

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: December 6, 2018

TO: El Dorado County Transit Authority

FROM: Brian James, Planning and Marketing Manager

SUBJECT: October 2018 Ridership Report

REQUESTED ACTION:
BY MOTION,

Receive and File the October 2018 Ridership Report

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the October 2018 monthly ridership table comparing the current fiscal year to the previous fiscal year.

October Ridership

October 2018	October 2017	Increase	% Increase
33,813	30,349	3,464	11.4%

In October, Demand Response ridership decreased by 6.6%, Local Fixed Route ridership increased by 13.6%, and Commuter ridership increased by 11.3%.

Following is the October 2018 monthly ridership report and the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year.

Connect Card ridership is recorded each time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 14,614 taps or 40.5% of all ridership in October 2018. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2018 to October 2018

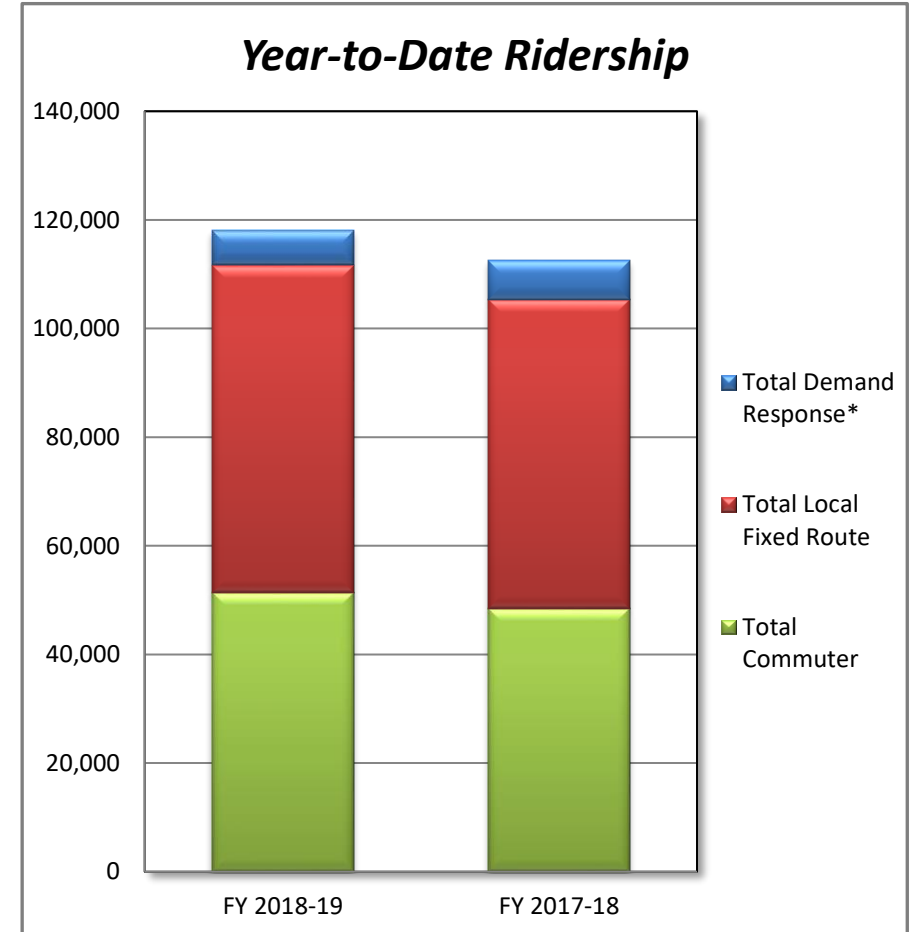


Demand Response	FY 2018-19	FY 2017-18	% Change
Dial-a-Ride	5,861	6,722	-12.8%
Sac-Med	121	171	-29.2%
ADA Paratransit	290	330	-12.1%
Total Demand Response*	6,272	7,223	-13.2%

Local Fixed Route	FY 2018-19	FY 2017-18	% Change
20 - Placerville	15,106	16,056	-5.9%
25 - Saturday Express	1,510	1,857	-18.7%
30 - Diamond Springs	9,614	8,182	17.5%
35 - Diamond Springs Saturday	474	321	47.7%
40 - Cameron Park	4,591	4,196	9.4%
50x - 50 Express	14,603	11,570	26.2%
60 - Pollock Pines	12,815	13,841	-7.4%
70 - El Dorado Hills	1,586	823	92.7%
Total Local Fixed Route	60,299	56,846	6.1%

Commuter	FY 2018-19	FY 2017-18	% Change
Sacramento Commuter	51,252	48,205	6.3%
Reverse Commuter	165	223	-26.0%
Total Commuter	51,417	48,428	6.2%

