

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: September 6, 2018

TO: El Dorado County Transit Authority

FROM: Brian James, Planning and Marketing Manager

SUBJECT: July 2018 Ridership Report

REQUESTED ACTION:

BY MOTION,

Receive and File the July 2018 Ridership Report

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the July 2018 monthly ridership table comparing the current fiscal year to the previous fiscal year.

July Ridership

July 2018	July 2017	Increase	% Increase
25,399	24,294	1,105	4.5%

In July, Demand Response ridership decreased by 14.1%, Local Fixed Route ridership increased by 4.0%, and Commuter ridership increased by 8.0%.

Following is the July 2018 monthly ridership report. The fiscal year-to-date ridership report is not included as July 2018 is the first month of the fiscal year.

Connect Card ridership is recorded every time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 9,381 taps or 34.1% of all ridership in July 2018. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

July 2018 Ridership Report

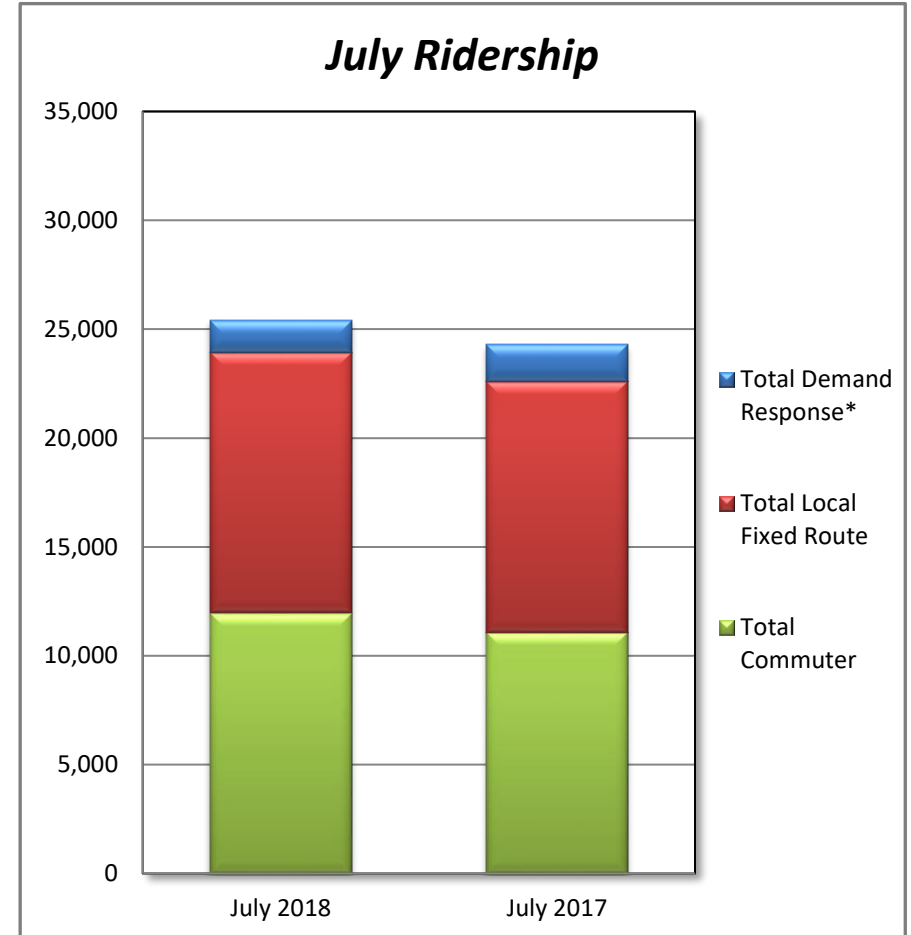


Demand Response	July 2018	July 2017	% Change
Dial-a-Ride	1,363	1,606	-15.1%
Sac-Med	22	33	-33.3%
ADA Paratransit	68	52	30.8%
Total Demand Response*	1,453	1,691	-14.1%

Local Fixed Route	July 2018	July 2017	% Change
20 - Placerville	3,262	3,813	-14.5%
25 - Saturday Express	346	467	-25.9%
30 - Diamond Springs	1,489	1,210	23.1%
35 - Diamond Springs Saturday	97	85	14.1%
40 - Cameron Park	1,021	821	24.4%
50x - 50 Express	2,541	2,082	22.0%
60 - Pollock Pines	2,851	3,030	-5.9%
70 - El Dorado Hills	373	11	100.0%
Total Local Fixed Route	11,980	11,519	4.0%

Commuter	July 2018	July 2017	% Change
Sacramento Commuter	11,916	11,016	8.2%
Reverse Commuter	50	68	-26.5%
Total Commuter	11,966	11,084	8.0%

Other Services	July 2018	July 2017	% Change
M.O.R.E.	1,554	1,870	-16.9%
Adult Day Services	566	549	3.1%
Total Other Services	2,120	2,419	-12.4%



Systemwide*	July 2018	July 2017	% Change
	25,399	24,294	4.5%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%
Jul-18	9,381	27,519	34.1%

Connect Card Percent of Total Ridership

