

AGENDA ITEM 1 B
Consent Item

MEMORANDUM

DATE: June 7, 2018

TO: El Dorado County Transit Authority

FROM: Brian James, Planning and Marketing Manager

SUBJECT: March and April 2018 Ridership Reports

REQUESTED ACTION:
BY MOTION,

Receive and File the March and April 2018 Ridership Reports

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following are the March and April 2018 monthly ridership tables comparing the current fiscal year to the previous fiscal year.

March Ridership

March 2018	March 2017	Decrease	% Decrease
28,401	32,639	4,238	-13.0%

In March, Demand Response ridership decreased by 12.0%, Local Fixed Route ridership decreased by 24.2%, and Commuter ridership decreased by 3.6%.

April Ridership

April 2018	April 2017	Increase	% Increase
28,870	26,899	1,971	+7.3%

In April, Demand Response ridership decreased by 13.8%, Local Fixed Route ridership decreased by 1.1%, and Commuter ridership increased by 16.8%.

Following are the March and April 2018 monthly ridership reports and the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

Connect Card ridership is recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 9,492 taps or 30.8% of all ridership in March 2018 and 10,361 taps or 33.3% of all ridership in April 2018. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2017 to April 2018

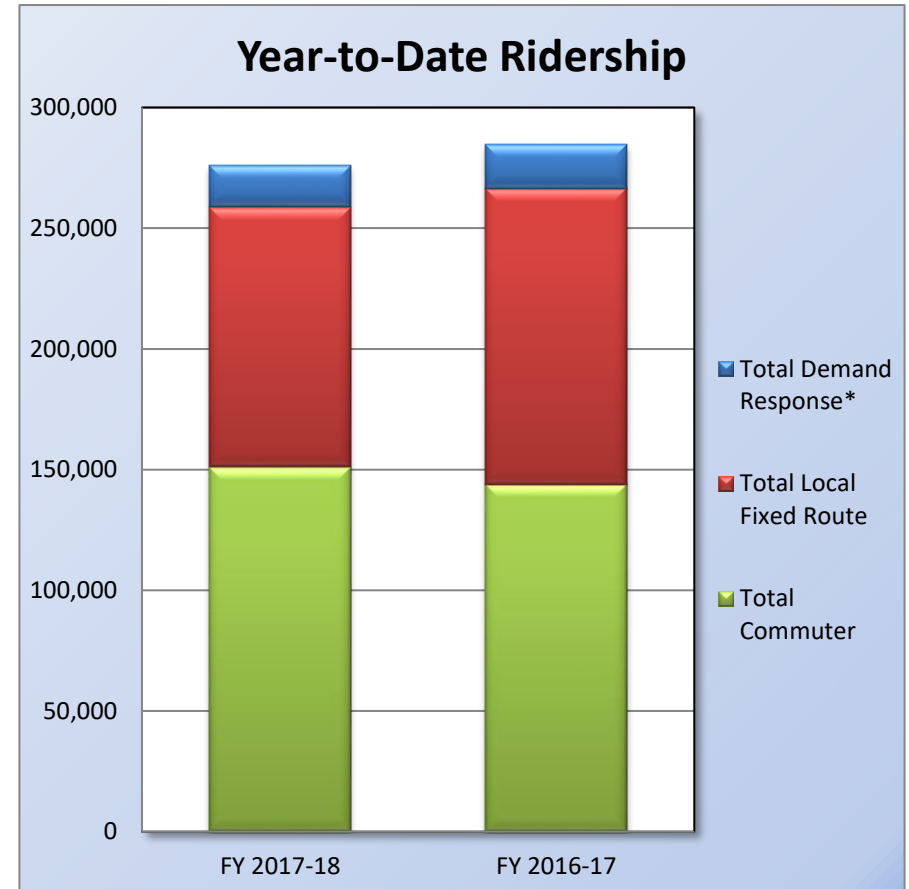


Demand Response	FY 2017-18	FY 2016-17	% Change
Dial-a-Ride	15,953	17,127	-6.9%
Sac-Med	465	453	2.6%
ADA Paratransit	641	747	-14.2%
Total Demand Response*	17,059	18,327	-6.9%

