

AGENDA ITEM 1 C
Consent Item

MEMORANDUM

DATE: September 3, 2020
TO: El Dorado County Transit Authority
FROM: Brian James, Planning and Marketing Manager
SUBJECT: May, June and July 2020 Ridership Reports

REQUESTED ACTION:
BY MOTION,

Receive and File the May, June and July 2020 Ridership Reports

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) staff typically reports monthly and fiscal year-to-date ridership trend reports at each Board meeting.

DISCUSSION

Following are the May, June and July 2020 monthly ridership tables comparing the current fiscal year to the previous fiscal year. Due to the COVID-19 virus and physical distancing regulations, Senior Day Care services closed on March 13, 2020 and the Mother Lode Rehabilitation Enterprises (M.O.R.E.) closed on March 16, 2020. Commuter services were decreased to four (4) buses in the morning and afternoon on March 23, 2020. Transit ridership has reduced in all areas of service.

May Ridership

2020	2019	Decrease	% Decrease
9,351	32,934	-23,583	-71.6%

Comparing May 2020 to 2019, Demand Response ridership decreased by 86.7%, Local Fixed Route ridership decreased by 49.5% and Commuter ridership decreased by 92.8%. Productivity decreased by 50.7% in passengers per revenue hour.

June Ridership

2020	2019	Decrease	% Decrease
12,778	28,085	-15,307	-54.5%

Comparing June 2020 to 2019, Demand Response ridership decreased by 76.5%, Local Fixed Route ridership decreased by 12.5% and Commuter ridership decreased by 90.6%. Productivity decreased by 39.1% in passengers per revenue hour.

July Ridership

2020	2019	Decrease	% Decrease
13,263	31,403	-18,140	-57.8%

Comparing July 2020 to 2019, Demand Response ridership decreased by 80.3%, Local Fixed Route ridership decreased by 20.3% and Commuter ridership decreased by 89.9%. Productivity decreased by 36.8% in passengers per revenue hour.

Following are the May, June and July 2020 and fiscal year-to-date ridership reports, comparing the current fiscal year to the previous fiscal year.

On April 6, 2020 El Dorado Transit suspended collection of fares in response to the COVID-19 pandemic. As a result, El Dorado Transit recorded no taps in May, June and July 2020. Fares were reinstated on August 1, 2020 resulting in sales of monthly passes and cash purse loading in July. Following is the Connect Card Ridership Report for the past twelve (12) months with a graph showing the percent of total Connect Card ridership per month and a graph showing the fare revenues per month.

Ridership has gradually increased since the lowest month in April 2020 which had 8,317 passenger boardings. Most of the growth is attributed to increases in Local Fixed Route boardings.

