

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: May 7, 2020
TO: El Dorado County Transit Authority
FROM: Brian James, Planning and Marketing Manager
SUBJECT: March 2020 Ridership Report

REQUESTED ACTION:
BY MOTION,

Receive and File the March 2020 Ridership Report

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following is the March 2020 monthly ridership table comparing the current fiscal year to the previous fiscal year. Due to the COVID-19 virus and social distancing regulations, Senior Day Care services closed on March 13, 2020 Mother Lode Rehabilitation Enterprises (M.O.R.E.) closed on March 16, 2020, Commuter services were decreased to four (4) buses in the morning and afternoon on March 23, 2020. Transit ridership has reduced in all areas of service.

March Ridership

2020	2019	Decrease	% Decrease
20,189	32,152	-11,963	-37.2%

Comparing March 2020 and 2019, Demand Response ridership decreased by 44.0%, Local Fixed Route ridership decreased by 30.5% and Commuter ridership decreased by 43.2%. Productivity decreased by 24.6% in passengers per revenue hour. Year-to-date ridership has decreased by 4,376 passenger trips or 1.6%. However, year-to-date passengers per revenue hour has increased by 5.4%.

Following is the March 2020 and fiscal year-to-date ridership reports, comparing the current fiscal year to the previous fiscal year.

In March El Dorado Transit recorded 9,645 Connect Card taps or 47.8% of all ridership. Following is the Connect Card Ridership Report for the past twelve (12) months with a graph

showing the percent of total Connect Card ridership per month and a graph of the fare revenues which declined due to COVID-19 impacts on transit ridership.

