

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: March 1, 2018
TO: El Dorado County Transit Authority
FROM: Brian James, Planning and Marketing Manager
SUBJECT: January 2018 Ridership Report

REQUESTED ACTION:
BY MOTION,

Receive and File the January 2018 Ridership Report

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the January 2018 monthly ridership report and the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

January Ridership

January 2018	January 2017	Increase	% Increase
28,578	27,485	1,093	4.0%

In January, Demand Response ridership decreased by 2.4%, Local Fixed Route ridership decreased by 4.4%, and Commuter ridership increased by 10.9%.

Connect Card taps are recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of taps is tracked to evaluate system usage. El Dorado Transit recorded 8,171 taps or 28.6% of all ridership in January 2018. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2017 to January 2018

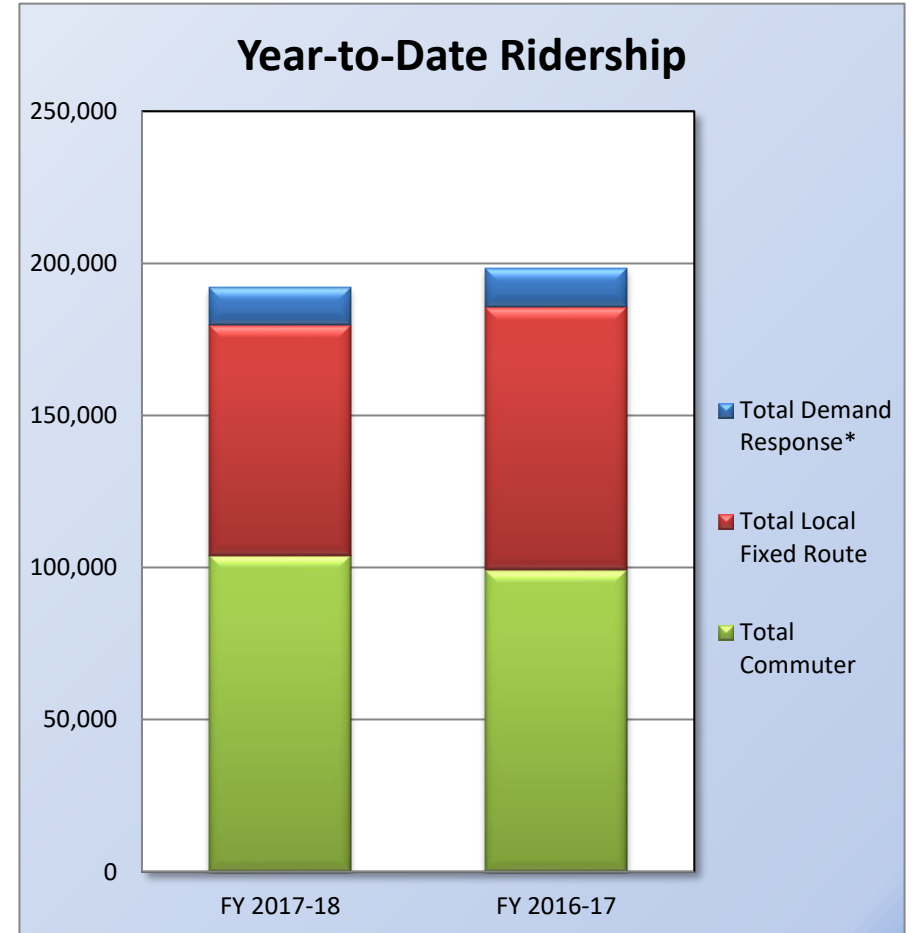


Demand Response	FY 2017-18	FY 2016-17	% Change
Dial-a-Ride	11,387	12,021	-5.3%
Sac-Med	352	324	8.6%
ADA Paratransit	516	518	-0.4%
Total Demand Response*	12,255	12,863	-4.7%

Local Fixed Route	FY 2017-18	FY 2016-17	% Change
Cameron Park	7,111	8,642	-17.7%
Diamond Springs	14,065	17,062	-17.6%
Saturday Express	3,019	3,524	-14.3%
Pollock Pines	22,493	26,669	-15.7%
Placerville Shuttle	26,687	29,999	-11.0%
Diamond Springs Saturday	620	577	7.5%
El Dorado Hills	1,817	0	100.0%
Total Local Fixed Route	75,812	86,473	-12.3%