Local Fixed Route	FY 2017-18	FY 2016-17	% Change
Cameron Park	10,229	12,328	-17.0%
Diamond Springs	21,228	24,314	-12.7%
Saturday Express	4,164	4,897	-15.0%
Pollock Pines	31,119	37,625	-17.3%
Placerville Shuttle	37,313	42,504	-12.2%
Diamond Springs Saturday	895	935	-4.3%
El Dorado Hills	2,866	0	100.0%
Total Local Fixed Route	107,814	122,603	-12.1%

Commuter	FY 2017-18	FY 2016-17	% Change
Sacramento Commuter	120,148	114,160	5.2%
Reverse Commuter	478	444	7.7%
50 Express	30,437	29,264	4.0%
Total Commuter	151,063	143,868	5.0%

Other Services	FY 2017-18	FY 2016-17	% Change
M.O.R.E.	18,636	21,112	-11.7%
Adult Day Services	5,538	4,647	19.2%
Total Other Services	24,174	25,759	-6.2%



Systemwide*	FY 2017-18	FY 2016-17	% Change
	275,936	284,798	-3.1%

*Does not include Other Services

March 2018 Ridership Report

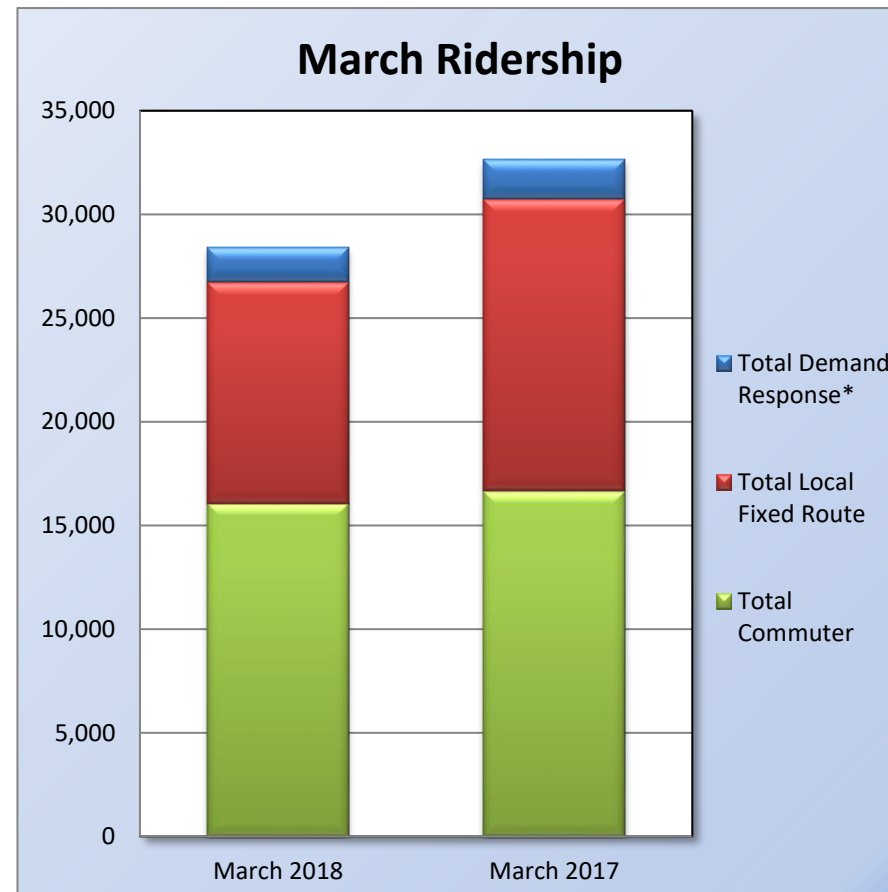


Demand Response	March 2018	March 2017	% Change
Dial-a-Ride	1,602	1,786	-10.3%
Sac-Med	34	51	-33.3%
ADA Paratransit	32	59	-45.8%
Total Demand Response*	1,668	1,896	-12.0%

