

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: June 6, 2019

TO: El Dorado County Transit Authority

FROM: Brian James, Planning and Marketing Manager

SUBJECT: April 2019 Ridership Report

REQUESTED ACTION:

BY MOTION,

Receive and File the April 2019 Ridership Report

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the April 2019 monthly ridership table comparing the current fiscal year to the previous fiscal year.

April Ridership

April 2019	April 2018	Increase	% Increase
29,911	28,870	1,041	3.6%

In April, Demand Response ridership decreased by 7.2%, Local Fixed Route ridership increased by 5.9%, and Commuter ridership increased by 2.3%.

Following is the fiscal year-to-date ridership report comparing the current fiscal year to the previous fiscal year and the April 2019 ridership report.

Connect Card ridership is recorded each time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 13,885 taps or 43.2% of all ridership in April 2019. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

Ridership Report Fiscal Year-to-Date

July 2018 to April 2019

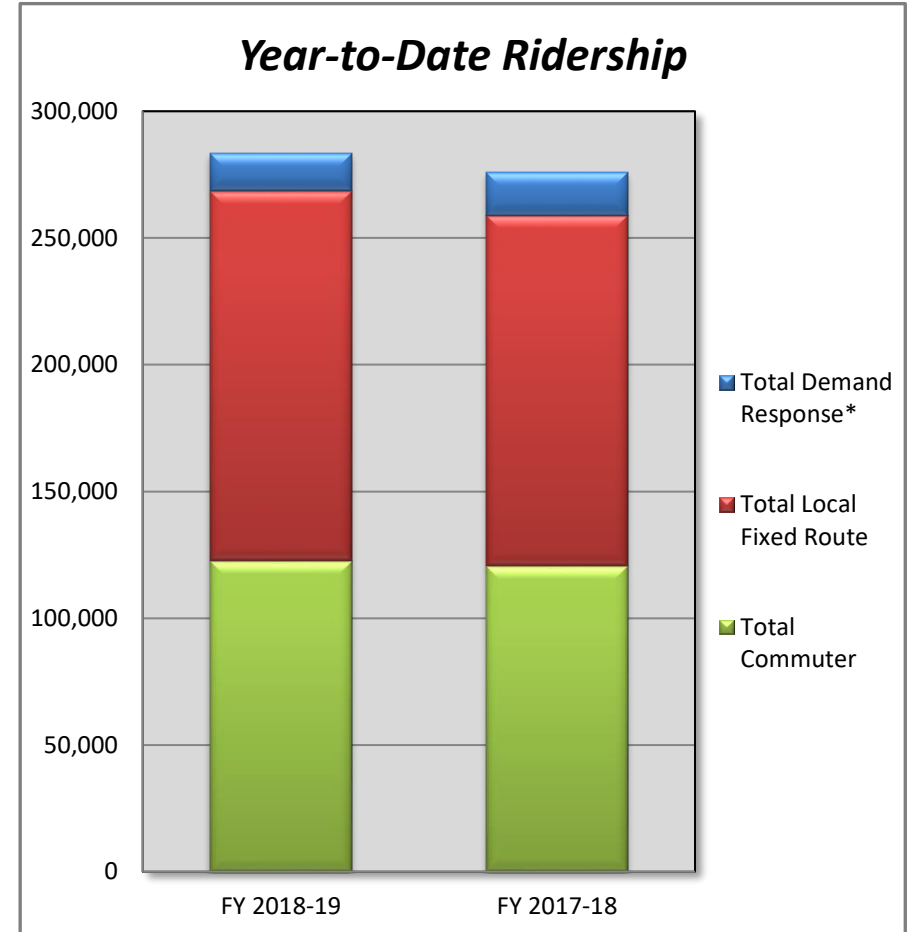


Demand Response	FY 2018-19	FY 2017-18	% Change
Dial-a-Ride	13,882	15,953	-13.0%
Sac-Med	294	465	-36.8%
ADA Paratransit	623	641	-2.8%
Total Demand Response*	14,799	17,059	-13.2%

Local Fixed Route	FY 2018-19	FY 2017-18	% Change
20 - Placerville	36,554	37,313	-2.0%
25 - Saturday Express	3,773	4,164	-9.4%
30 - Diamond Springs	24,502	21,228	15.4%
35 - Diamond Springs Saturday	1,090	895	21.8%
40 - Cameron Park	11,008	10,229	7.6%
50x - 50 Express	35,380	30,437	16.2%
60 - Pollock Pines	30,754	31,119	-1.2%
70 - El Dorado Hills	2,835	2,866	-1.1%
Total Local Fixed Route	145,896	138,251	5.5%

Commuter	FY 2018-19	FY 2017-18	% Change
Sacramento Commuter	121,973	120,148	1.5%
Reverse Commuter	626	478	31.0%
Total Commuter	122,599	120,626	1.6%

Other Services	FY 2018-19	FY 2017-18	% Change
M.O.R.E.	15,617	18,636	-16.2%
Senior Day Care	4,950	5,538	-10.6%
Total Other Services	20,567	24,174	-14.9%