Commuter	FY 2017-18	FY 2016-17	% Change
Sacramento Commuter	83,197	79,071	5.2%
Reverse Commuter	367	291	26.1%
50 Express	20,345	19,755	3.0%
Total Commuter	103,909	99,117	4.8%

Other Services	FY 2017-18	FY 2016-17	% Change
M.O.R.E.	13,368	14,907	-10.3%
Adult Day Services	3,881	3,123	24.3%
EDH Taxi Voucher	404	965	-58.1%
Total Other Services	17,653	18,995	-7.1%



Systemwide*	FY 2017-18	FY 2016-17	% Change
	191,976	198,453	-3.3%

*Does not include Other Services

January 2018 Ridership Report

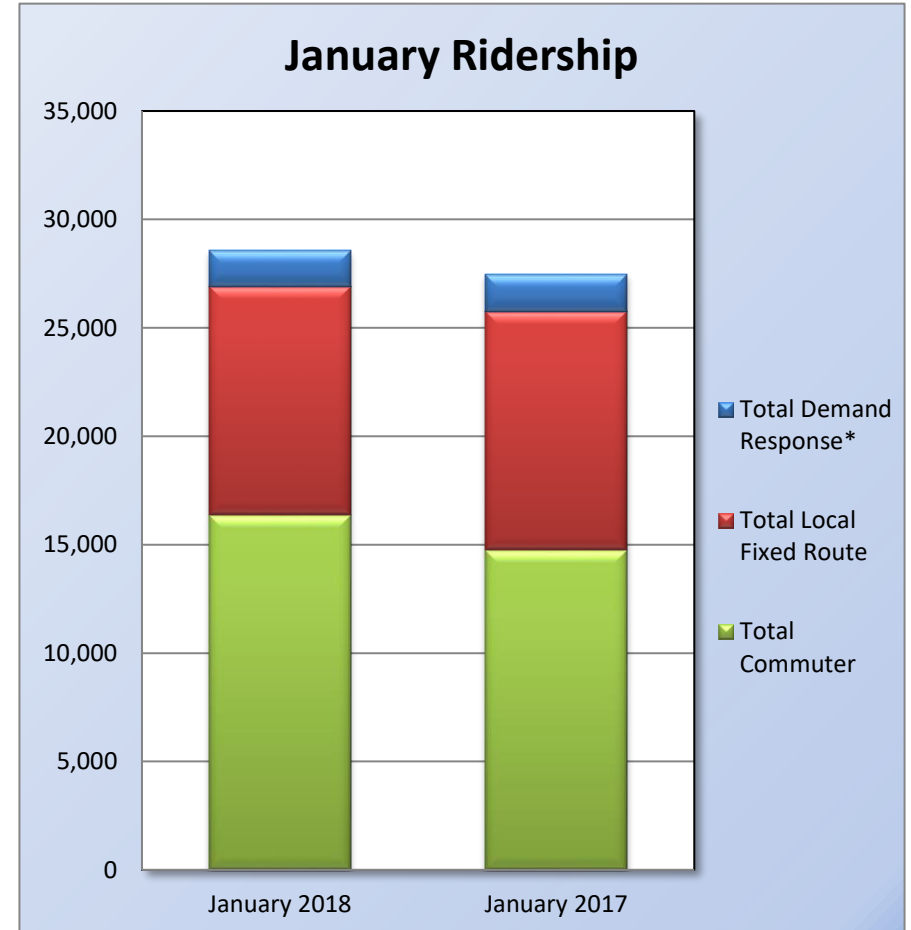


Demand Response	January 2018	January 2017	% Change
Dial-a-Ride	1,563	1,561	0.1%
Sac-Med	43	28	53.6%
ADA Paratransit	70	129	-45.7%
Total Demand Response*	1,676	1,718	-2.4%

