

AGENDA ITEM 1 C  
Consent Item

**MEMORANDUM**

**DATE:** March 5, 2020  
**TO:** El Dorado County Transit Authority  
**FROM:** Brian James, Planning and Marketing Manager  
**SUBJECT:** January 2020 Ridership Report

**REQUESTED ACTION:**

**BY MOTION,**

**Receive and File the January 2020 Ridership Report**

**BACKGROUND**

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

**DISCUSSION**

Following is the January 2020 monthly ridership table comparing the current fiscal year to the previous fiscal year.

**January Ridership**

<b>January 2020</b>	<b>January 2019</b>	<b>Decrease</b>	<b>% Decrease</b>
<b>31,186</b>	<b>31,340</b>	<b>-154</b>	<b>-0.5%</b>

In January, Demand Response ridership decreased by 1.2%, Local Fixed Route ridership decreased by 4.0% and Commuter ridership increased by 3.6%. Productivity improved as demonstrated by a 7.6% increase in passengers per revenue hour. Year-to-date ridership has increased by 3,897 passenger trips or 1.8%, and passengers per revenue hour has increased by 8.5%.

Following is the January 2020 and fiscal year-to-date ridership reports, comparing the current fiscal year to the previous fiscal year.

In January El Dorado Transit recorded 15,266 Connect Card taps or 49.0% of all ridership. Following is the Connect Card Ridership Report for the past twelve (12) months with a graph showing the percent of total Connect Card ridership per month and a graph of the fare revenues.

