

AGENDA ITEM 3 C
Information Item

MEMORANDUM

DATE: October 24, 2018

TO: El Dorado County Transit Authority
Transit Advisory Committee

FROM: Brian James, Planning and Marketing Manager

SUBJECT: Ridership and Connect Card Reports

REQUESTED ACTION:
BY MOTION,

No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the fiscal ridership report from July 2017 to June 2018 comparing the fiscal year to the previous fiscal year.

Ridership

July 2017 to June 2018	July 2016 to June 2017	Decrease	% Decrease
332,593	341,393	-8,800	-2.6%

Demand Response ridership decreased by 8.9%, Local Fixed Route ridership decreased by 10.4%, and Commuter ridership increased by 4.8%.

Following is the fiscal ridership report from July 2018 to September 2018 comparing the current fiscal year to the previous fiscal year.

Ridership

July 2018 to September 2018	July 2017 to September 2017	Increase	% Increase
84,175	82,148	+2,027	+2.5%

Demand Response ridership decreased by 15.4%, Local Fixed Route ridership increased by 3.2%, and Commuter ridership increased by 4.3%.

Connect Card taps are recorded each time a Connect Card is tapped onto the equipment in one of the vehicles. The number of taps is tracked to evaluate system usage. El Dorado Transit recorded 11,171 taps or 38.0% of all ridership in September 2018. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2017 to June 2018

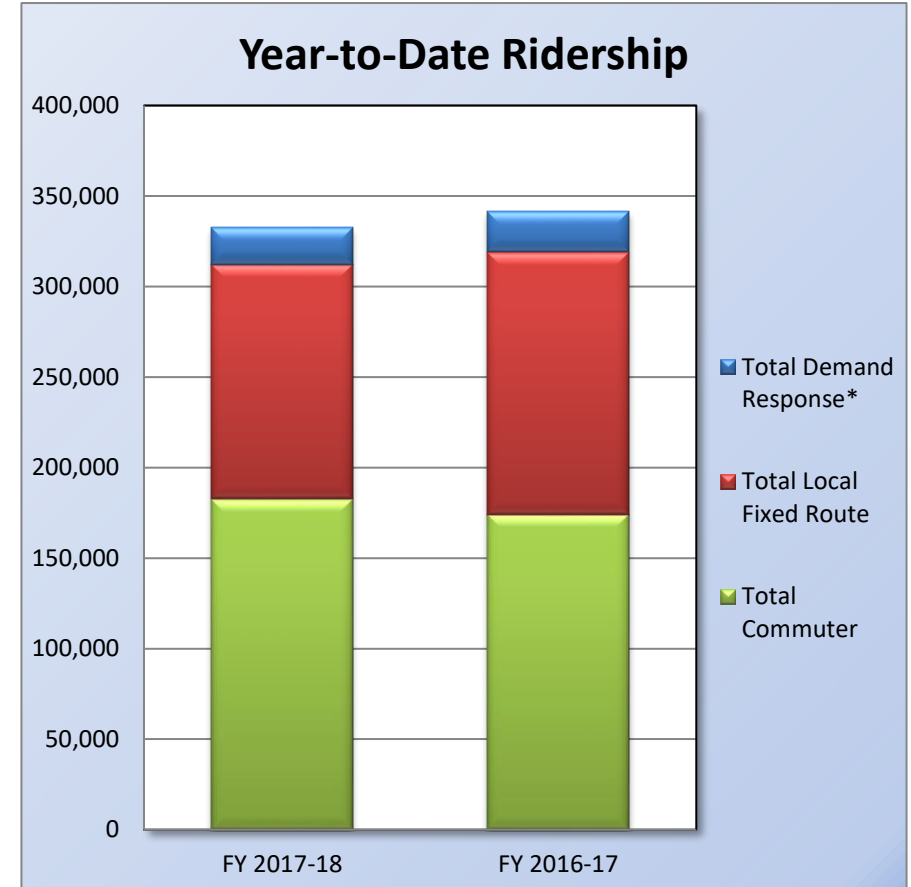


Demand Response	FY 2017-18	FY 2016-17	% Change
Dial-a-Ride	18,967	20,724	-8.5%
Sac-Med	527	560	-5.9%
ADA Paratransit	767	957	-19.9%
Total Demand Response*	20,261	22,241	-8.9%

Local Fixed Route	FY 2017-18	FY 2016-17	% Change
Cameron Park	12,608	14,408	-12.5%
Diamond Springs	25,351	28,001	-9.5%
Saturday Express	4,947	5,660	-12.6%
Pollock Pines	37,401	45,070	-17.0%
Placerville Shuttle	44,657	50,640	-11.8%
Diamond Springs Saturday	1,133	1,096	3.4%
El Dorado Hills	3,641	0	100.0%
Total Local Fixed Route	129,738	144,875	-10.4%

Commuter	FY 2017-18	FY 2016-17	% Change
Sacramento Commuter	145,281	139,165	4.4%
Reverse Commuter	592	627	-5.6%
50 Express	36,721	34,485	6.5%
Total Commuter	182,594	174,277	4.8%