May 2020 Ridership Report

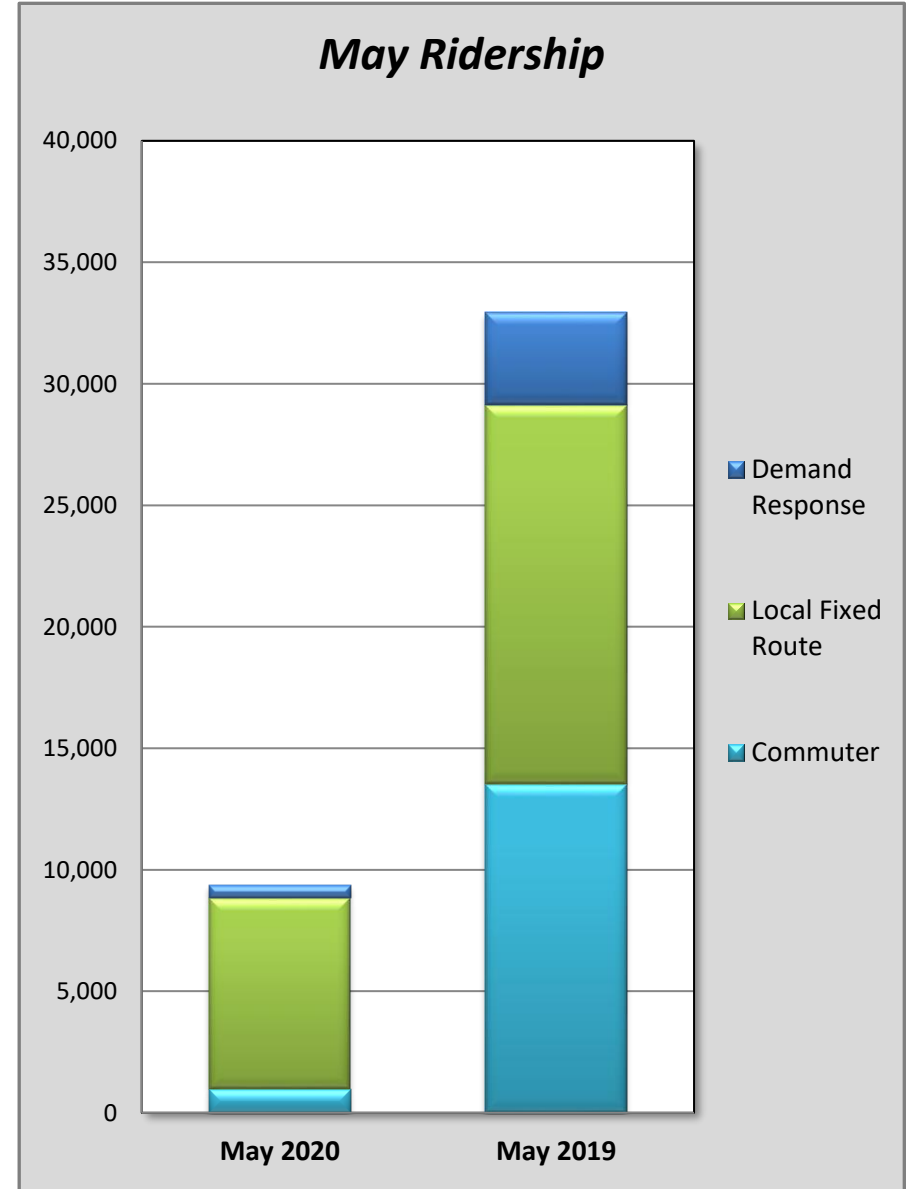


Demand Response	May 2020	May 2019	% Change
Dial-a-Ride	439	1,557	-71.8%
Sac-Med	2	28	-92.9%
ADA Paratransit	50	77	-35.1%
M.O.R.E.*	18	1,657	-98.9%
Senior Day Care*	0	496	-100.0%
Total Demand Response	509	3,815	-86.7%

Local Fixed Route	May 2020	May 2019	% Change
20 - Placerville	2,172	3,630	-40.2%
25 - Saturday Express	493	362	36.2%
30 - Diamond Springs	745	2,728	-72.7%
35 - Diamond Springs Saturday	86	114	-24.6%
40 - Cameron Park	853	1,279	-33.3%
50x - 50 Express	1,187	3,694	-67.9%
60 - Pollock Pines	2,338	3,585	-34.8%
70 - El Dorado Hills	0	211	-100.0%
Total Local Fixed Route	7,874	15,603	-49.5%

Commuter	May 2020	May 2019	% Change
Sacramento Commuter	960	13,440	-92.9%
Reverse Commuter	8	76	-89.5%
Total Commuter	968	13,516	-92.8%

	May 2020	May 2019	% Change
Systemwide	9,351	32,934	-71.6%
Passengers per Revenue Hour	3.4	6.8	-50.7%



