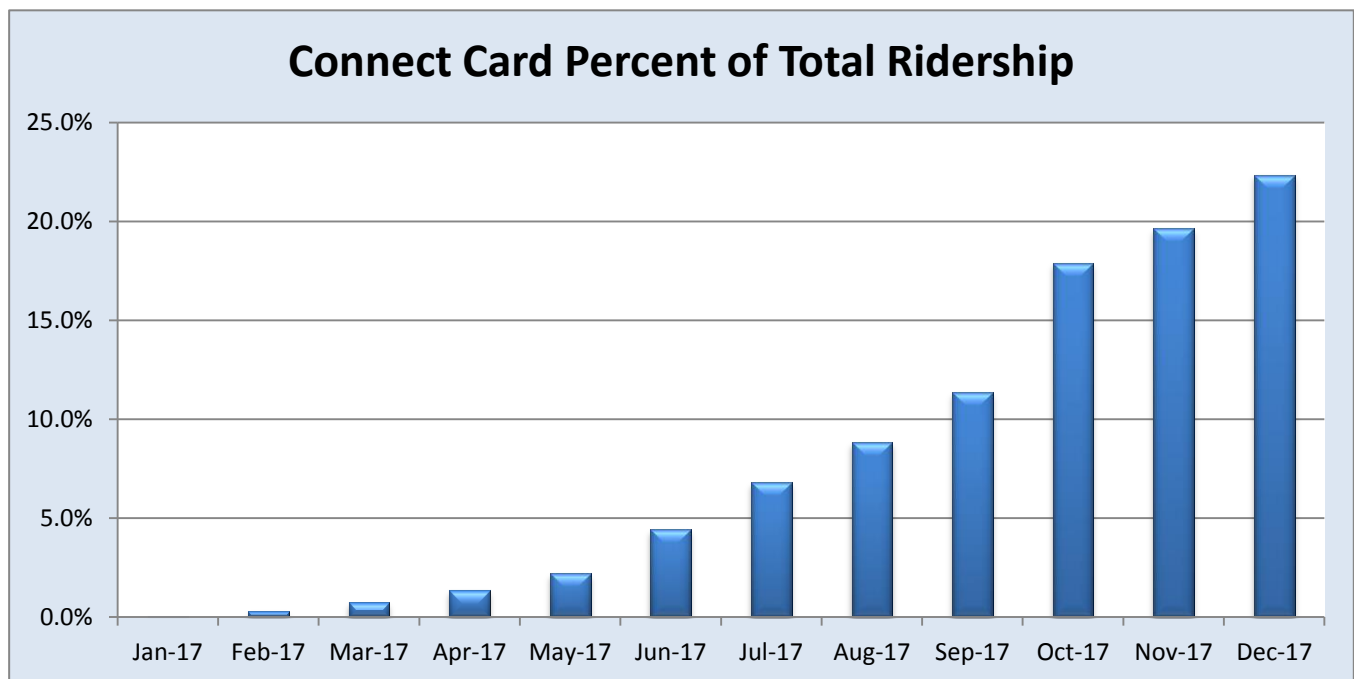
Systemwide*	December 2017	December 2016	% Change
	24,993	27,049	-7.6%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%



Connect Card Consortium Goal of 25% by June 2018