Other Services	FY 2017-18	FY 2016-17	% Change
M.O.R.E.	21,843	25,326	-13.8%
Adult Day Services	6,565	5,798	13.2%
Total Other Services	28,408	31,124	-8.7%



Systemwide*	FY 2017-18	FY 2016-17	% Change
	332,593	341,393	-2.6%

*Does not include Other Services

Ridership Report Fiscal Year-to-Date

July 2018 to September 2018

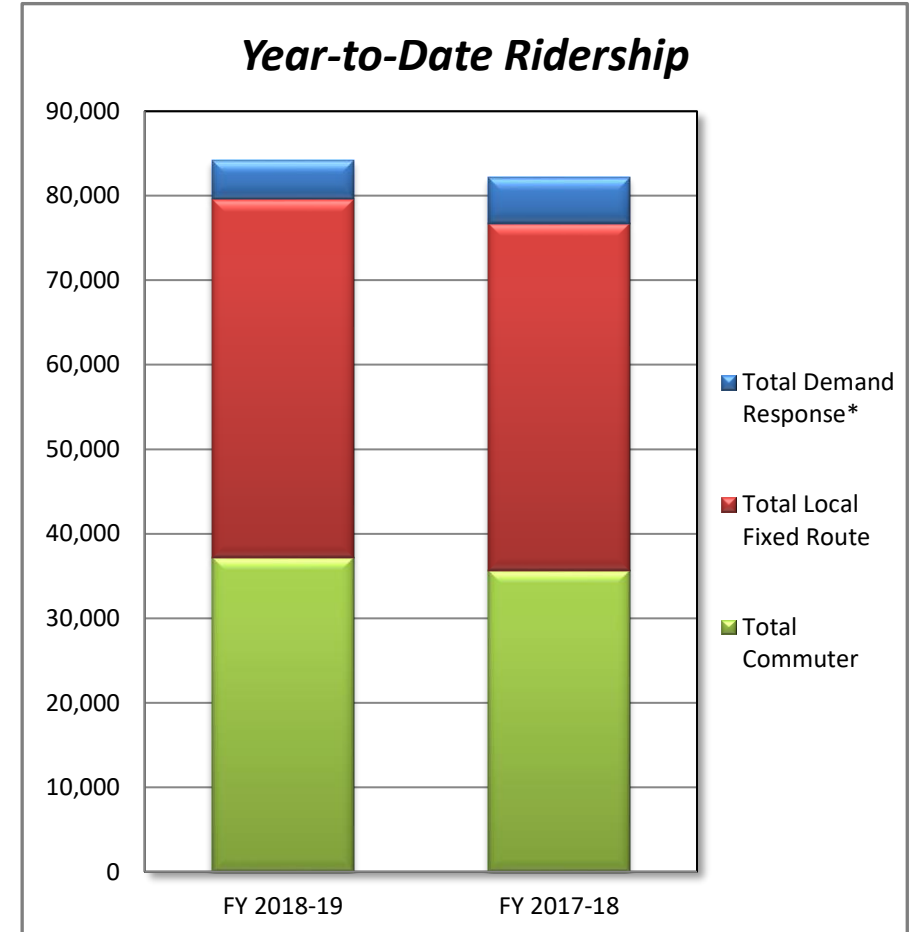


Demand Response	FY 2018-19	FY 2017-18	% Change
Dial-a-Ride	4,287	5,035	-14.9%
Sac-Med	82	122	-32.8%
ADA Paratransit	203	245	-17.1%
Total Demand Response*	4,572	5,402	-15.4%

Local Fixed Route	FY 2018-19	FY 2017-18	% Change
20 - Placerville	10,690	12,054	-11.3%
25 - Saturday Express	1,125	1,441	-21.9%
30 - Diamond Springs	6,616	5,736	15.3%
35 - Diamond Springs Saturday	349	257	35.8%
40 - Cameron Park	3,343	2,921	14.4%
50x - 50 Express	9,951	7,984	24.6%
60 - Pollock Pines	9,193	10,236	-10.2%
70 - El Dorado Hills	1,152	475	100.0%
Total Local Fixed Route	42,419	41,104	3.2%

Commuter	FY 2018-19	FY 2017-18	% Change
Sacramento Commuter	37,049	35,475	4.4%
Reverse Commuter	135	167	-19.2%
Total Commuter	37,184	35,642	4.3%

Other Services	FY 2018-19	FY 2017-18	% Change
M.O.R.E.	4,885	6,055	-19.3%
Adult Day Services	1,627	1,758	-7.5%
Total Other Services	6,512	7,813	-16.7%



Systemwide*

	FY 2018-19	FY 2017-18	% Change
	84,175	82,148	2.5%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%
Jul-18	9,381	27,519	34.1%
Aug-18	12,048	33,760	35.7%
Sep-18	11,171	29,408	38.0%

Connect Card Percent of Total Ridership