Systemwide*

	FY 2018-19	FY 2017-18	% Change
	283,294	275,936	2.7%

*Does not include Other Services

April 2019 Ridership Report

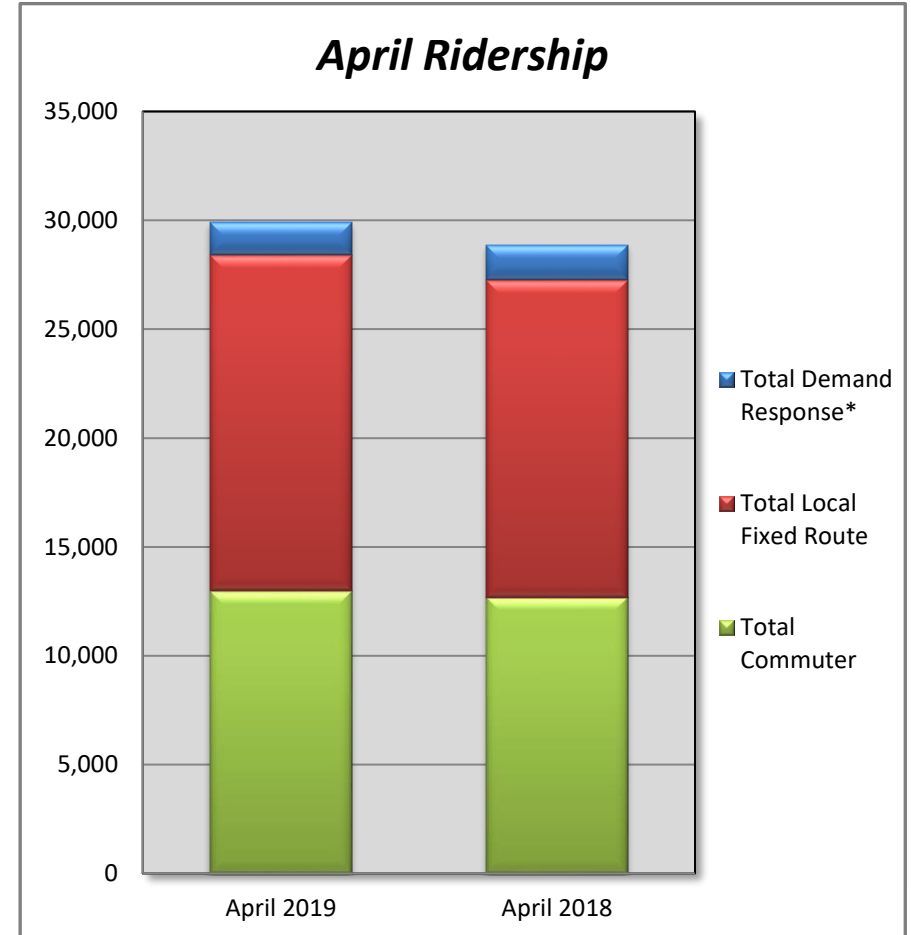


Demand Response	April 2019	April 2018	% Change
Dial-a-Ride	1,402	1,530	-8.4%
Sac-Med	42	37	13.5%
ADA Paratransit	54	48	12.5%
Total Demand Response*	1,498	1,615	-7.2%

Local Fixed Route	April 2019	April 2018	% Change
20 - Placerville	3,721	3,596	3.5%
25 - Saturday Express	394	321	22.7%
30 - Diamond Springs	2,714	2,542	6.8%
35 - Diamond Springs Saturday	71	99	-28.3%
40 - Cameron Park	1,238	1,092	13.4%
50x - 50 Express	3,769	3,645	3.4%
60 - Pollock Pines	3,374	2,880	17.2%
70 - El Dorado Hills	155	396	-60.9%
Total Local Fixed Route	15,436	14,571	5.9%

Commuter	April 2019	April 2018	% Change
Sacramento Commuter	12,899	12,655	1.9%
Reverse Commuter	78	29	169.0%
Total Commuter	12,977	12,684	2.3%

Other Services	April 2019	April 2018	% Change
M.O.R.E.	1,655	1,731	-4.4%
Senior Day Care	545	536	1.7%
Total Other Services	2,200	2,267	-3.0%



Systemwide*	April 2019	April 2018	% Change
	29,911	28,870	3.6%

*Does not include Other Services

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%
Jul-18	9,381	27,519	34.1%
Aug-18	12,048	33,760	35.7%
Sep-18	11,171	29,408	38.0%
Oct-18	14,614	36,127	40.5%
Nov-18	11,378	28,213	40.3%
Dec-18	10,699	26,580	40.3%
Jan-19	13,300	31,340	42.4%
Feb-19	11,299	26,645	42.4%
Mar-19	14,468	32,158	45.0%
Apr-19	13,885	32,111	43.2%

Connect Card Percent of Total Ridership