*Contracted Services - Ridership Determined by Client Enrollment

June 2020 Ridership Report

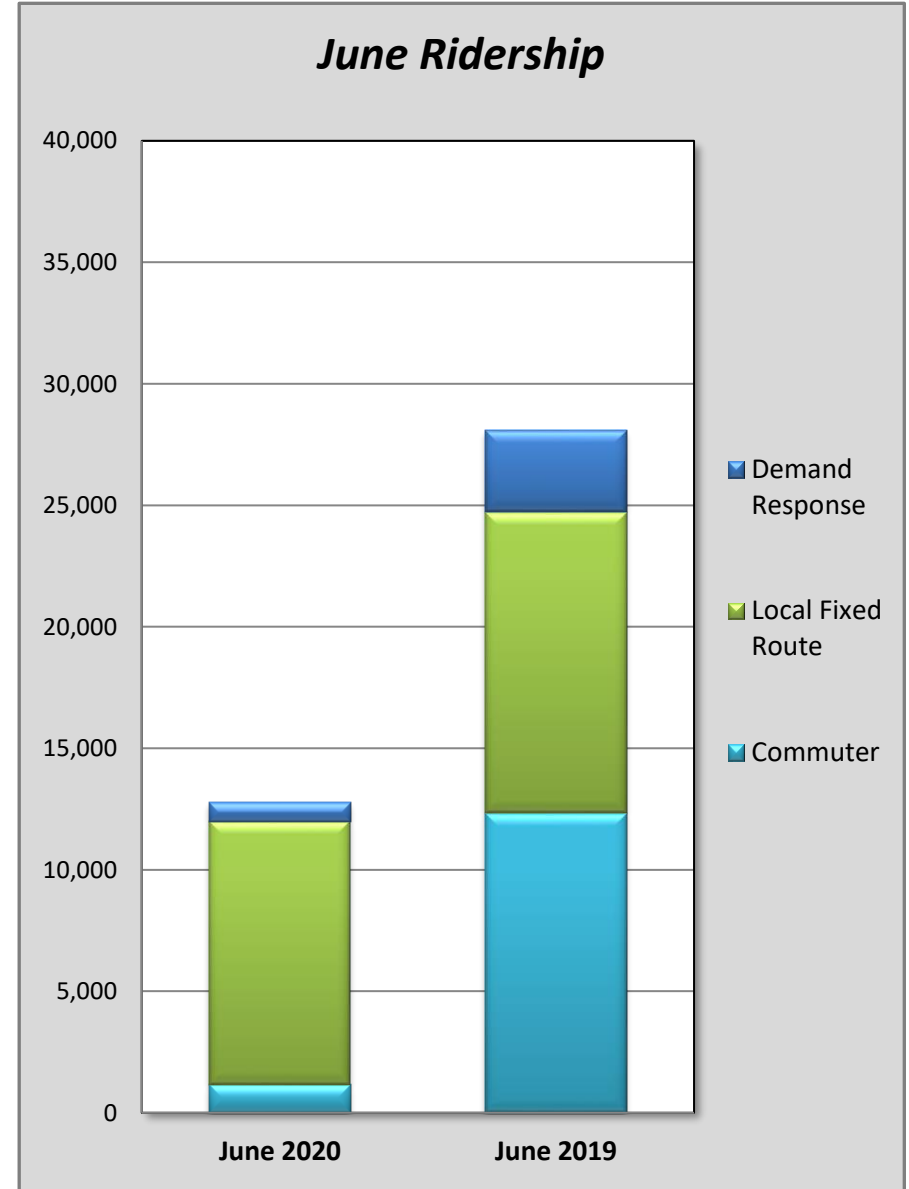


Demand Response	June 2020	June 2019	% Change
Dial-a-Ride	648	1,378	-53.0%
Sac-Med	9	22	-59.1%
ADA Paratransit	61	86	-29.1%
M.O.R.E.*	74	1,428	-94.8%
Senior Day Care*	0	460	-100.0%
Total Demand Response	792	3,374	-76.5%

