

AGENDA ITEM 3 C
Information Item

MEMORANDUM

DATE: October 23, 2019

TO: El Dorado County Transit Authority
Transit Advisory Committee

FROM: Brian James, Planning and Marketing Manager

SUBJECT: August 2019 Ridership Report

REQUESTED ACTION:

BY MOTION,

No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the August 2019 monthly ridership table comparing the current fiscal year to the previous fiscal year.

August Ridership

August 2019	August 2018	Decrease	% Decrease
33,064	33,760	696	2.1%

In August, Demand Response ridership decreased by 5.9%, Local Fixed Route ridership decreased by 2.5%, and Commuter ridership decreased by 0.4%. Considering there was one less weekday of operations during the month, productivity actually increased as demonstrated by a 9% increase in passengers per revenue hour.

Following is the fiscal year-to-date ridership report and the August 2019 ridership report, comparing the current fiscal year to the previous fiscal year.

Connect Card ridership and the resulting revenue continued to track upward in August 2019. El Dorado Transit recorded 15,167 taps or 45.9% of all ridership in August 2019. Following is the

Connect Card Ridership Report for the past twelve (12) months with a graph showing the percent of total Connect Card ridership per month and a graph of the fare revenues.

Ridership Report Fiscal Year-to-Date

July 2019 to August 2019

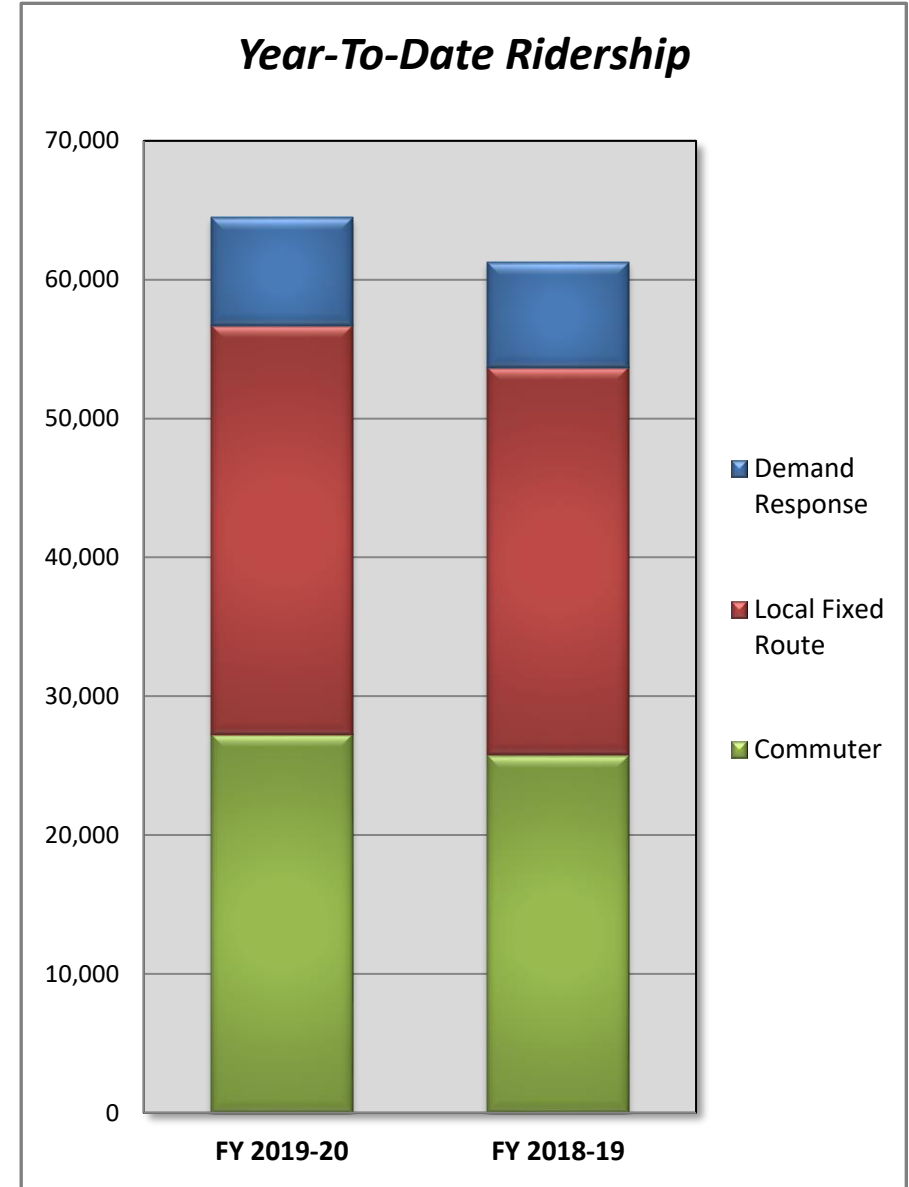


Demand Response	FY 2019-20	FY 2018-19	% Change
Dial-a-Ride	2,723	2,913	-6.5%
Sac-Med	53	48	10.4%
ADA Paratransit	134	131	2.3%
M.O.R.E.*	3,919	3,395	15.4%
Senior Day Care*	934	1,134	-17.6%
Total Demand Response	7,763	7,621	1.9%