# January 2020 Ridership Report

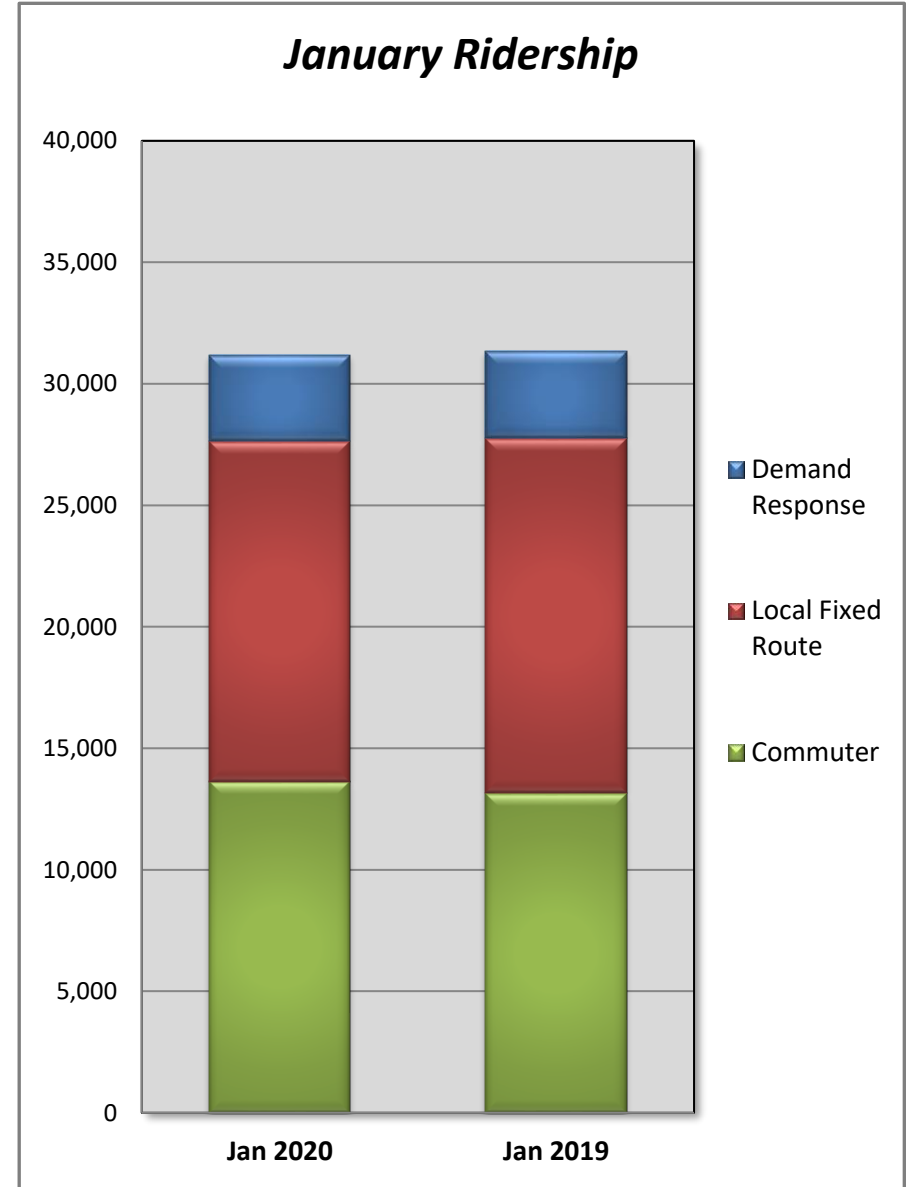


Demand Response	Jan 2020	Jan 2019	% Change
Dial-a-Ride	1,254	1,378	-9.0%
Sac-Med	27	31	-12.9%
ADA Paratransit	62	71	-12.7%
M.O.R.E.*	1,842	1,640	12.3%
Senior Day Care*	346	455	-24.0%
<b>Total Demand Response</b>	<b>3,531</b>	<b>3,575</b>	<b>-1.2%</b>

Local Fixed Route	Jan 2020	Jan 2019	% Change
20 - Placerville	3,607	3,774	-4.4%
25 - Saturday Express	349	338	3.3%
30 - Diamond Springs	2,234	2,559	-12.7%
35 - Diamond Springs Saturday	147	80	83.8%
40 - Cameron Park	1,275	1,043	22.2%
50x - 50 Express	3,554	3,529	0.7%
60 - Pollock Pines	2,858	3,211	-11.0%
70 - El Dorado Hills	0	80	-100.0%
<b>Total Local Fixed Route</b>	<b>14,024</b>	<b>14,614</b>	<b>-4.0%</b>

Commuter	Jan 2020	Jan 2019	% Change
Sacramento Commuter	13,575	13,043	4.1%
Reverse Commuter	56	108	-48.1%
<b>Total Commuter</b>	<b>13,631</b>	<b>13,151</b>	<b>3.6%</b>

	Jan 2020	Jan 2019	% Change
<b>Systemwide</b>	<b>31,186</b>	<b>31,340</b>	<b>-0.5%</b>
Passengers per Revenue Hour	7.4	6.8	7.6%