Local Fixed Route	March 2018	March 2017	% Change
Cameron Park	1,021	1,372	-25.6%
Diamond Springs	2,356	2,921	-19.3%
Saturday Express	397	480	-17.3%
Pollock Pines	2,814	4,317	-34.8%
Placerville Shuttle	3,664	4,876	-24.9%
Diamond Springs Saturday	81	121	-33.1%
El Dorado Hills	338	0	100.0%
Total Local Fixed Route	10,671	14,087	-24.2%

Commuter	March 2018	March 2017	% Change
Sacramento Commuter	12,734	12,871	-1.1%
Reverse Commuter	38	43	-11.6%
50 Express	3,290	3,742	-12.1%
Total Commuter	16,062	16,656	-3.6%

Other Services	March 2018	March 2017	% Change
M.O.R.E.	1,872	2,276	-17.8%
Adult Day Services	562	572	-1.7%
Total Other Services	2,434	2,848	-14.5%



Systemwide*	March 2018	March 2017	% Change
	28,401	32,639	-13.0%

*Does not include Other Services

April 2018 Ridership Report

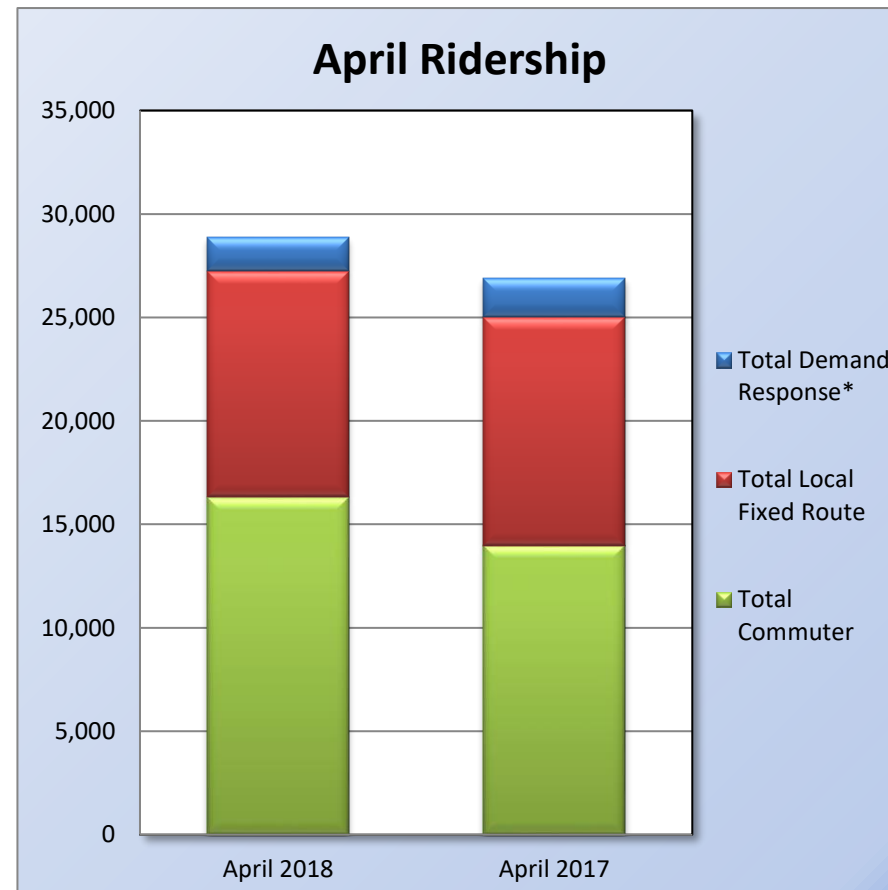


Demand Response	April 2018	April 2017	% Change
Dial-a-Ride	1,530	1,772	-13.7%
Sac-Med	37	44	-15.9%
ADA Paratransit	48	57	-15.8%
Total Demand Response*	1,615	1,873	-13.8%