Local Fixed Route	FY 2019-20	FY 2018-19	% Change
20 - Placerville	7,638	7,334	4.1%
25 - Saturday Express	895	705	27.0%
30 - Diamond Springs	4,375	4,125	6.1%
35 - Diamond Springs Saturday	271	205	32.2%
40 - Cameron Park	2,604	2,344	11.1%
50x - 50 Express	6,707	6,171	8.7%
60 - Pollock Pines	6,960	6,232	11.7%
70 - El Dorado Hills	0	766	-100.0%
Total Local Fixed Route	29,450	27,882	5.6%

Commuter	FY 2019-20	FY 2018-19	% Change
Sacramento Commuter	27,030	25,678	5.3%
Reverse Commuter	224	98	128.6%
Total Commuter	27,254	25,776	5.7%

	FY 2019-20	FY 2018-19	% Change
Systemwide	64,467	61,279	5.2%
Passengers per Revenue Hour	7.3	6.5	



*Contracted Services - Ridership Determined by Client Enrollment

August 2019 Ridership Report

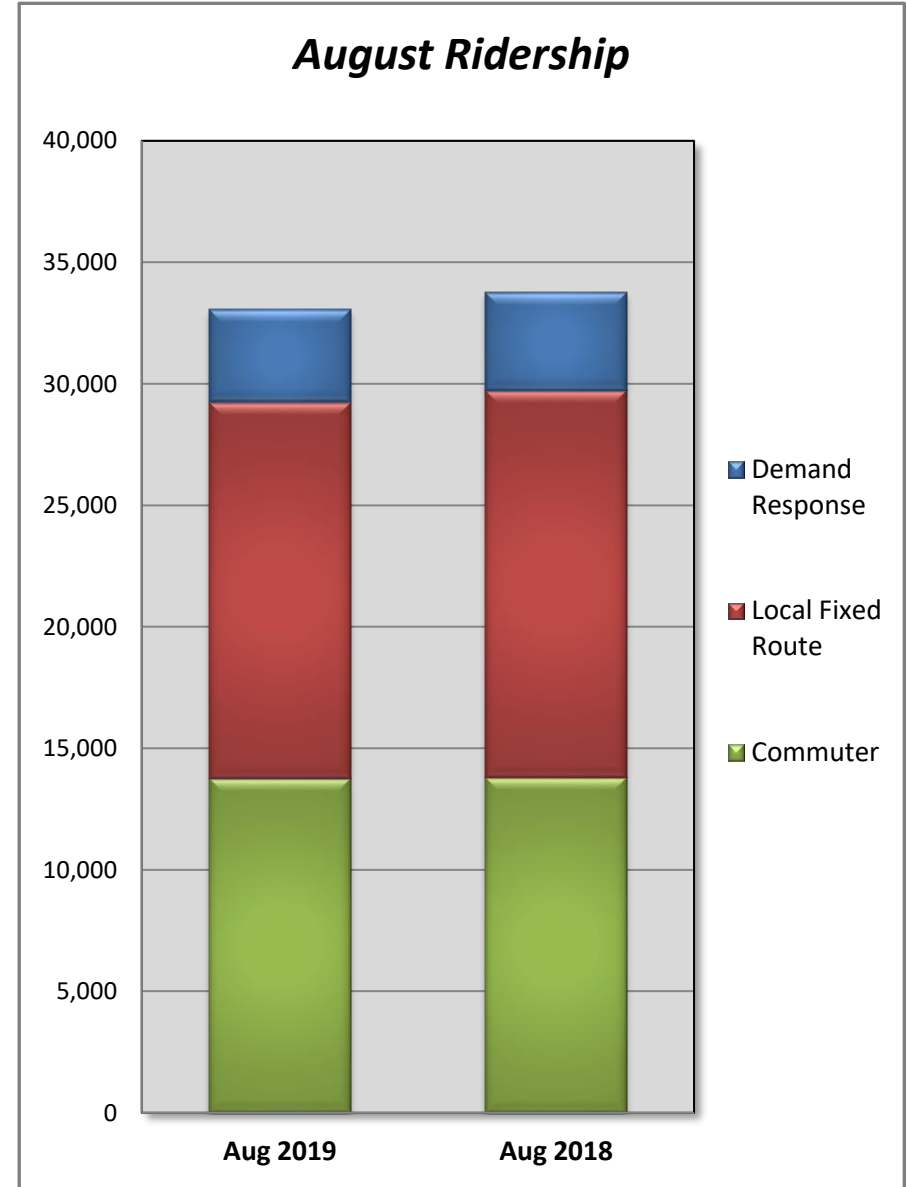


Demand Response	Aug 2019	Aug 2018	% Change
Dial-a-Ride	1,351	1,550	-12.8%
Sac-Med	25	26	-3.8%
ADA Paratransit	60	63	-4.8%
M.O.R.E.*	1,923	1,841	4.5%
Senior Day Care*	449	568	-21.0%
Total Demand Response	3,808	4,048	-5.9%

Local Fixed Route	Aug 2019	Aug 2018	% Change
20 - Placerville	3,913	4,072	-3.9%
25 - Saturday Express	466	359	29.8%
30 - Diamond Springs	2,443	2,636	-7.3%