March 2020 Ridership Report

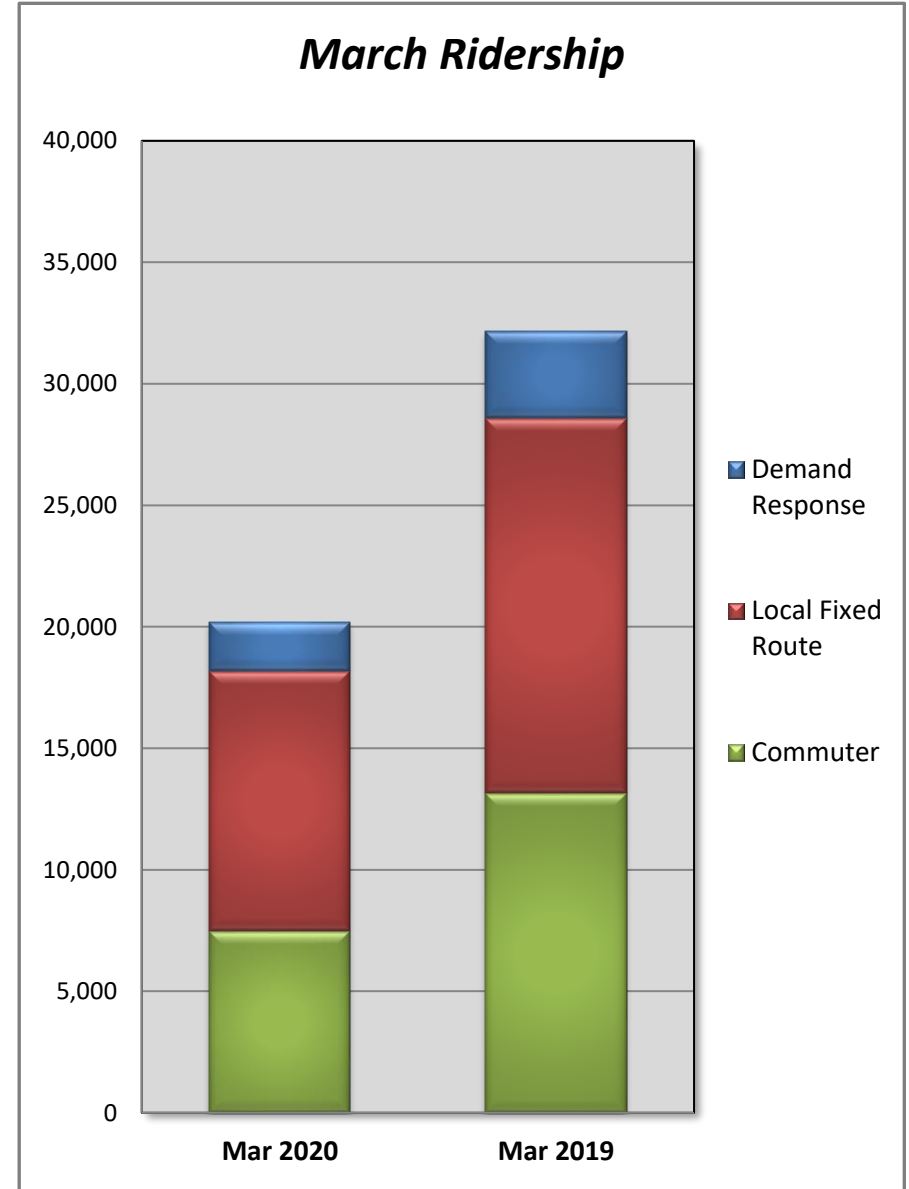


Demand Response	Mar 2020	Mar 2019	% Change
Dial-a-Ride	887	1,415	-37.3%
Sac-Med	20	28	-28.6%
ADA Paratransit	62	64	-3.1%
M.O.R.E.*	873	1,561	-44.1%
Senior Day Care*	168	519	-67.6%
Total Demand Response	2,010	3,587	-44.0%

Local Fixed Route	Mar 2020	Mar 2019	% Change
20 - Placerville	2,884	3,660	-21.2%
25 - Saturday Express	280	485	-42.3%
30 - Diamond Springs	1,597	2,786	-42.7%
35 - Diamond Springs Saturday	69	112	-38.4%
40 - Cameron Park	1,095	1,238	-11.6%
50x - 50 Express	2,448	3,798	-35.5%
60 - Pollock Pines	2,331	3,146	-25.9%
70 - El Dorado Hills	0	178	-100.0%
Total Local Fixed Route	10,704	15,403	-30.5%

Commuter	Mar 2020	Mar 2019	% Change
Sacramento Commuter	7,418	13,096	-43.4%
Reverse Commuter	57	72	-20.8%
Total Commuter	7,475	13,168	-43.2%

	Mar 2020	Mar 2019	% Change
Systemwide	20,189	32,158	-37.2%
Passengers per Revenue Hour	5.2	7.0	-24.6%



