

AGENDA ITEM 1 C  
Consent Item

**MEMORANDUM**

**DATE:** May 2, 2019

**TO:** El Dorado County Transit Authority

**FROM:** Brian James, Planning and Marketing Manager

**SUBJECT:** March 2019 Ridership Report

**REQUESTED ACTION:**

**BY MOTION,**

**Receive and File the March 2019 Ridership Report**

**BACKGROUND**

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

**DISCUSSION**

Following is the March 2019 monthly ridership table comparing the current fiscal year to the previous fiscal year.

**March Ridership**

<b>March 2019</b>	<b>March 2018</b>	<b>Increase</b>	<b>% Increase</b>
30,078	28,401	1,677	5.9%

In March, Demand Response ridership decreased by 9.7%, Local Fixed Route ridership increased by 10.3%, and Commuter ridership increased by 3.1%.

Following is the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year and the March 2019 ridership report.

Connect Card ridership is recorded each time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 14,468 taps or 45.0% of all ridership in March 2019. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

# Ridership Report Fiscal Year-to-Date

## July 2018 to March 2019

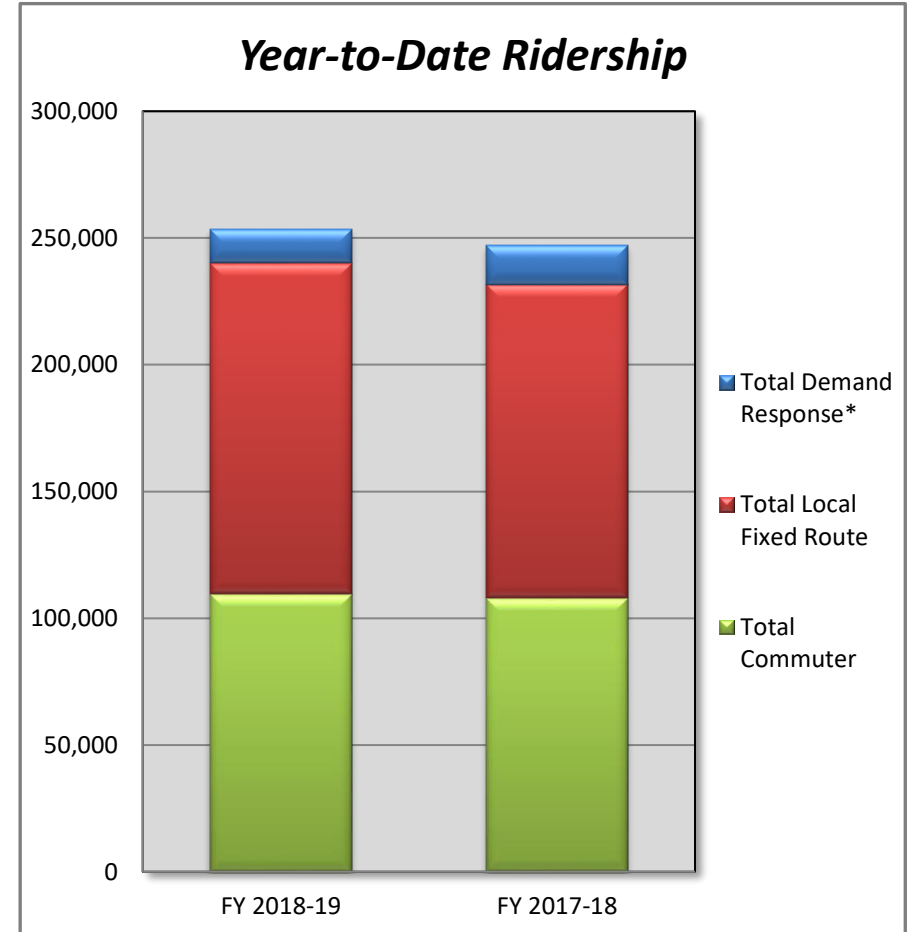


Demand Response	FY 2018-19	FY 2017-18	% Change
Dial-a-Ride	12,480	14,423	-13.5%
Sac-Med	252	428	-41.1%
ADA Paratransit	569	593	-4.0%
<b>Total Demand Response*</b>	<b>13,301</b>	<b>15,444</b>	<b>-13.9%</b>

Local Fixed Route	FY 2018-19	FY 2017-18	% Change
20 - Placerville	32,833	33,717	-2.6%
25 - Saturday Express	3,379	3,843	-12.1%
30 - Diamond Springs	21,788	18,686	16.6%
35 - Diamond Springs Saturday	1,019	796	28.0%
40 - Cameron Park	9,770	9,137	6.9%
50x - 50 Express	31,611	26,792	18.0%
60 - Pollock Pines	27,380	28,239	-3.0%
70 - El Dorado Hills	2,680	2,470	8.5%
<b>Total Local Fixed Route</b>	<b>130,460</b>	<b>123,680</b>	<b>5.5%</b>

Commuter	FY 2018-19	FY 2017-18	% Change
Sacramento Commuter	109,074	107,493	1.5%
Reverse Commuter	548	449	22.0%
<b>Total Commuter</b>	<b>109,622</b>	<b>107,942</b>	<b>1.6%</b>

