AGENDA ITEM 1 C Consent Item

MEMORANDUM

DATE: April 2, 2020

TO: El Dorado County Transit Authority

FROM: Brian James, Planning and Marketing Manager

SUBJECT: February 2020 Ridership Report

REQUESTED ACTION:

BY MOTION,

Receive and File the February 2020 Ridership Report

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the February 2020 monthly ridership table comparing the current fiscal year to the previous fiscal year.

February Ridership

2020	2019	Increase	% Increase
30,341	26,645	+3,696	+13.9%

Comparing February 2020 and 2019, Demand Response ridership increased by 7.9%, Local Fixed Route ridership increased by 11.0% and Commuter ridership increased by 18.9%. Productivity improved as demonstrated by a 12.2% increase in passengers per revenue hour. Year-to-date ridership has increased by 7,593 passenger trips or 3.2%, and passengers per revenue hour has increased by 8.9%.

Following is the February 2020 and fiscal year-to-date ridership reports, comparing the current fiscal year to the previous fiscal year.

In February El Dorado Transit recorded 15,265 Connect Card taps or 50.3% of all ridership. Following is the Connect Card Ridership Report for the past twelve (12) months with a graph showing the percent of total Connect Card ridership per month and a graph of the fare revenues.

February 2020 Ridership Report

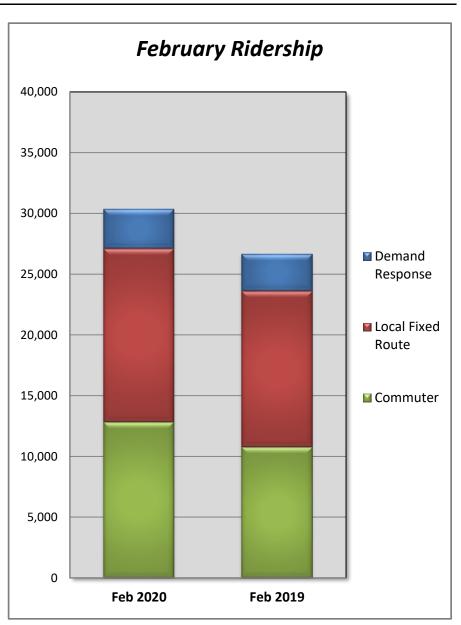


Demand Response	Feb 2020	Feb 2019	% Change
Dial-a-Ride	1,245	1,137	9.5%
Sac-Med	21	21	0.0%
ADA Paratransit	77	50	54.0%
M.O.R.E.*	1,582	1,401	12.9%
Senior Day Care*	333	411	-19.0%
Total Demand Response	3,258	3,020	7.9%

Local Fixed Route	Feb 2020	Feb 2019	% Change
20 - Placerville	3,338	3,302	1.1%
25 - Saturday Express	541	239	126.4%
30 - Diamond Springs	2,278	2,405	-5.3%
35 - Diamond Springs Saturday	131	88	48.9%
40 - Cameron Park	1,326	1,030	28.7%
50x - 50 Express	3,778	3,296	14.6%
60 - Pollock Pines	2,870	2,412	19.0%
70 - El Dorado Hills	0	71	-100.0%
Total Local Fixed Route	14,262	12,843	11.0%

Commuter	Feb 2020	Feb 2019	% Change
Sacramento Commuter	12,757	10,710	19.1%
Reverse Commuter	64	72	-11.1%
Total Commuter	12,821	10,782	18.9%

	Feb 2020	Feb 2019	% Change
Systemwide	30,341	26,645	13.9%
Passengers per Revenue Hour	7.6	6.8	12.2%



^{*}Contracted Services - Ridership Determined by Client Enrollment

Ridership Report Fiscal Year-to-Date July 2019 to February 2020

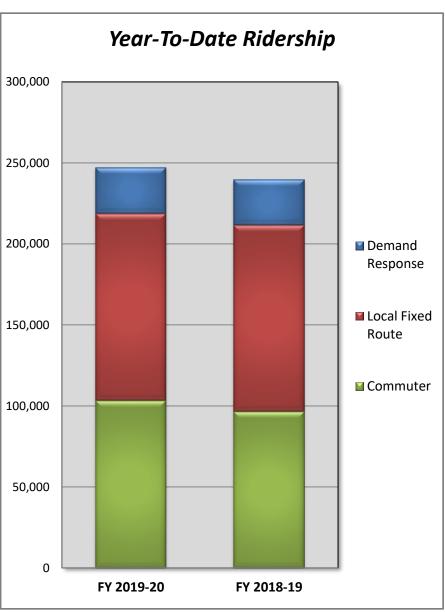


Demand Response	FY 2019-20	FY 2018-19	% Change
Dial-a-Ride	10,350	11,065	-6.5%
Sac-Med	211	224	-5.8%
ADA Paratransit	452	505	-10.5%
M.O.R.E.*	14,371	12,401	15.9%
Senior Day Care*	3,123	3,886	-19.6%
Total Demand Response	28,507	28,081	1.5%

Local Fixed Route	FY 2019-20	FY 2018-19	% Change
20 - Placerville	28,082	29,173	-3.7%
25 - Saturday Express	3,419	2,894	18.1%
30 - Diamond Springs	18,325	19,002	-3.6%
35 - Diamond Springs Saturday	1,025	907	13.0%
40 - Cameron Park	10,512	8,532	23.2%
50x - 50 Express	28,893	27,813	3.9%
60 - Pollock Pines	25,201	24,234	4.0%
70 - El Dorado Hills	0	2,502	-100.0%
Total Local Fixed Route	115,457	115,057	0.3%

Commuter	FY 2019-20	FY 2018-19	% Change
Sacramento Commuter	102,645	95,978	6.9%
Reverse Commuter	576	476	21.0%
Total Commuter	103,221	96,454	7.0%

	FY 2019-20	FY 2018-19	% Change
Systemwide	247,185	239,592	3.2%
Passengers per Revenue Hour	7.3	6.7	8.9%



^{*}Contracted Services - Ridership Determined by Client Enrollment

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership	Fare Revenue
Mar-19	14,468	32,158	45.0%	\$56,449
Apr-19	13,885	32,111	43.2%	\$60,406
May-19	14,704	32,934	44.6%	\$60,909
Jun-19	12,719	27,915	45.6%	\$59,388
Jul-19	14,091	31,403	44.9%	\$65,071
Aug-19	15,167	33,064	45.9%	\$66,729
Sep-19	14,505	31,356	46.3%	\$68,913
Oct-19	16,236	34,375	47.2%	\$66,978
Nov-19	13,430	27,285	49.2%	\$58,647
Dec-19	14,140	28,175	50.2%	\$68,969
Jan-20	15,266	31,186	49.0%	\$69,832
Feb-20	15,265	30,341	50.3%	\$71,067