Local Fixed Route	January 2018	January 2017	% Change
Cameron Park	1,041	1,137	-8.4%
Diamond Springs	2,148	2,205	-2.6%
Saturday Express	352	404	-12.9%
Pollock Pines	2,946	3,171	-7.1%
Placerville Shuttle	3,571	4,052	-11.9%
Diamond Springs Saturday	95	38	150.0%
El Dorado Hills	375	0	100.0%
Total Local Fixed Route	10,528	11,007	-4.4%

Commuter	January 2018	January 2017	% Change
Sacramento Commuter	13,330	11,931	11.7%
Reverse Commuter	58	38	52.6%
50 Express	2,986	2,791	7.0%
Total Commuter	16,374	14,760	10.9%

Other Services	January 2018	January 2017	% Change
M.O.R.E.	1,796	2,005	-10.4%
Adult Day Services	631	413	52.8%
EDH Taxi Voucher	29	113	-74.3%
Total Other Services	2,456	2,531	-3.0%



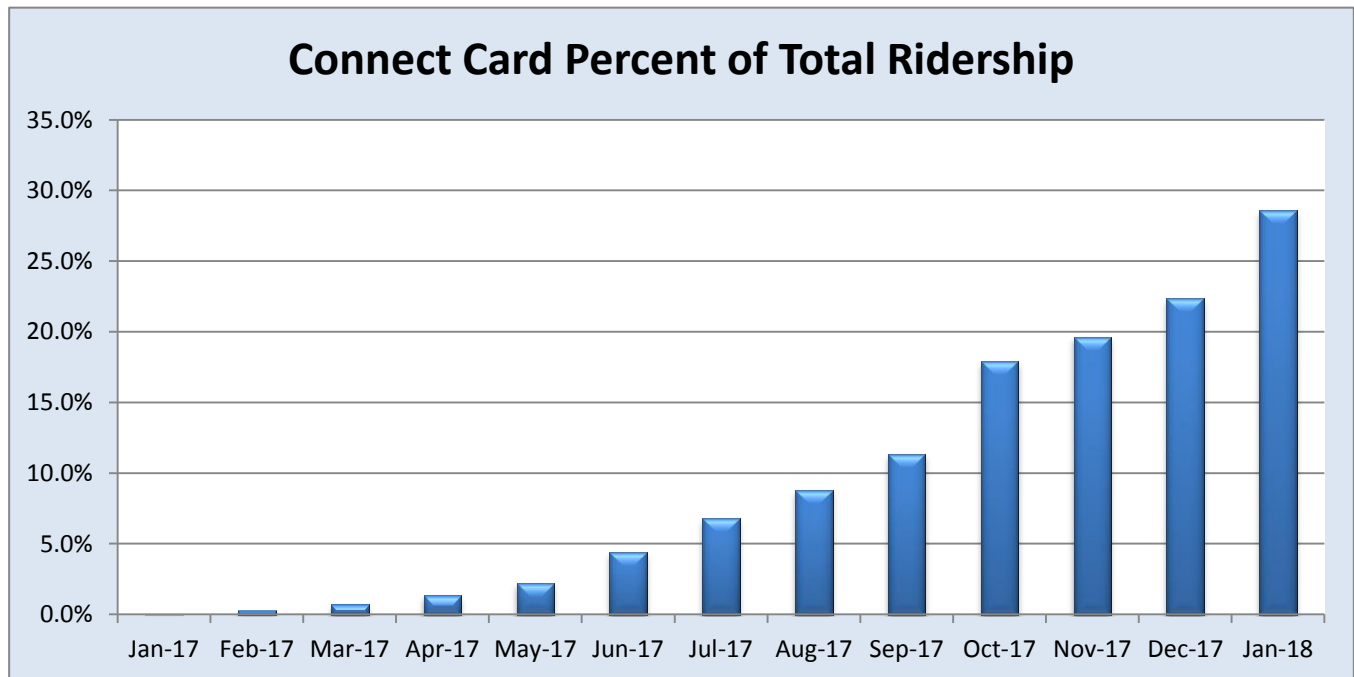
Systemwide*	January 2018	January 2017	% Change
	28,578	27,485	4.0%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	28,578	28.6%



Connect Card Consortium Goal of 25% by June 2018