Other Services	FY 2018-19	FY 2017-18	% Change
M.O.R.E.	6,643	8,161	-18.6%
Senior Day Care	2,183	2,310	-5.5%
Total Other Services	8,826	10,471	-15.7%



Systemwide*

	FY 2018-19	FY 2017-18	% Change
	117,988	112,497	4.9%

*Does not include Other Services

October 2018 Ridership Report

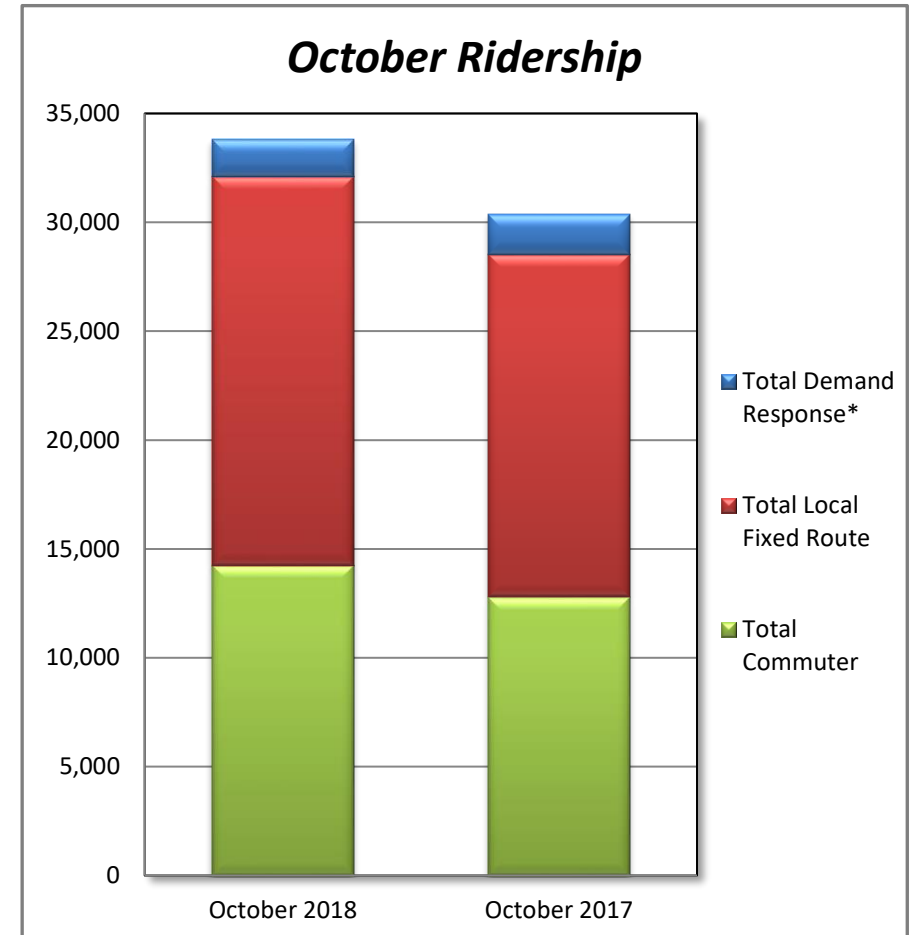


Demand Response	October 2018	October 2017	% Change
Dial-a-Ride	1,574	1,687	-6.7%
Sac-Med	39	49	-20.4%
ADA Paratransit	87	85	2.4%
Total Demand Response*	1,700	1,821	-6.6%

Local Fixed Route	October 2018	October 2017	% Change
20 - Placerville	4,416	4,002	10.3%
25 - Saturday Express	385	416	-7.5%
30 - Diamond Springs	2,998	2,446	22.6%
35 - Diamond Springs Saturday	125	64	95.3%
40 - Cameron Park	1,248	1,275	-2.1%
50x - 50 Express	4,652	3,586	29.7%
60 - Pollock Pines	3,622	3,605	0.5%
70 - El Dorado Hills	434	348	24.7%
Total Local Fixed Route	17,880	15,742	13.6%

Commuter	October 2018	October 2017	% Change
Sacramento Commuter	14,203	12,730	11.6%
Reverse Commuter	30	56	-46.4%
Total Commuter	14,233	12,786	11.3%

Other Services	October 2018	October 2017	% Change
M.O.R.E.	1,758	2,106	-16.5%
Senior Day Care	556	552	0.7%
Total Other Services	2,314	2,658	-12.9%



Systemwide*	October 2018	October 2017	% Change
	33,813	30,349	11.4%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%
Jul-18	9,381	27,519	34.1%
Aug-18	12,048	33,760	35.7%
Sep-18	11,171	29,408	38.0%
Oct-18	14,614	36,127	40.5%

Connect Card Percent of Total Ridership

