

AGENDA ITEM 1 C  
Consent Item

**MEMORANDUM**

**DATE:** September 5, 2019

**TO:** El Dorado County Transit Authority

**FROM:** Brian James, Planning and Marketing Manager

**SUBJECT:** July 2019 Ridership Report

**REQUESTED ACTION:**

**BY MOTION,**

**Receive and File the July 2019 Ridership Report**

**BACKGROUND**

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

**DISCUSSION**

Following is the July 2019 monthly ridership table comparing the current fiscal year to the previous fiscal year.

**July Ridership**

<b>July 2019</b>	<b>July 2018</b>	<b>Increase</b>	<b>% Increase</b>
31,403	27,519	3,884	14.1%

In July, Demand Response ridership increased by 10.7%, Local Fixed Route ridership increased by 16.5%, and Commuter ridership increased by 12.8%.

Following is the July 2019 ridership report comparing the current fiscal year to the previous fiscal year.

Connect Card ridership is recorded each time a Connect Card is tapped onto the equipment in one of the vehicles. The number of riders is tracked to evaluate system usage. El Dorado Transit recorded 14,091 taps or 44.9% of all ridership in July 2019. Following is the Connect Card ridership report with a graph showing the percent of total ridership using Connect Card per month.

# July 2019 Ridership Report

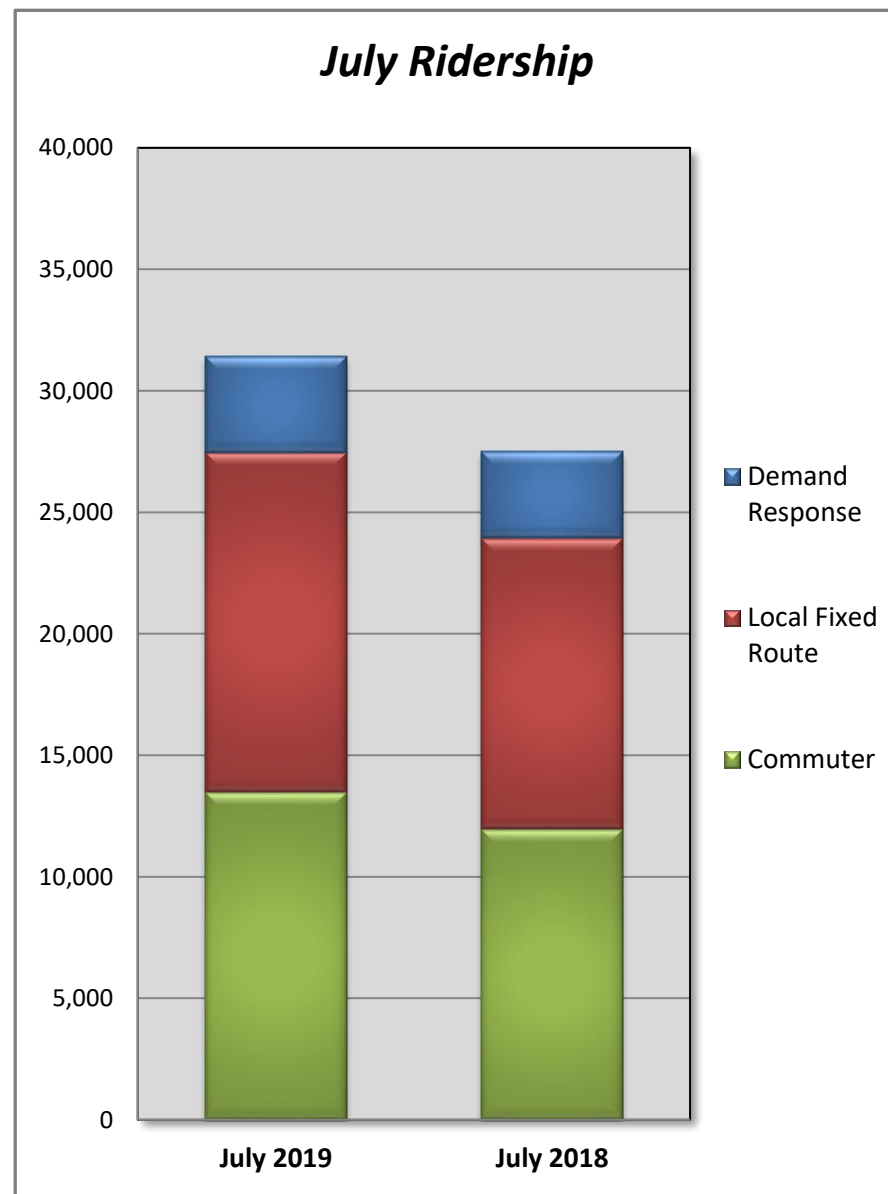


Demand Response	July 2019	July 2018	% Change
Dial-a-Ride	1,372	1,363	0.7%
Sac-Med	28	22	27.3%
ADA Paratransit	74	68	8.8%
M.O.R.E.*	1,996	1,554	28.4%
Senior Day Care*	485	566	-14.3%
<b>Total Demand Response</b>	<b>3,955</b>	<b>3,573</b>	<b>10.7%</b>

Local Fixed Route	July 2019	July 2018	% Change
