

AGENDA ITEM 3 B  
Information Item

**MEMORANDUM**

**DATE:** April 26, 2023

**TO:** El Dorado County Transit Authority  
Transit Advisory Committee

**FROM:** Brian James, Planning and Marketing Manager

**SUBJECT:** Short-Range Transit Plan Update

**REQUESTED ACTION:**

**BY MOTION,**

**None. Information Only.**

**BACKGROUND**

At the regular March meeting, following a competitive vendor selection process, the El Dorado County Transit Authority (El Dorado Transit) approved execution of a contract with DanTec Associates consultants to develop an update to the local service elements of the 2019 El Dorado Transit Short- and Long-Range Transit Plan (Plan). An update to the Plan is deemed necessary to reassess the current demand for local transit services and develop timely strategies to best address the emerging transportation needs of the community. It is anticipated that completion of the Plan will take approximately nine (9) months and be informed by extensive public and stakeholder engagement efforts.

**DISCUSSION**

In accordance with the adopted Work Plan and Schedule for the Local Short-Range Transit Plan Update, DanTec Associates and staff began work in March on the first elements of the project including a two (2) day meeting held on site to review current conditions and conduct route familiarization on the local fixed route service. Before the meeting, the consultant team reviewed pertinent documents, including the 2019 Plan, current performance statistics, and relevant strategic plans and policy documents.

Next steps and deliverables in the planning process over the coming weeks include documenting existing conditions, a review of ADA accessibility and compliance, funding analysis, and a review of peer agencies and best practices analysis. This exercise may be particularly valuable because many transit agencies are also developing innovative programs and services to respond to the loss of ridership due to the pandemic. The first round of a public, stakeholder, and Board outreach process will be conducted to reach a broad range of users, residents, and interested parties throughout the service area. As planned, this will involve listening and learning from

stakeholders and the public about what they know about local transit options and to understand community wants and aspirations. This outreach work is intended to help develop mission and vision statements as well as criteria to be used to evaluate the prospective local service and fare options.

As detailed in Task 8 of the adopted Work Plan, this initial round of information gathering, and outreach is to include a meeting with the Transit Advisory Committee (TAC). The session is intended to begin with an overview of the project and the findings of tasks to date, and then to obtain TAC member input on proposed goals and objectives statements for the local services consistent with the agency vision and mission. The input received will help DanTec Associates draft goals and objectives for the local services that are consistent with the expectations of the public and the fiscal limits of the agency.

**FISCAL IMPACT**

None.