

AGENDA ITEM 3 A  
Information Item

**MEMORANDUM**

**DATE:** August 1, 2024

**TO:** El Dorado County Transit Authority

**FROM:** Erik Bergren, Planning and Marketing Manager

**SUBJECT:** 2024 Fair Shuttle Ridership

**REQUESTED ACTION:**

**BY MOTION,**

**No action. Information item.**

**BACKGROUND**

The El Dorado County Transit Authority (El Dorado Transit) once again provided the El Dorado County Fair Shuttle on June 13-16, 2024. The shuttle ran from ½ hour before opening to ½ hour after closing each of the four days of the Fair. This was the thirty-second (32nd) year that El Dorado Transit has provided an El Dorado County Fair Shuttle. Service was provided from two (2) different parking locations including the Library/Government Center on Ray Lawyer Drive and the Ray Lawyer Drive Park and Ride.

The Fair shuttle service was funded by a grant from the El Dorado County Air Quality Management District under the AB2766 program, and with support from the El Dorado County Fair Association.

**DISCUSSION**

During the 2024 Fair Shuttle, El Dorado Transit provided 10,837 passenger trips for an average of just over 2,700 people per day. Overall, ridership was similar to 2023, with the exception of Sunday. This was likely due to Green Valley Church not holding their Sunday Service inside the fair, unlike previous years. The following page contains ridership data per day compared to 2023. Overall, the 2024 Fair Shuttle operation went smoothly with very positive feedback from passengers.

El Dorado Transit acknowledges the support of our community partners, including the El Dorado County Air Quality Management District, the El Dorado County Fair Association, the El Dorado County Library, and the Government Center staff, for their efforts in providing the free parking and shuttle services. Management commends El Dorado Transit staff for running another productive, safe, and friendly shuttle operation.

**El Dorado County Fair  
2024 Fair Shuttle Passenger Trips**



Day	2023 Trips	2024 Trips	Difference	% Difference
Thursday	2,803	2,852	49	1.7%
Friday	2,799	2,356	-443	-15.8%
Saturday	4,168	3,820	-348	-8.3%
Sunday	3,107	1,809	-1,298	-41.8%
<b>Total</b>	<b>12,877</b>	<b>10,837</b>	<b>-2,040</b>	<b>-16.1%</b>

