

AGENDA ITEM 3A
Information Item

MEMORANDUM

DATE: August 4, 2022

TO: El Dorado County Transit Authority

FROM: Brian James, Planning and Marketing Manager

SUBJECT: 2022 Fair Shuttle Ridership

REQUESTED ACTION:

BY MOTION,

No action. Information item.

BACKGROUND

The El Dorado County Transit Authority (El Dorado Transit) once again provided the El Dorado County Fair Shuttle on June 16-19, 2022. The shuttle ran from ½ hour before opening to ½ hour after closing each of the four days of the Fair. This was the thirtieth (30th) year that El Dorado Transit has provided an El Dorado County Fair Shuttle. Service was provided from two (2) different parking locations including the Library/Government Center on Ray Lawyer Drive and the Ray Lawyer Drive Park and Ride.

The Fair shuttle service was funded by a grant from the El Dorado County Air Quality Management District under the AB2766 program, and with support from the El Dorado County Fair Association.

DISCUSSION

During the 2022 Fair Shuttle, El Dorado Transit provided 10,543 passenger trips for an average of just over 2,600 people per day. This was an increase of 422 passengers or 5.2 percent compared to the last time the Fair was held in 2019. The following page contains ridership data per day compared to 2019. Overall, the 2022 Fair Shuttle operation went smoothly with very positive feedback from passengers. The only disruptions in service were caused by event traffic stoppages on Placerville Drive.

El Dorado Transit acknowledges the support of our community partners, including the El Dorado County Air Quality Management District, the El Dorado County Fair Association, the El Dorado County Library, and Government Center staff, for their support in providing the free parking and shuttle services. Management commends El Dorado Transit staff for running another productive, safe, and friendly shuttle operation.

El Dorado County Fair Shuttle Ridership Comparison



Day	2019 Trips	2022 Trips	Difference	% Difference
Thursday	2,547	2,105	-442	-17.4%
Friday	2,511	1,982	-529	-21.1%
Saturday	3,253	3,985	732	22.5%
Sunday	1,810	2,471	661	36.5%
Total	10,121	10,543	422	5.2%

