

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: November 1, 2018

TO: El Dorado County Transit Authority

FROM: Brian James, Planning and Marketing Manager

SUBJECT: September 2018 Ridership Report

REQUESTED ACTION:
BY MOTION,

Receive and File the September 2018 Ridership Report

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the September 2018 monthly ridership table comparing the current fiscal year to the previous fiscal year.

September Ridership

September 2018	September 2017	Decrease	% Decrease
27,425	27,437	12	0.0%

In September, Demand Response ridership decreased by 15.3%, Local Fixed Route ridership increased by 0.9%, and Commuter ridership increased by 1.2%.

Following is the September 2018 monthly ridership report and the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

Connect Card ridership is recorded each time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 11,171 taps or 38.0% of all ridership in September 2018. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2018 to September 2018

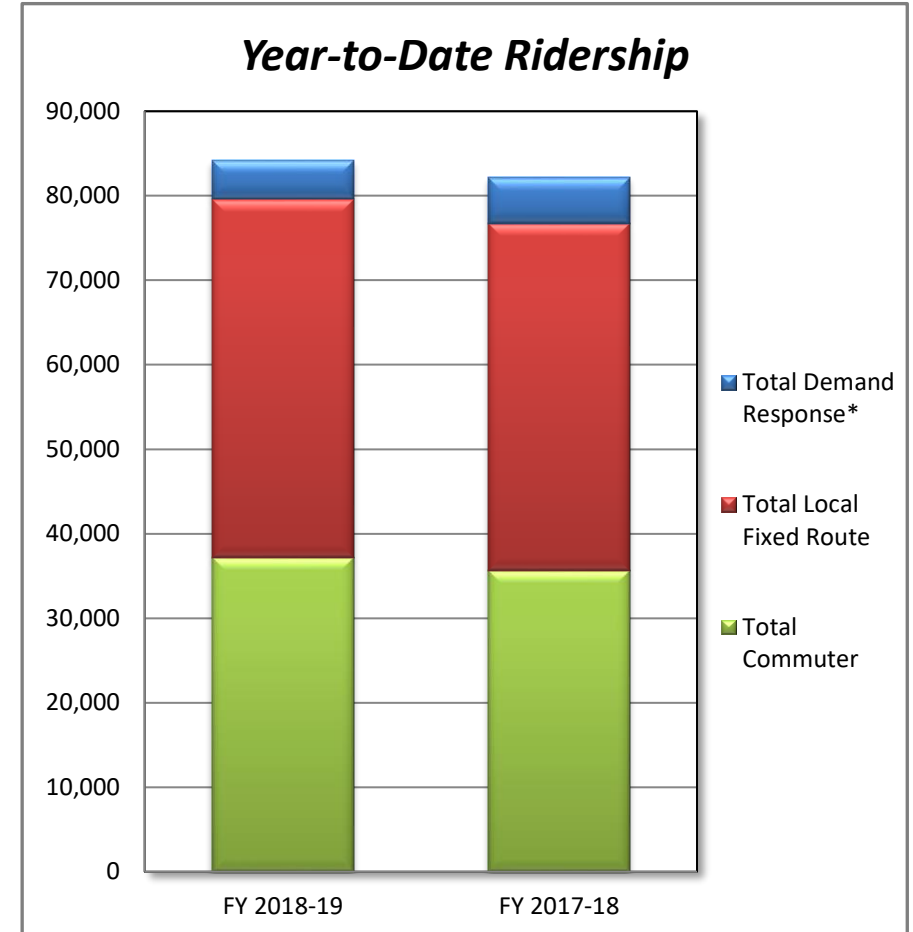


Demand Response	FY 2018-19	FY 2017-18	% Change
Dial-a-Ride	4,287	5,035	-14.9%
Sac-Med	82	122	-32.8%
ADA Paratransit	203	245	-17.1%
Total Demand Response*	4,572	5,402	-15.4%

Local Fixed Route	FY 2018-19	FY 2017-18	% Change
20 - Placerville	10,690	12,054	-11.3%
25 - Saturday Express	1,125	1,441	-21.9%
30 - Diamond Springs	6,616	5,736	15.3%
35 - Diamond Springs Saturday	349	257	35.8%
40 - Cameron Park	3,343	2,921	14.4%
50x - 50 Express	9,951	7,984	24.6%
60 - Pollock Pines	9,193	10,236	-10.2%
70 - El Dorado Hills	1,152	475	100.0%
Total Local Fixed Route	42,419	41,104	3.2%

Commuter	FY 2018-19	FY 2017-18	% Change
Sacramento Commuter	37,049	35,475	4.4%
Reverse Commuter	135	167	-19.2%
Total Commuter	37,184	35,642	4.3%