Local Fixed Route	June 2020	June 2019	% Change
20 - Placerville	3,030	3,189	-5.0%
25 - Saturday Express	450	430	4.7%
30 - Diamond Springs	1,184	1,701	-30.4%
35 - Diamond Springs Saturday	159	115	38.3%
40 - Cameron Park	1,146	1,113	3.0%
50x - 50 Express	1,882	2,791	-32.6%
60 - Pollock Pines	2,980	3,040	-2.0%
70 - El Dorado Hills	0	0	0.0%
Total Local Fixed Route	10,831	12,379	-12.5%

Commuter	June 2020	June 2019	% Change
Sacramento Commuter	1,146	12,245	-90.6%
Reverse Commuter	9	87	-89.7%
Total Commuter	1,155	12,332	-90.6%

	June 2020	June 2019	% Change
Systemwide	12,778	28,085	-54.5%
Passengers per Revenue Hour	4.2	6.8	-39.1%



*Contracted Services - Ridership Determined by Client Enrollment

Fiscal Year-to-Date Ridership Report

July 2019 - June 2020

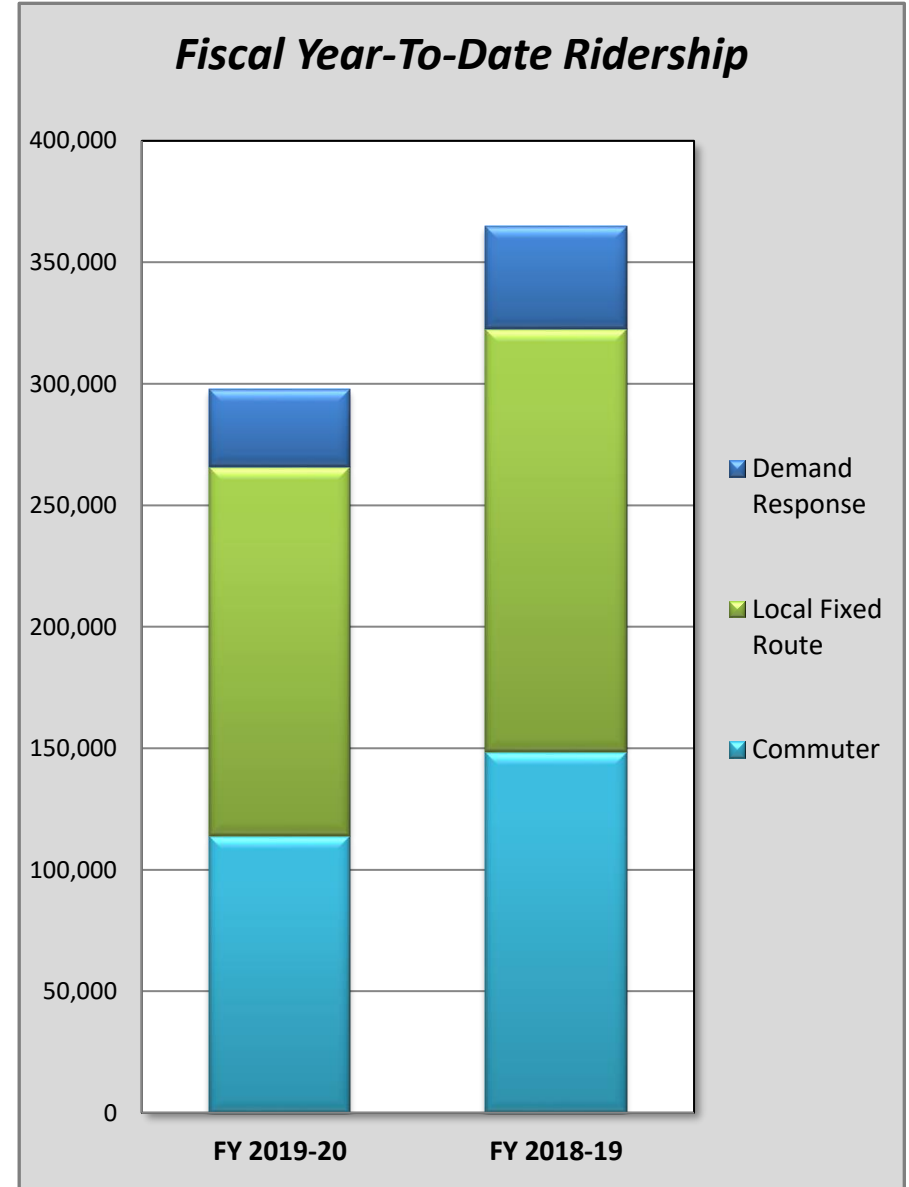


Demand Response	FY 2019-20	FY 2018-19	% Change