*Contracted Services - Ridership Determined by Client Enrollment

Ridership Report Fiscal Year-to-Date

July 2019 to March 2020

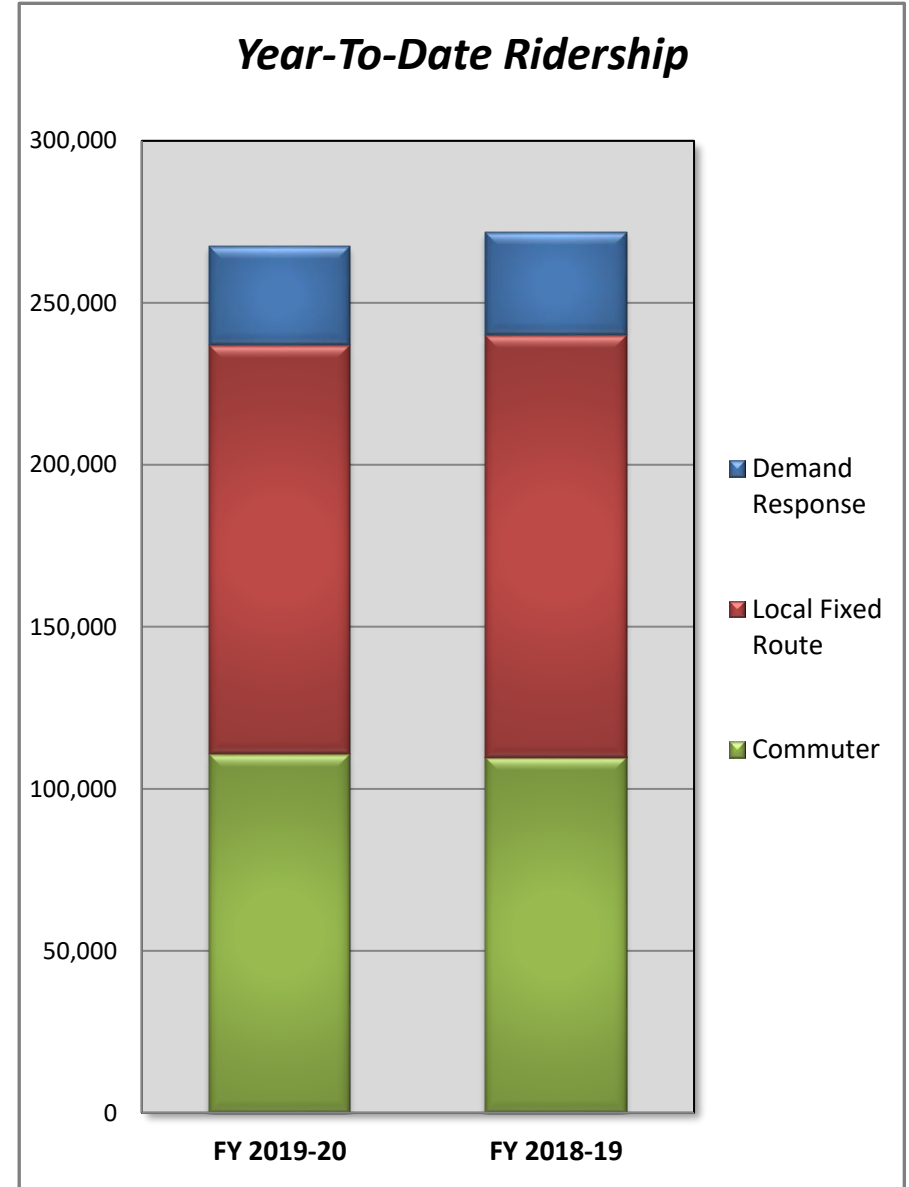


Demand Response	FY 2019-20	FY 2018-19	% Change
Dial-a-Ride	11,237	12,480	-10.0%
Sac-Med	231	252	-8.3%
ADA Paratransit	514	569	-9.7%
M.O.R.E.*	15,244	13,962	9.2%
Senior Day Care*	3,291	4,405	-25.3%
Total Demand Response	30,517	31,668	-3.6%

Local Fixed Route	FY 2019-20	FY 2018-19	% Change
20 - Placerville	30,966	32,833	-5.7%
25 - Saturday Express	3,699	3,379	9.5%
30 - Diamond Springs	19,922	21,788	-8.6%
35 - Diamond Springs Saturday	1,094	1,019	7.4%
40 - Cameron Park	11,607	9,770	18.8%
50x - 50 Express	31,341	31,611	-0.9%
60 - Pollock Pines	27,532	27,380	0.6%
70 - El Dorado Hills	0	2,680	-100.0%
Total Local Fixed Route	126,161	130,460	-3.3%

Commuter	FY 2019-20	FY 2018-19	% Change
Sacramento Commuter	110,063	109,074	0.9%
Reverse Commuter	633	548	15.5%
Total Commuter	110,696	109,622	1.0%

	FY 2019-20	FY 2018-19	% Change
Systemwide	267,374	271,750	-1.6%
Passengers per Revenue Hour	7.1	6.8	5.4%



*Contracted Services - Ridership Determined by Client Enrollment

Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership	Fare Revenue
Apr-19	13,885	32,111	43.2%	\$60,406
May-19	14,704	32,934	44.6%	\$60,909
Jun-19	12,719	27,915	45.6%	\$59,388
Jul-19	14,091	31,403	44.9%	\$65,071
Aug-19	15,167	33,064	45.9%	\$66,729
Sep-19	14,505	31,356	46.3%	\$68,913
Oct-19	16,236	34,375	47.2%	\$66,978
Nov-19	13,430	27,285	49.2%	\$58,647
Dec-19	14,140	28,175	50.2%	\$68,969
Jan-20	15,266	31,186	49.0%	\$69,832
Feb-20	15,265	30,341	50.3%	\$71,067
Mar-20	9,645	20,189	47.8%	\$40,997