20 - Placerville	3,725	3,262	14.2%
25 - Saturday Express	429	346	24.0%
30 - Diamond Springs	1,932	1,489	29.8%
35 - Diamond Springs Saturday	119	97	22.7%
40 - Cameron Park	1,302	1,021	27.5%
50x - 50 Express	3,104	2,541	22.2%
60 - Pollock Pines	3,341	2,851	17.2%
70 - El Dorado Hills	0	373	-100.0%
<b>Total Local Fixed Route</b>	<b>13,952</b>	<b>11,980</b>	<b>16.5%</b>

Commuter	July 2019	July 2018	% Change
Sacramento Commuter	13,377	11,916	12.3%
Reverse Commuter	119	50	138.0%
<b>Total Commuter</b>	<b>13,496</b>	<b>11,966</b>	<b>12.8%</b>

	July 2019	July 2018	% Change
<b>Systemwide</b>	<b>31,403</b>	<b>27,519</b>	<b>14.1%</b>
<b>Passengers per Revenue Hour</b>	<b>7.1</b>	<b>6.1</b>	



\*Contracted Services - Ridership Determined by Client Enrollment

## Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership
Jan-17	11	30,023	0.0%
Feb-17	87	29,139	0.3%
Mar-17	257	35,487	0.7%
Apr-17	394	29,448	1.3%
May-17	715	32,170	2.2%
Jun-17	1,313	29,790	4.4%
Jul-17	1,815	26,713	6.8%
Aug-17	2,947	33,442	8.8%
Sep-17	3,397	29,882	11.4%
Oct-17	5,905	33,007	17.9%
Nov-17	5,519	28,104	19.6%
Dec-17	6,065	27,148	22.3%
Jan-18	8,171	31,005	26.4%
Feb-18	7,175	28,913	24.8%
Mar-18	9,492	30,835	30.8%
Apr-18	10,361	31,137	33.3%
May-18	9,009	32,406	27.8%
Jun-18	11,353	28,485	39.9%
Jul-18	9,381	27,519	34.1%
Aug-18	12,048	33,760	35.7%
Sep-18	11,171	29,408	38.0%
Oct-18	14,614	36,127	40.5%
Nov-18	11,378	28,213	40.3%
Dec-18	10,699	26,580	40.3%
Jan-19	13,300	31,340	42.4%
Feb-19	11,299	26,645	42.4%
Mar-19	14,468	32,158	45.0%
Apr-19	13,885	32,111	43.2%
May-19	14,704	32,934	44.6%
Jun-19	12,719	27,915	45.6%
Jul-19	14,091	31,403	44.9%

### Connect Card Percent of Total Ridership