Other Services	FY 2018-19	FY 2017-18	% Change
M.O.R.E.	13,962	16,905	-17.4%
Senior Day Care	4,405	5,002	-11.9%
<b>Total Other Services</b>	<b>18,367</b>	<b>21,907</b>	<b>-16.2%</b>



### Systemwide\*

	FY 2018-19	FY 2017-18	% Change
	253,383	247,066	2.6%

\*Does not include Other Services

# March 2019 Ridership Report

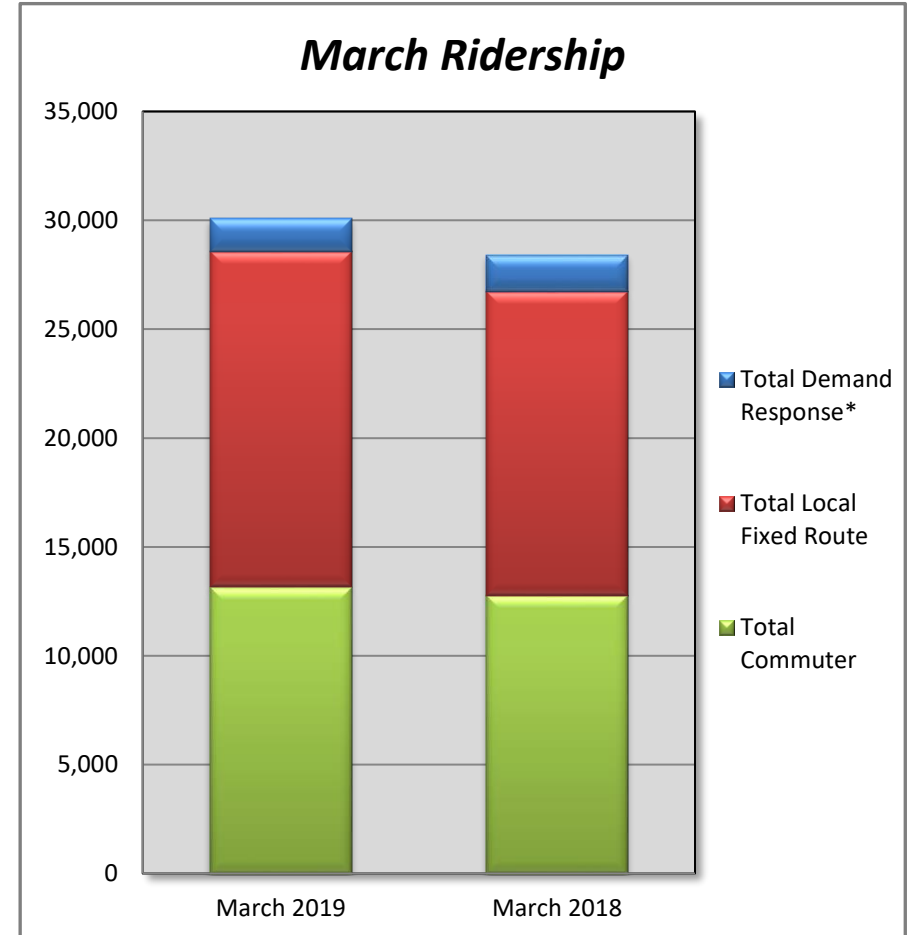


Demand Response	March 2019	March 2018	% Change
Dial-a-Ride	1,415	1,602	-11.7%
Sac-Med	28	34	-17.6%
ADA Paratransit	64	32	100.0%
<b>Total Demand Response*</b>	<b>1,507</b>	<b>1,668</b>	<b>-9.7%</b>

Local Fixed Route	March 2019	March 2018	% Change
20 - Placerville	3,660	3,664	-0.1%
25 - Saturday Express	485	397	22.2%
30 - Diamond Springs	2,786	2,356	18.3%
35 - Diamond Springs Saturday	112	81	38.3%
40 - Cameron Park	1,238	1,021	21.3%
50x - 50 Express	3,798	3,290	15.4%
60 - Pollock Pines	3,146	2,814	11.8%
70 - El Dorado Hills	178	338	-47.3%
<b>Total Local Fixed Route</b>	<b>15,403</b>	<b>13,961</b>	<b>10.3%</b>

Commuter	March 2019	March 2018	% Change
Sacramento Commuter	13,096	12,734	2.8%
Reverse Commuter	72	38	89.5%
<b>Total Commuter</b>	<b>13,168</b>	<b>12,772</b>	<b>3.1%</b>

Other Services	March 2019	March 2018	% Change
M.O.R.E.	1,561	1,872	-16.6%
Senior Day Care	519	562	-7.7%
<b>Total Other Services</b>	<b>2,080</b>	<b>2,434</b>	<b>-14.5%</b>



Systemwide*	March 2019	March 2018	% Change
	30,078	28,401	5.9%

\*Does not include Other Services

## Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%
Jul-18	9,381	27,519	34.1%
Aug-18	12,048	33,760	35.7%
Sep-18	11,171	29,408	38.0%
Oct-18	14,614	36,127	40.5%
Nov-18	11,378	28,213	40.3%
Dec-18	10,699	26,580	40.3%
Jan-19	13,300	31,340	42.4%
Feb-19	11,299	26,645	42.4%
Mar-19	14,468	32,158	45.0%