Local Fixed Route	April 2018	April 2017	% Change
Cameron Park	1,092	1,118	-2.3%
Diamond Springs	2,542	2,029	25.3%
Saturday Express	321	422	-23.9%
Pollock Pines	2,880	3,376	-14.7%
Placerville Shuttle	3,596	3,977	-9.6%
Diamond Springs Saturday	99	124	-20.2%
El Dorado Hills	396	0	100.0%
Total Local Fixed Route	10,926	11,046	-1.1%

Commuter	April 2018	April 2017	% Change
Sacramento Commuter	12,655	11,072	14.3%
Reverse Commuter	29	50	-42.0%
50 Express	3,645	2,858	27.5%
Total Commuter	16,329	13,980	16.8%

Other Services	April 2018	April 2017	% Change
M.O.R.E.	1,731	2,033	-14.9%
Adult Day Services	536	516	3.9%
Total Other Services	ol.	2,549	#VALUE!



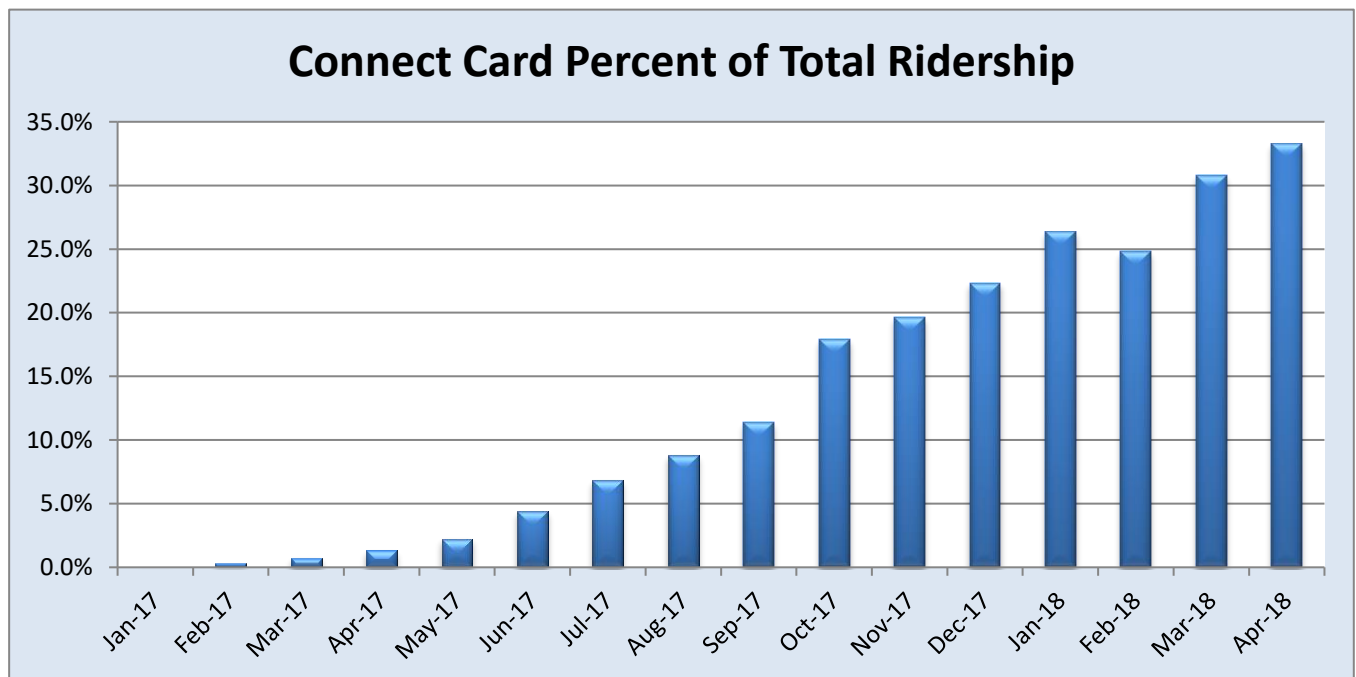
Systemwide*	April 2018	April 2017	% Change
	28,870	26,899	7.3%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%



Connect Card Consortium Goal of 25% by June 2018