\*Contracted Services - Ridership Determined by Client Enrollment

# Ridership Report Fiscal Year-to-Date

## July 2019 to January 2020

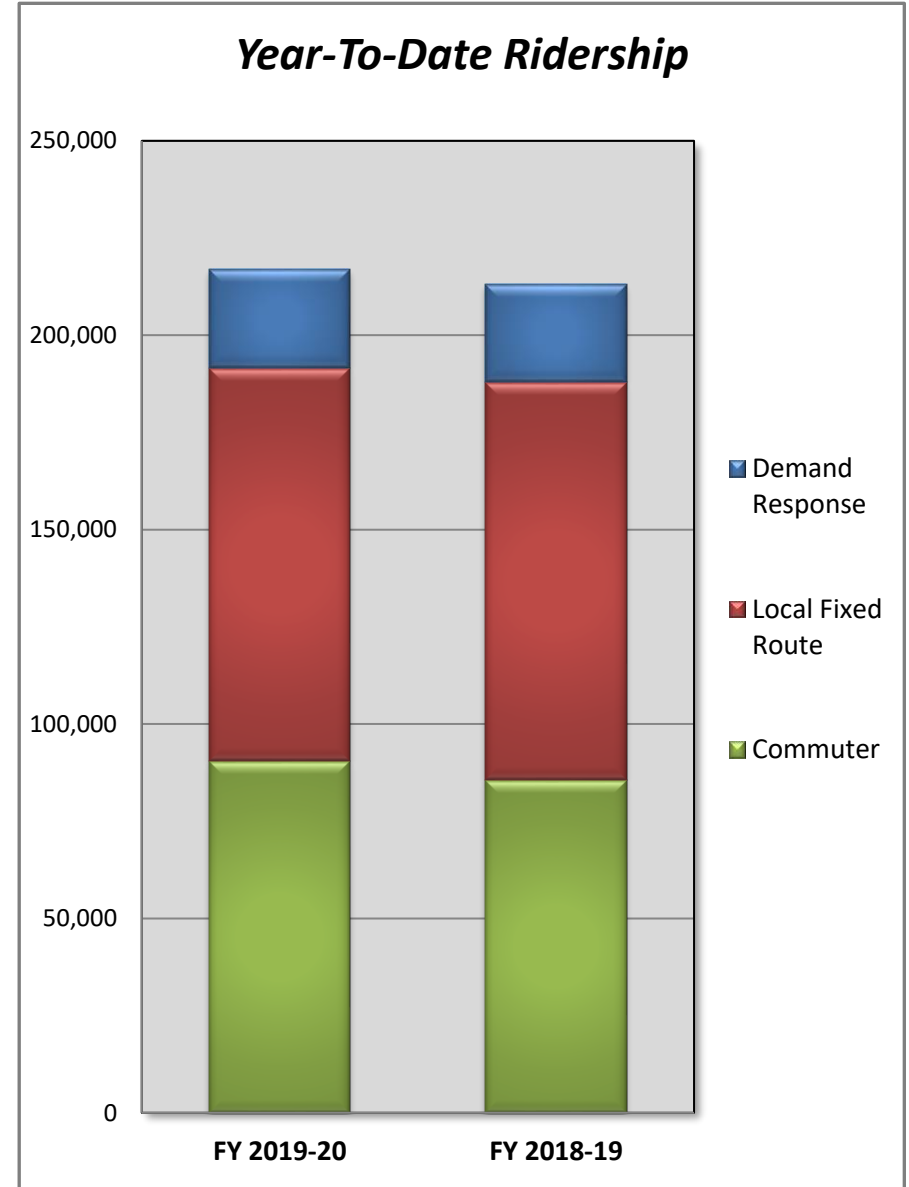


Demand Response	FY 2019-20	FY 2018-19	% Change
Dial-a-Ride	9,105	9,928	-8.3%
Sac-Med	190	203	-6.4%
ADA Paratransit	375	455	-17.6%
M.O.R.E.*	12,789	11,000	16.3%
Senior Day Care*	2,790	3,475	-19.7%
<b>Total Demand Response</b>	<b>25,249</b>	<b>25,061</b>	<b>0.8%</b>

Local Fixed Route	FY 2019-20	FY 2018-19	% Change
20 - Placerville	24,744	25,871	-4.4%
25 - Saturday Express	2,878	2,655	8.4%
30 - Diamond Springs	16,047	16,597	-3.3%
35 - Diamond Springs Saturday	894	819	9.2%
40 - Cameron Park	9,186	7,502	22.4%
50x - 50 Express	25,115	24,517	2.4%
60 - Pollock Pines	22,331	21,822	2.3%
70 - El Dorado Hills	0	2,431	-100.0%
<b>Total Local Fixed Route</b>	<b>101,195</b>	<b>102,214</b>	<b>-1.0%</b>

Commuter	FY 2019-20	FY 2018-19	% Change
Sacramento Commuter	89,888	85,268	5.4%
Reverse Commuter	512	404	26.7%
<b>Total Commuter</b>	<b>90,400</b>	<b>85,672</b>	<b>5.5%</b>

	FY 2019-20	FY 2018-19	% Change
<b>Systemwide</b>	<b>216,844</b>	<b>212,947</b>	<b>1.8%</b>
Passengers per Revenue Hour	7.3	6.7	8.5%



\*Contracted Services - Ridership Determined by Client Enrollment

# Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership	Fare Revenue
Feb-19	11,299	26,645	42.4%	\$52,547
Mar-19	14,468	32,158	45.0%	\$56,449
Apr-19	13,885	32,111	43.2%	\$60,406
May-19	14,704	32,934	44.6%	\$60,909
Jun-19	12,719	27,915	45.6%	\$59,388
Jul-19	14,091	31,403	44.9%	\$65,071
Aug-19	15,167	33,064	45.9%	\$66,729
Sep-19	14,505	31,356	46.3%	\$68,913
Oct-19	16,236	34,375	47.2%	\$66,978
Nov-19	13,430	27,285	49.2%	\$58,647
Dec-19	14,140	28,175	50.2%	\$68,969
Jan-20	15,266	31,186	49.0%	\$69,832