Dial-a-Ride	12,685	16,817	-24.6%
Sac-Med	248	344	-27.9%
ADA Paratransit	647	786	-17.7%
M.O.R.E.*	15,336	18,702	-18.0%
Senior Day Care*	3,291	5,906	-44.3%
Total Demand Response	32,207	42,555	-24.3%

Local Fixed Route	FY 2019-20	FY 2018-19	% Change
20 - Placerville	38,192	43,373	-11.9%
25 - Saturday Express	4,941	4,565	8.2%
30 - Diamond Springs	22,573	28,931	-22.0%
35 - Diamond Springs Saturday	1,423	1,319	7.9%
40 - Cameron Park	14,336	13,400	7.0%
50x - 50 Express	35,338	41,865	-15.6%
60 - Pollock Pines	35,014	37,379	-6.3%
70 - El Dorado Hills	0	3,046	-100.0%
Total Local Fixed Route	151,817	173,878	-12.7%

Commuter	FY 2019-20	FY 2018-19	% Change
Sacramento Commuter	113,139	147,658	-23.4%
Reverse Commuter	657	789	-16.7%
Total Commuter	113,796	148,447	-23.3%

	FY 2019-20	FY 2018-19	% Change
Systemwide	297,820	364,880	-18.4%
Passengers per Revenue Hour	6.4	7.3	-12.2%