35 - Diamond Springs Saturday	152	108	40.7%
40 - Cameron Park	1,302	1,323	-1.6%
50x - 50 Express	3,603	3,630	-0.7%
60 - Pollock Pines	3,619	3,381	7.0%
70 - El Dorado Hills	0	393	-100.0%
Total Local Fixed Route	15,498	15,902	-2.5%

Commuter	Aug 2019	Aug 2018	% Change
Sacramento Commuter	13,653	13,762	-0.8%
Reverse Commuter	105	48	118.8%
Total Commuter	13,758	13,810	-0.4%

	Aug 2019	Aug 2018	% Change
Systemwide	33,064	33,760	-2.1%
Passengers per Revenue Hour	7.4	6.8	



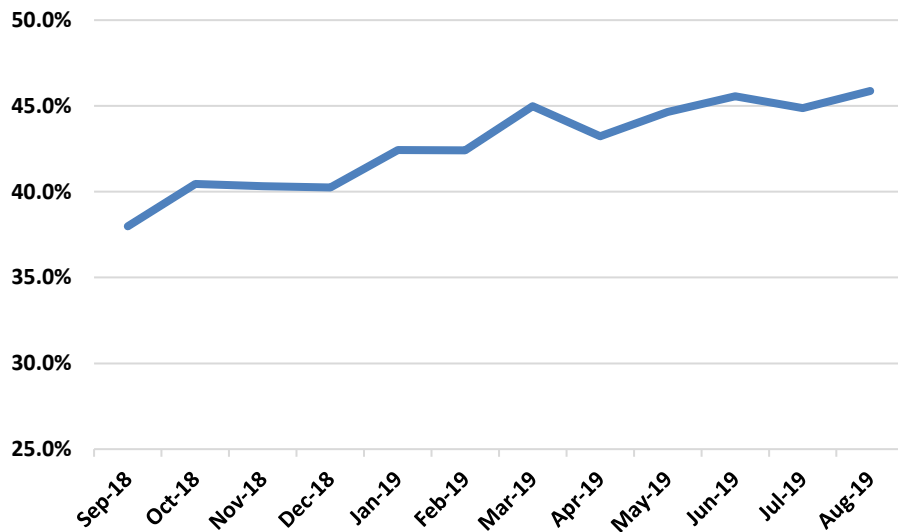
*Contracted Services - Ridership Determined by Client Enrollment

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership	Fare Revenue
Sep-18	11,171	29,408	38.0%	\$52,301
Oct-18	14,614	36,127	40.5%	\$60,399
Nov-18	11,378	28,213	40.3%	\$49,762
Dec-18	10,699	26,580	40.3%	\$49,494
Jan-19	13,300	31,340	42.4%	\$59,211
Feb-19	11,299	26,645	42.4%	\$52,547
Mar-19	14,468	32,158	45.0%	\$56,449
Apr-19	13,885	32,111	43.2%	\$60,406
May-19	14,704	32,934	44.6%	\$60,909
Jun-19	12,719	27,915	45.6%	\$59,388
Jul-19	14,091	31,403	44.9%	\$65,071
Aug-19	15,167	33,064	45.9%	\$66,729

Connect Card Percent of Total Ridership



Connect Card Fare Revenue