Other Services	FY 2018-19	FY 2017-18	% Change
M.O.R.E.	4,885	6,055	-19.3%
Adult Day Services	1,627	1,758	-7.5%
Total Other Services	6,512	7,813	-16.7%



Systemwide*

	FY 2018-19	FY 2017-18	% Change
	84,175	82,148	2.5%

*Does not include Other Services

September 2018 Ridership Report

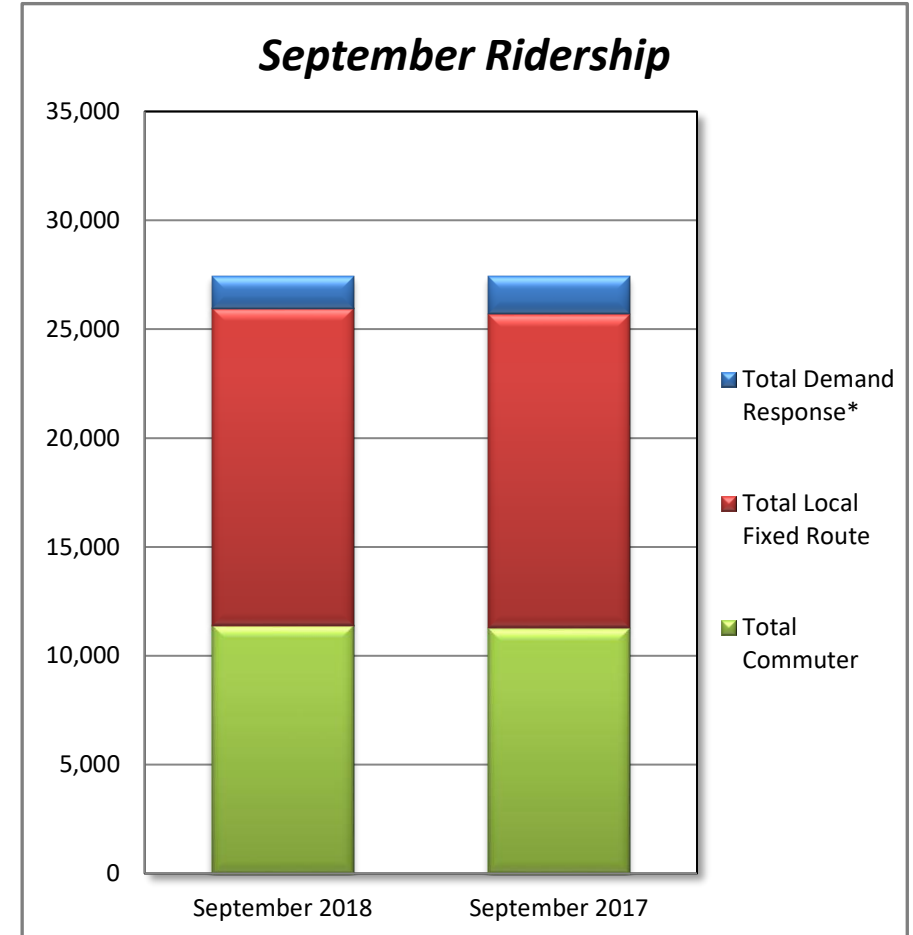


Demand Response	September 2018	September 2017	% Change
Dial-a-Ride	1,374	1,596	-13.9%
Sac-Med	34	43	-20.9%
ADA Paratransit	72	109	-33.9%
Total Demand Response*	1,480	1,748	-15.3%

Local Fixed Route	September 2018	September 2017	% Change
20 - Placerville	3,356	3,771	-11.0%
25 - Saturday Express	420	542	-22.5%
30 - Diamond Springs	2,491	2,323	7.2%
35 - Diamond Springs Saturday	144	92	56.5%
40 - Cameron Park	999	1,050	-4.9%
50x - 50 Express	3,780	3,049	24.0%
60 - Pollock Pines	2,961	3,337	-11.3%
70 - El Dorado Hills	386	247	56.3%
Total Local Fixed Route	14,537	14,411	0.9%

Commuter	September 2018	September 2017	% Change
Sacramento Commuter	11,371	11,225	1.3%
Reverse Commuter	37	53	-30.2%
Total Commuter	11,408	11,278	1.2%

Other Services	September 2018	September 2017	% Change
M.O.R.E.	1,490	1,900	-21.6%
Adult Day Services	493	545	-9.5%
Total Other Services	1,983	2,445	-18.9%



Systemwide*	September 2018	September 2017	% Change
	27,425	27,437	0.0%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%
Jul-18	9,381	27,519	34.1%
Aug-18	12,048	33,760	35.7%
Sep-18	11,171	29,408	38.0%

Connect Card Percent of Total Ridership