*Contracted Services - Ridership Determined by Client Enrollment

July 2020 Ridership Report

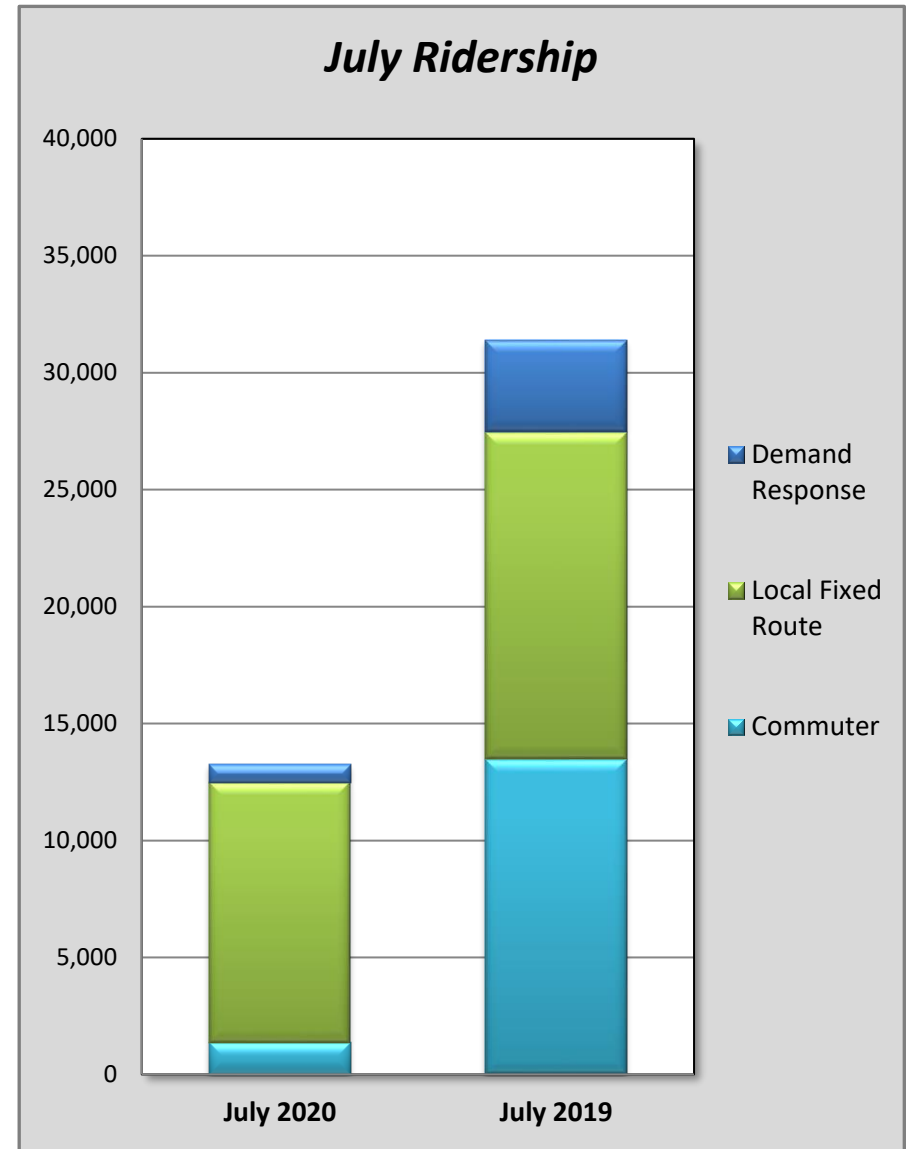


Demand Response	July 2020	July 2019	% Change
Dial-a-Ride	556	1,372	-59.5%
Sac-Med	18	28	-35.7%
ADA Paratransit	105	74	41.9%
M.O.R.E.*	102	1,996	-94.9%
Senior Day Care*	0	485	-100.0%
Total Demand Response	781	3,955	-80.3%

Local Fixed Route	July 2020	July 2019	% Change
20 - Placerville	2,160	3,725	-42.0%
25 - Saturday Express	277	429	-35.4%
30 - Diamond Springs	1,105	1,932	-42.8%
35 - Diamond Springs Saturday	47	119	-60.5%
40 - Cameron Park	1,237	1,302	-5.0%
50x - 50 Express	3,797	3,104	22.3%
60 - Pollock Pines	2,496	3,341	-25.3%
Total Local Fixed Route	11,119	13,952	-20.3%

Commuter	July 2020	July 2019	% Change
Sacramento Commuter	1,352	13,377	-89.9%
Reverse Commuter	11	119	-90.8%
Total Commuter	1,363	13,496	-89.9%

	July 2020	July 2019	% Change
Systemwide	13,263	31,403	-57.8%
Passengers per Revenue Hour	4.4	7.0	-36.8%



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Connect Card Ridership Report



Month	Number of Taps	Total Ridership	% of Total Ridership	Fare Revenue
Aug-19	15,167	33,064	45.9%	\$66,729
Sep-19	14,505	31,356	46.3%	\$68,913
Oct-19	16,236	34,375	47.2%	\$66,978
Nov-19	13,430	27,285	49.2%	\$58,647
Dec-19	14,140	28,175	50.2%	\$68,969
Jan-20	15,266	31,186	49.0%	\$69,832
Feb-20	15,265	30,341	50.3%	\$71,067
Mar-20	9,645	20,189	47.8%	\$40,997
Apr-20	318	8,317	3.8%	\$0
May-20	0	9,351	0.0%	\$0
Jun-20	0	12,778	0.0%	\$0
Jul-20	0	13,263	0.0%	\$1,849

